

# 2016 Analyst & Investor Meeting

NOVEMBER 10, 2016



## Value Proposition for a Disciplined, Returns-Focused E&P

**Ryan Lance**

Chairman & CEO

## Financial Priorities

**Don Walette**

EVP, Finance, Commercial & CFO

## Portfolio Choices

**Al Hirshberg**

EVP, Production, Drilling & Projects

## Strategic Flexibility

**Matt Fox**

EVP, Strategy, Exploration & Technology

## Closing Comments

**Ryan Lance**

Chairman & CEO

## Question & Answer Session

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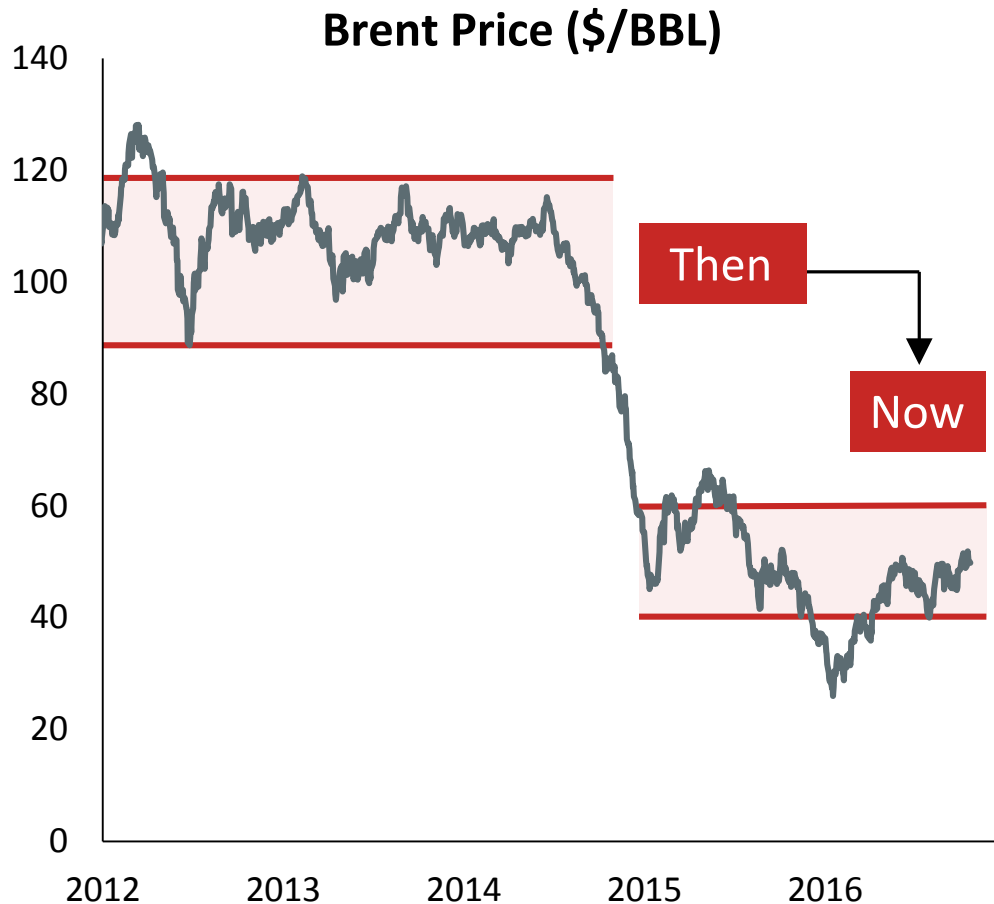
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# Value Proposition for a Disciplined, Returns-Focused E&P

**Ryan Lance**  
*Chairman & CEO*



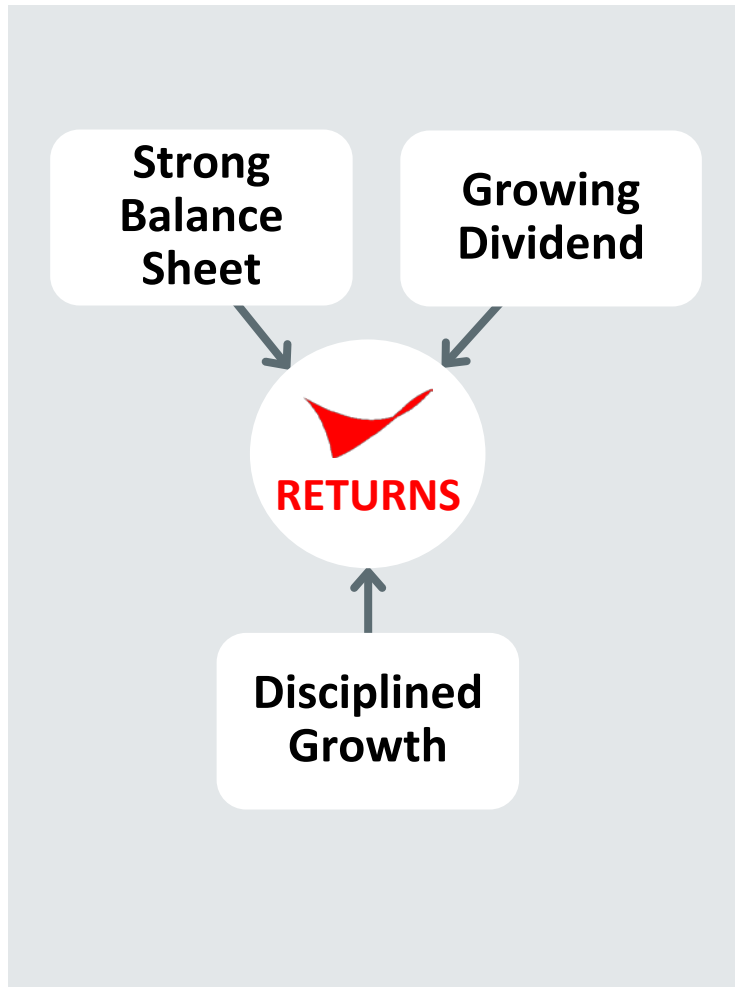
## Can an E&P company create value through price cycles with a disciplined, returns-focused value proposition?



### Our Answer, Yes.

- Starts with a view that prices will be lower and more volatile
- Requires positioning the business for cycles, but not chasing them up or down
- Mindset shift to manage the business for free cash flow generation
- Must set clear free cash flow allocation priorities that include attractive distributions to shareholders
- Performance driven by strong balance sheet, low cost of supply resource base and strategic flexibility

## Value Proposition Principles



## Cash Allocation Priorities

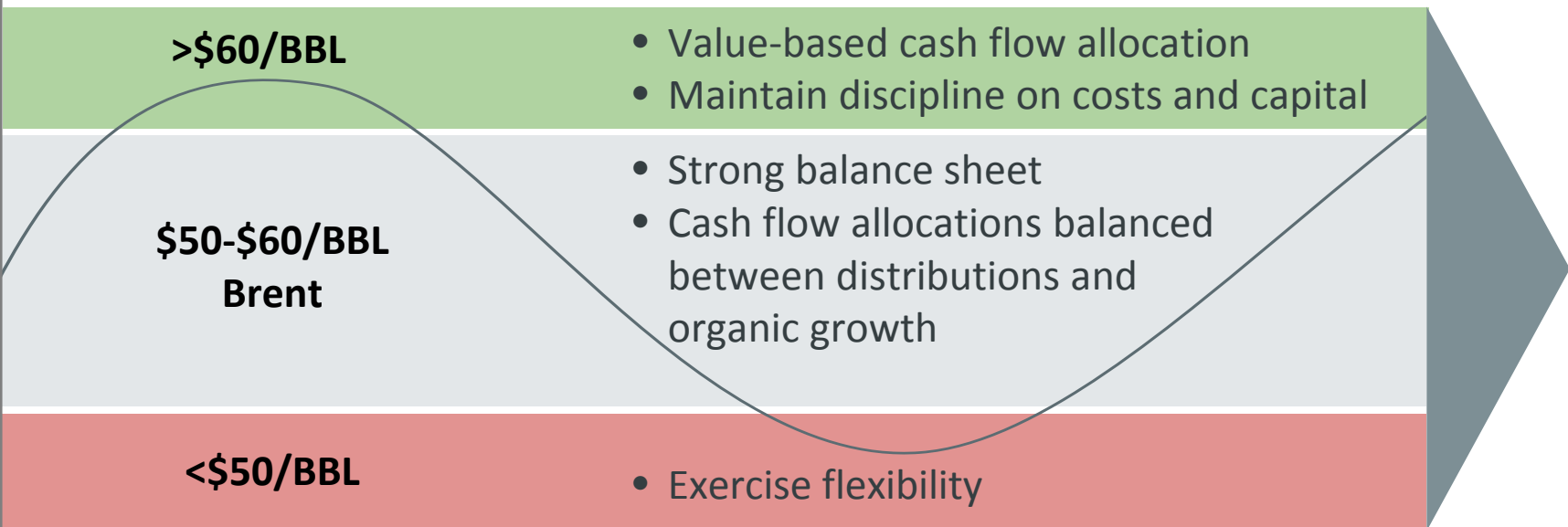
- 1<sup>st</sup> PRIORITY** Invest capital to maintain production and pay existing dividend
- 2<sup>nd</sup> PRIORITY** Annual dividend growth
- 3<sup>rd</sup> PRIORITY** Reduce debt to \$20B and target 'A' credit rating
- 4<sup>th</sup> PRIORITY** 20-30% of CFO total shareholder payout
- 5<sup>th</sup> PRIORITY** Disciplined growth capital

## Acceleration Actions

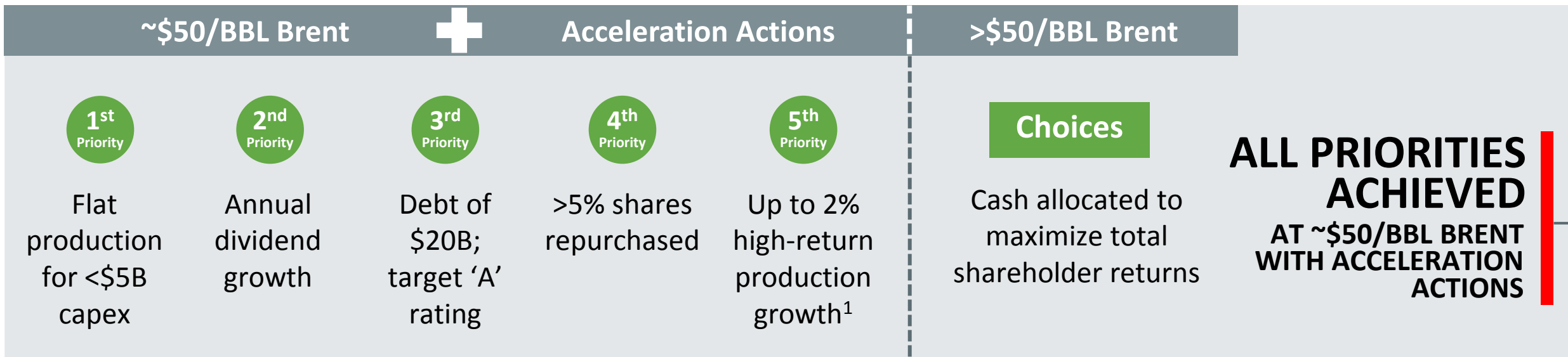
- \$3B share repurchase authorization
- \$5-8B asset sale program
- Capital shift to short-cycle unconventional programs
- Announcing 2017 operating plan guidance
  - Capital expenditures: \$5B
  - Adjusted operating costs: \$6B
  - Production range<sup>1</sup>: flat to +2%

Adjusted operating costs is a non-GAAP measure. A non-GAAP reconciliation is available on our website.

<sup>1</sup> 2017 production range is estimated off of 2016 production, adjusted for the full-year impact of 2016 expected dispositions, and does not include adjustments for expected 2017 dispositions.



Our goal is to deliver **double-digit total returns** to shareholders annually



<sup>1</sup> Production is normalized for the full-year impact of 2016 expected dispositions.

## Transformation

- Reduced breakeven price from  $>\$75/\text{BBL}$  to  $<\$50/\text{BBL}$
- Lowered capital intensity to stay-flat capital of  $<\$5\text{B}$
- Created significant capital flexibility post megaprojects
- Resource base includes 18 BBOE with average cost of supply  $<\$40/\text{BBL}$

## Acceleration

- $\$5\text{-}8\text{B}$  asset sale program funds debt reduction and buybacks
- Asset sales improve underlying margins
- Expect to initiate share buyback program this quarter
- Peer-leading cash flow upside as prices recover

## Differentiation

- Focused on free cash flow generation and returns, not absolute growth
- Top-tier target payout to shareholders via dividend and buybacks
- Unique, low cost of supply portfolio drives double-digit returns with low execution risk





## Financial Priorities

### Don Wallete

- Low breakeven price drives free cash flow generation
- Advantaged capital intensity versus peers
- Viable plan for debt reduction
- Priority on distributions via dividend and buybacks



## Portfolio Choices

### Al Hirshberg

- Highly focused investment portfolio aligned with strategy
- Every asset class plays a role in cash flow generation
- Low cost of supply resource base holds decades of investment



## Strategic Flexibility

### Matt Fox

- High degree of capital flexibility creates advantages through cycles
- Per-share growth competes with absolute growth
- ConocoPhillips' strategy is resilient under a wide range of prices



# Financial Priorities

**Don Walette**

*EVP, Finance, Commercial & CFO*

Generate  
Free  
Cash Flow

## Generate free cash flow

- Low breakeven price
- Low capital intensity
- Differential upside as prices recover

Maintain  
a Strong  
Balance  
Sheet

## Maintain a strong balance sheet

- Balance sheet a competitive advantage through the cycles; target 'A' credit rating
- Viable plan to reduce debt to \$20B by year-end 2019

Return  
Cash to  
Shareholders

## Return cash to shareholders

- Provide distinctive shareholder distributions
- Target 20-30% total payout of CFO to shareholders

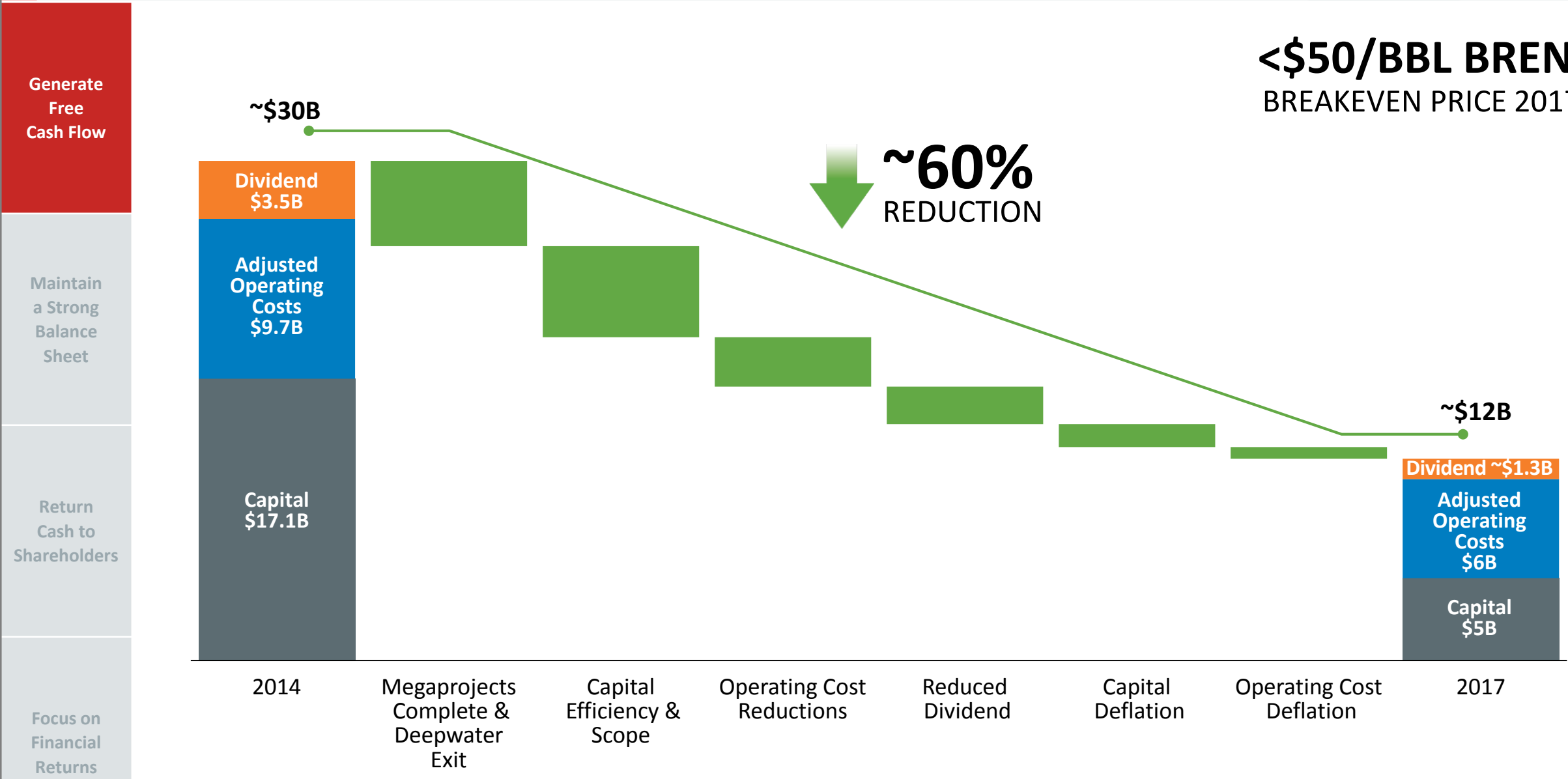
Focus on  
Financial  
Returns

## Focus on financial returns

- Improve absolute and relative return on capital employed (ROCE)

# In a Commodity Business, a Low Breakeven Price Wins

**<\$50/BBL BRENT**  
BREAKEVEN PRICE 2017+



Generate Free Cash Flow

Maintain a Strong Balance Sheet

Return Cash to Shareholders

Focus on Financial Returns

Free cash flow and breakeven price are non-GAAP measures, which are defined in the appendix. Adjusted operating costs is a non-GAAP measure. A non-GAAP reconciliation is available on our website.

# Low Capital Intensity is a CFO's Best Friend

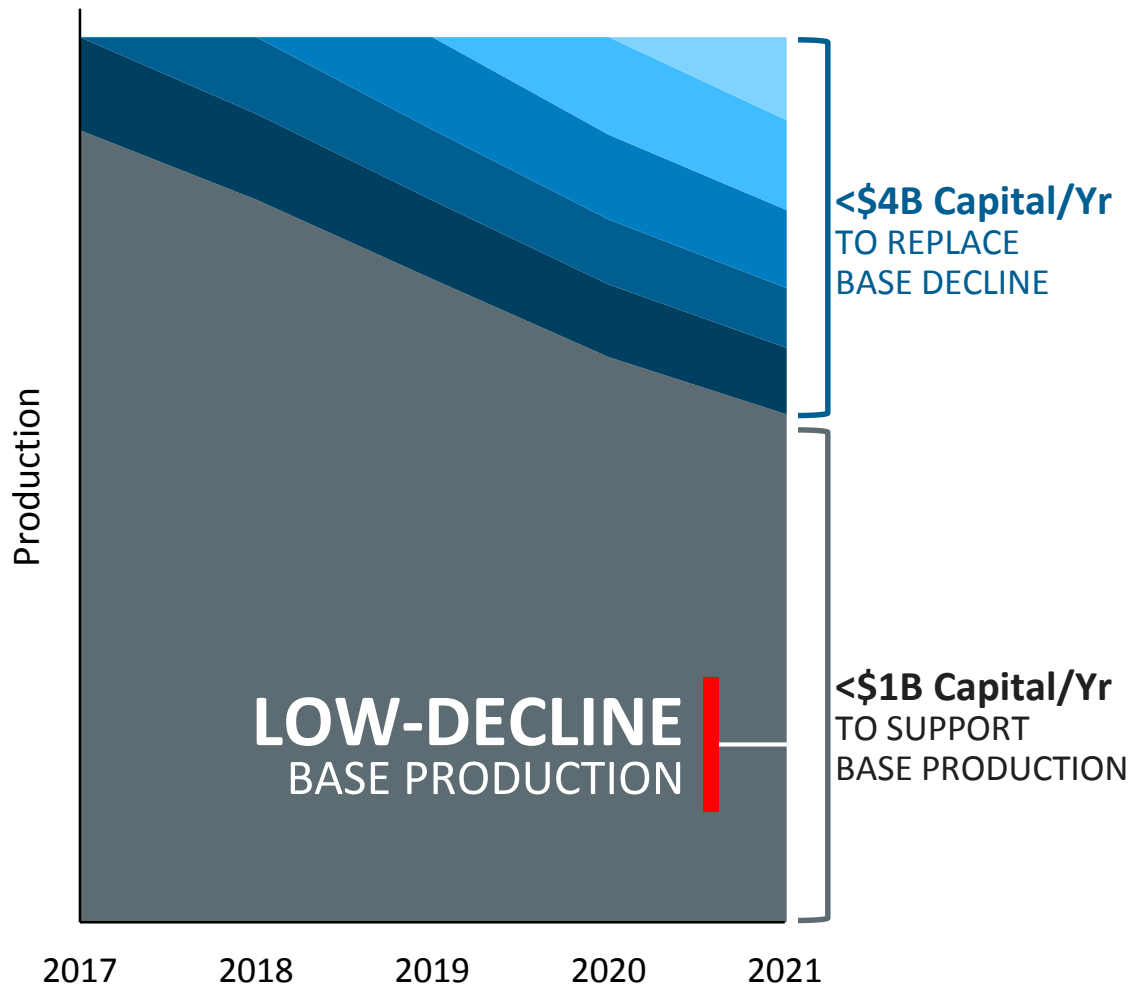
Generate Free Cash Flow

Maintain a Strong Balance Sheet

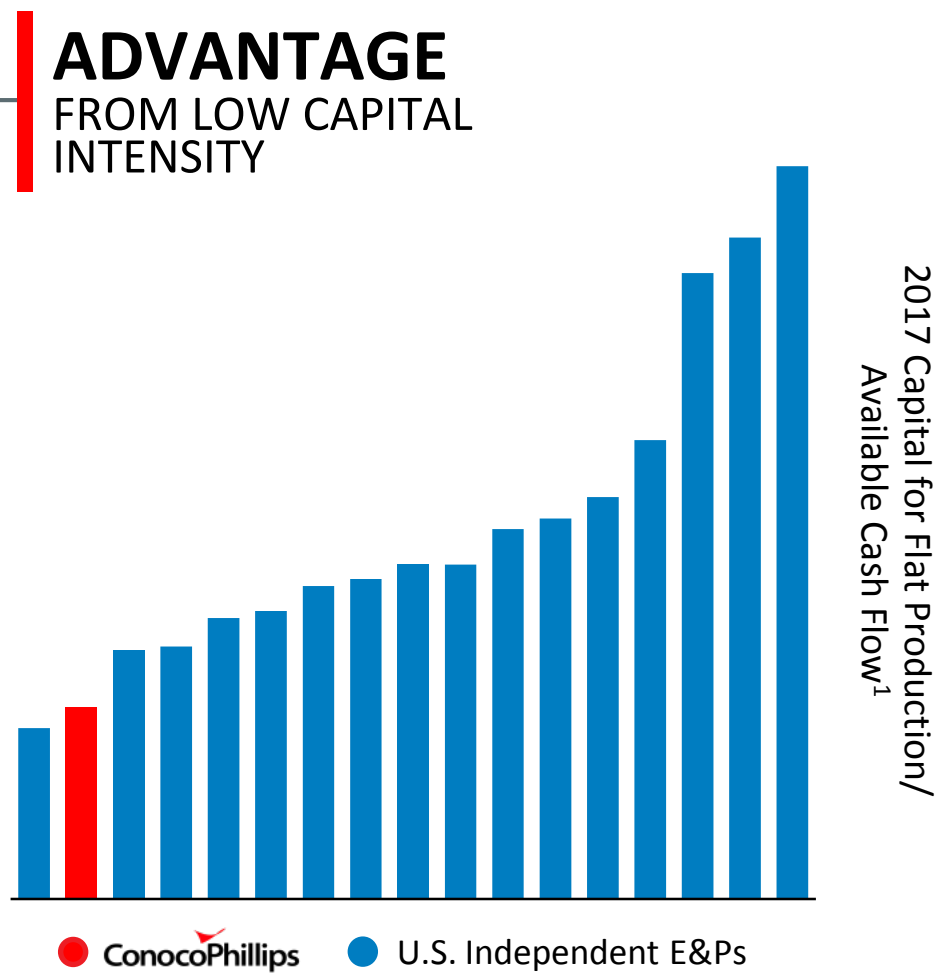
Return Cash to Shareholders

Focus on Financial Returns

## Replacing Base Decline



## Relative Capital Intensity



Free cash flow is a non-GAAP measure, which is defined in the appendix.

Source: Wood Mackenzie (Oct. 2016)

U.S. independent E&Ps include: APC, APA, CHK, CLR, COP, DVN, ECA, EOG, HES, MRO, MUR, NBL, NFX, OXY, PXD, RRC and SWN.

<sup>1</sup> Available cash flow = cash flow from operations less dividend, plus any hedging benefit.

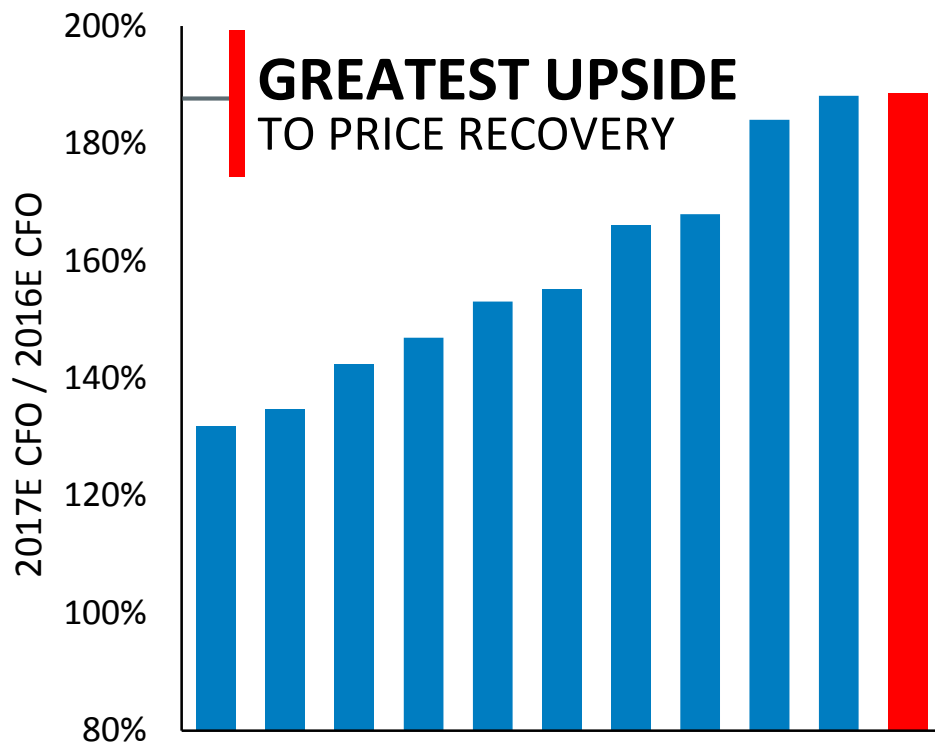
Generate Free Cash Flow

Maintain a Strong Balance Sheet

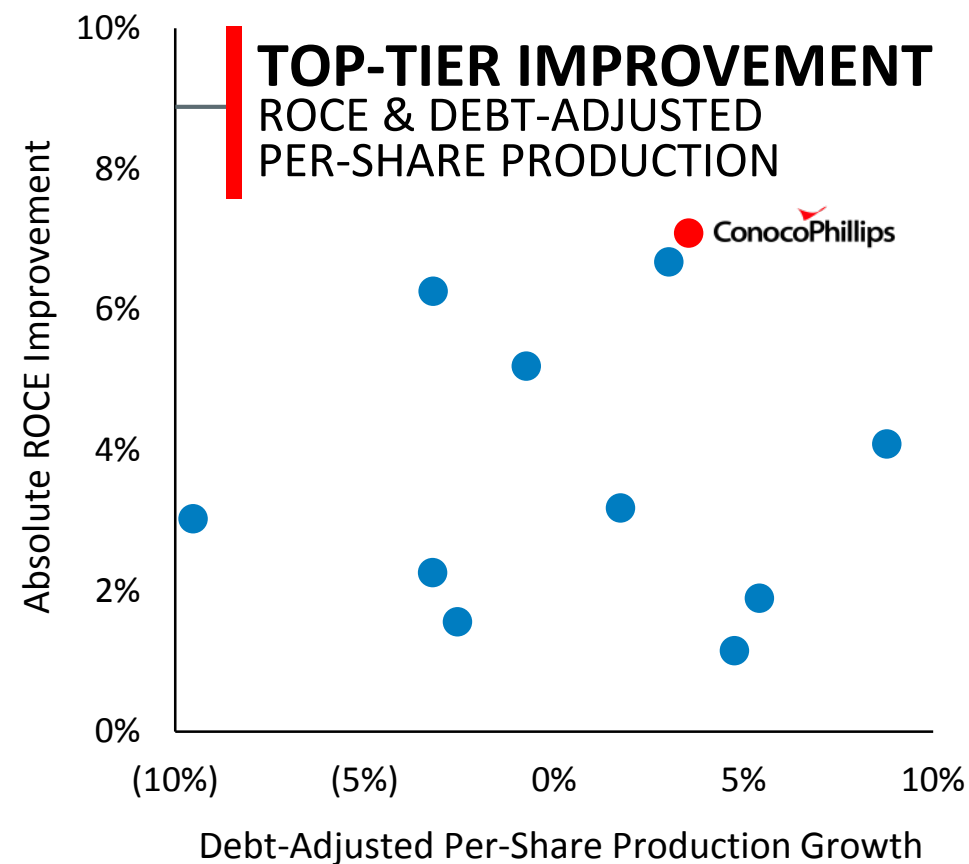
Return Cash to Shareholders

Focus on Financial Returns

## 2016E CFO vs. 2017E CFO – Consensus



## 2016E vs. 2017E – Consensus



● ConocoPhillips ● Peers

Source: Thomson Reuters Eikon as of Sept. 30, 2016.  
 Peers include: APA, APC, BP, CVX, DVN, MRO, OXY, RDS, TOT and XOM.  
 Free cash flow is a non-GAAP measure, which is defined in the appendix.

# A Strong Balance Sheet is NOT Optional

Generate  
Free  
Cash Flow

Maintain  
a Strong  
Balance  
Sheet

Return  
Cash to  
Shareholders

Focus on  
Financial  
Returns

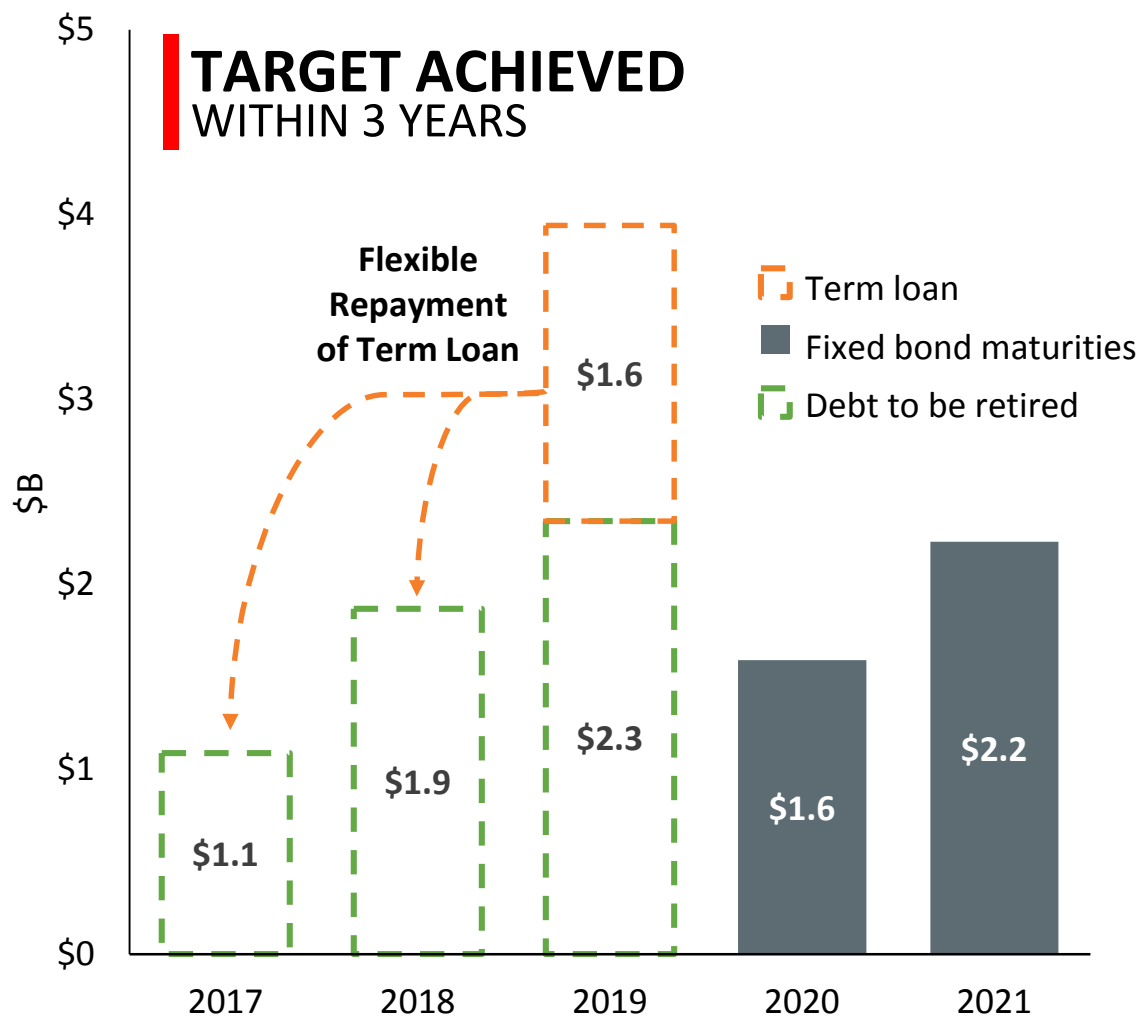


- Strong balance sheet is a competitive advantage in a cyclical business
  - Target 'A' credit rating provides sufficient debt capacity for delivering strategy through cycles
  - Continuous low-cost access to capital markets
  - Low-cost liquidity<sup>1</sup> via undrawn ~\$7B credit facility with no financial covenants
- \$20B debt target by year-end 2019 achievable with CFO at <\$50/BBL Brent and planned asset disposition proceeds

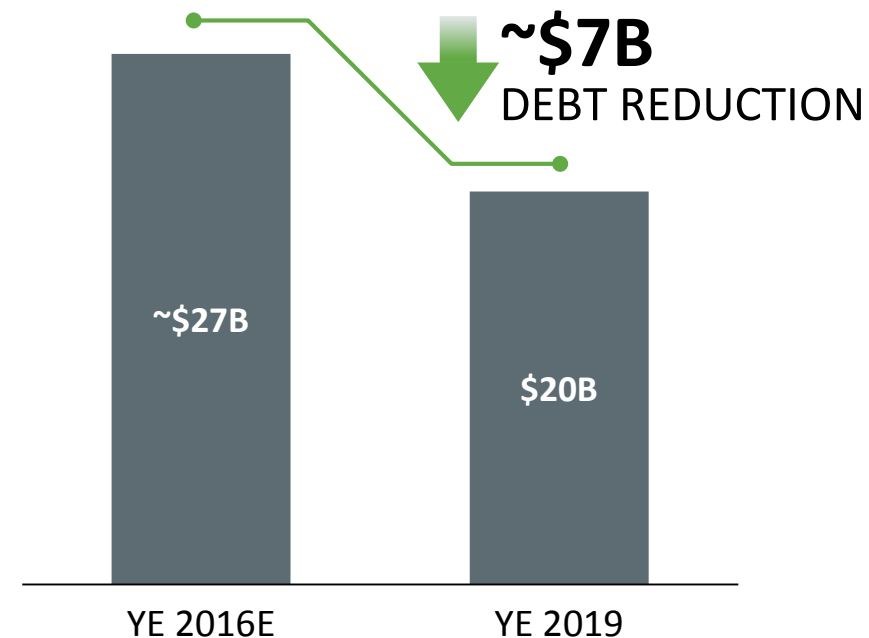
<sup>1</sup> Liquidity includes available borrowing capacity under our revolving credit facility, ending cash and cash equivalents, and short-term investments less cash required for operations.

# We Have a Sensible, Executable Plan to Achieve Debt Target

## 5-Year Maturity Schedule



## Total Balance Sheet Debt



### Credit Metrics by YE 2019

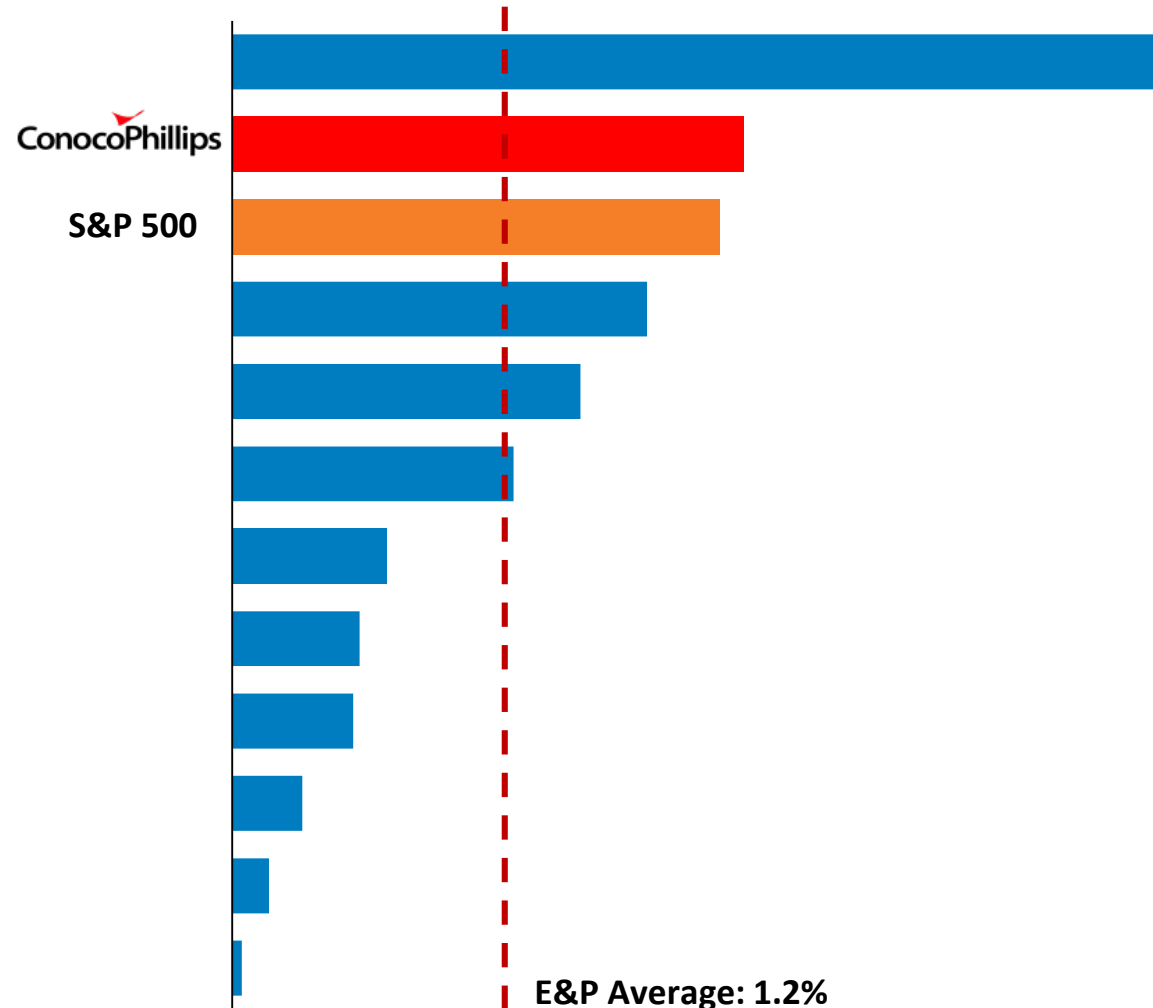
Debt/2019E CFO @ \$60/BBL Brent	~2x
Annual Interest Cost <sup>1</sup>	~\$1B
Average Cost of Debt	~5%

<sup>1</sup> Includes amounts capitalized.



# Our Dividend is Set at a Competitive Level That Can Grow

## Yield of Dividend-Paying U.S. E&Ps



- Current dividend can withstand low prices, with room for annual increases
- Targeting annual growth in per-share dividend rate
- Dividend competitive compared to E&P average and S&P 500
- Plan to supplement dividend with share repurchases to achieve payout target

Generate Free Cash Flow

Maintain a Strong Balance Sheet

Return Cash to Shareholders

Focus on Financial Returns

Dividend yield as of Sept. 30, 2016.

Dividend-paying U.S. E&P companies with market capitalization >\$10B: APA, APC, COP, DVN, ECA, EOG, EQT, HES, MRO, OXY and PXD.

Generate Free Cash Flow

Maintain a Strong Balance Sheet

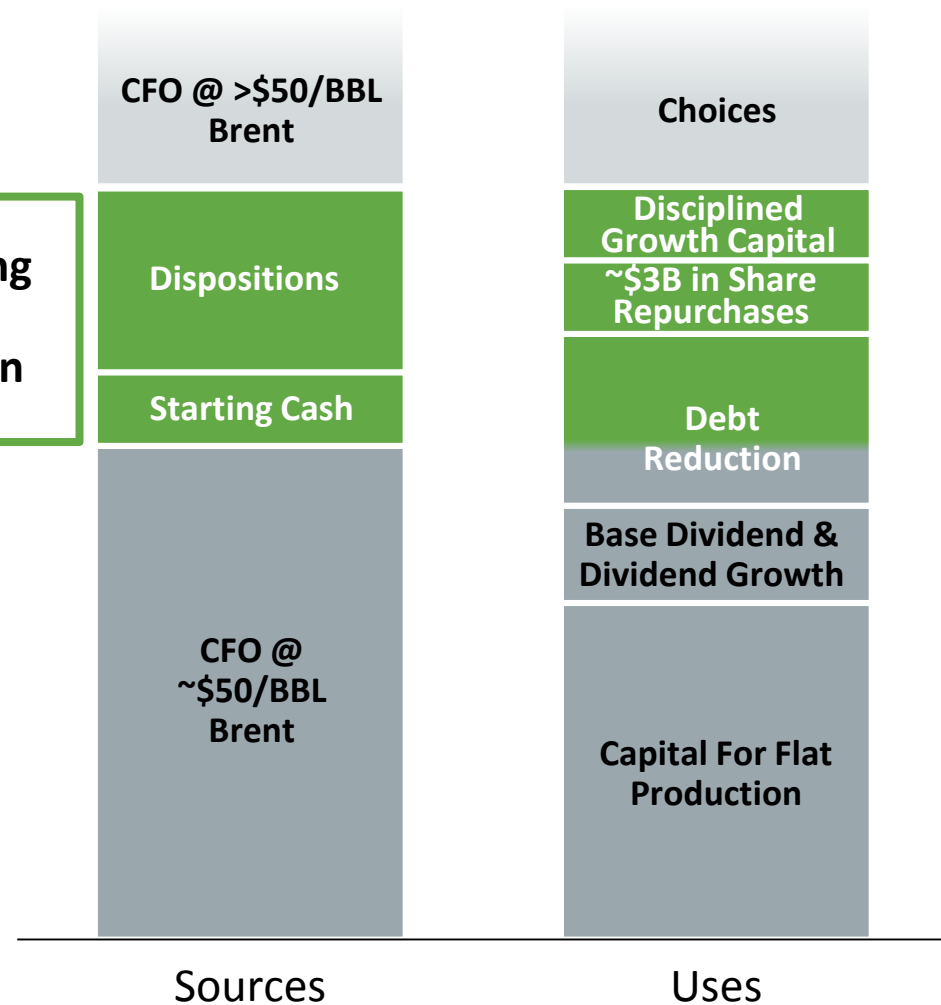
Return Cash to Shareholders

Focus on Financial Returns

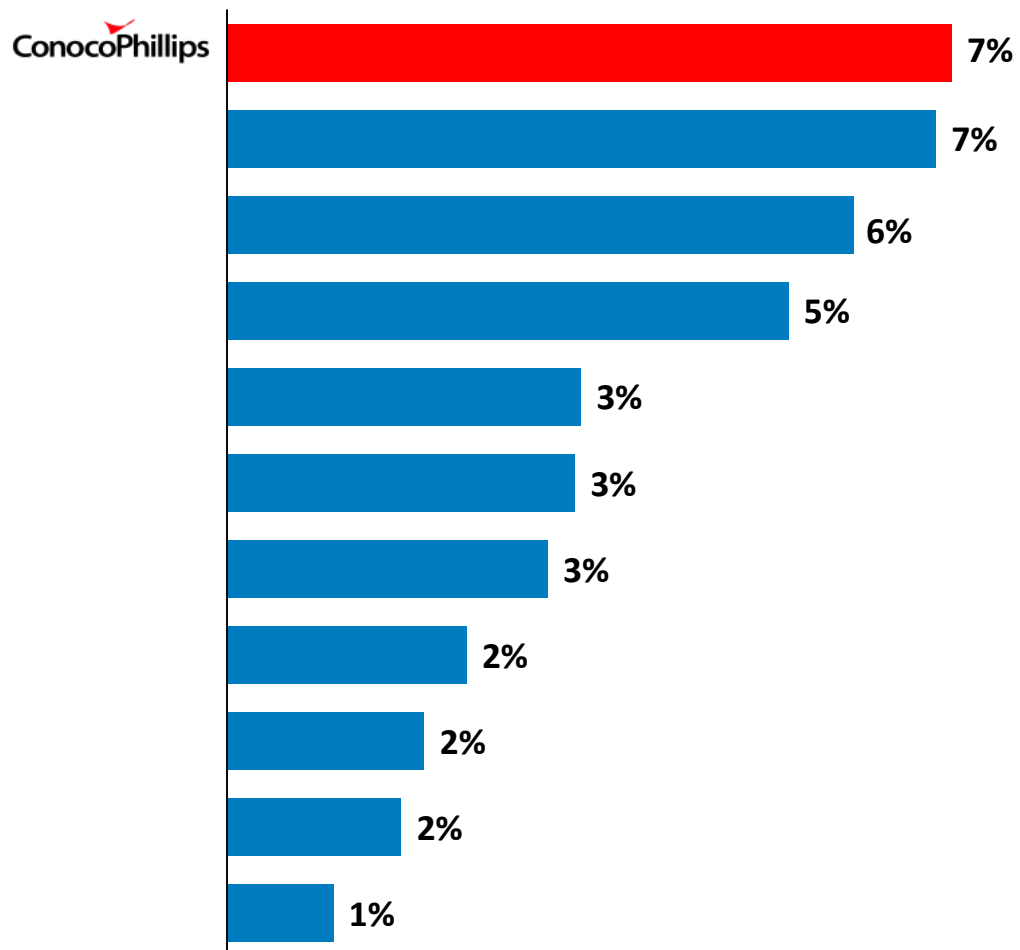
- Demonstrates a commitment to distinctive distributions
- Boosts current distribution by ~80%
- Expect to commence this quarter
- Willing to accelerate repurchases when additional cash flow is available
- 20-30% payout is a “through cycle” target

**Accelerating Value Proposition**

## 2017-2019 Cash Sources and Uses



## Absolute Improvement in ROCE Consensus 2016 to 2017



- Differential improvement in returns as prices recover
- Significant, sustainable cost reductions mitigate impact of lower prices
- Returns grow even at flat prices
  - Major project completions improve capital productivity
  - Dispositions expected to be accretive to ROCE
- Focus on returns is core to strategy

Source: Thomson Reuters Eikon as of Sept. 30, 2016.  
Peers include: APA, APC, BP, CVX, DVN, MRO, OXY, RDS, TOT and XOM.



- Managing the business to generate free cash flow
  - Low breakeven price
  - Low capital intensity
  - Significant upside as prices recover
- Viable plan to strengthen balance sheet
  - Achieve target debt of \$20B by year-end 2019
- Top-tier payout to shareholders compared to E&Ps
  - 20-30% payout achievable through dividend and repurchases
- Focused on improving absolute and relative returns, not just growth

# Portfolio Choices

**Al Hirshberg**

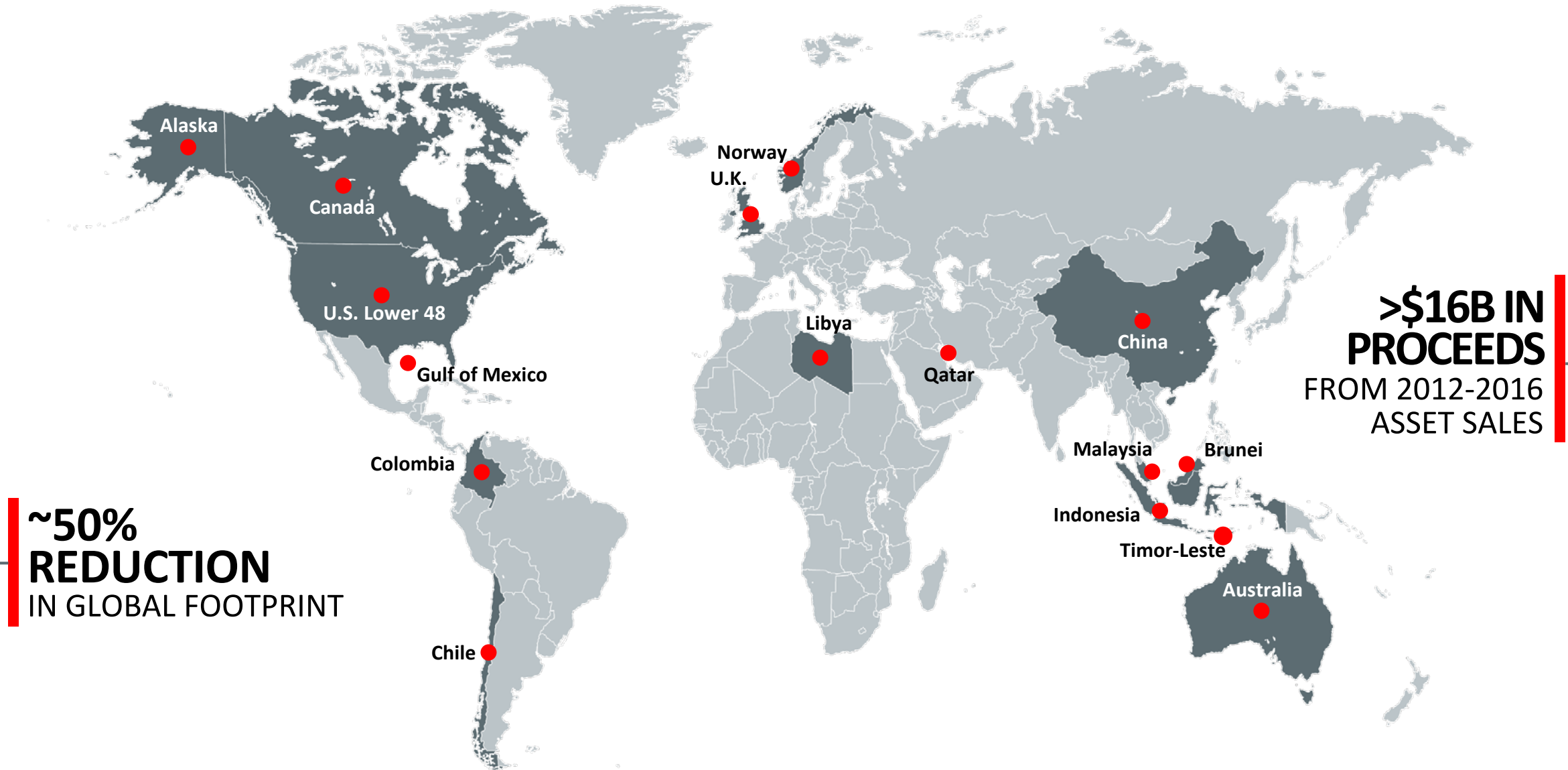
*EVP, Production, Drilling & Projects*



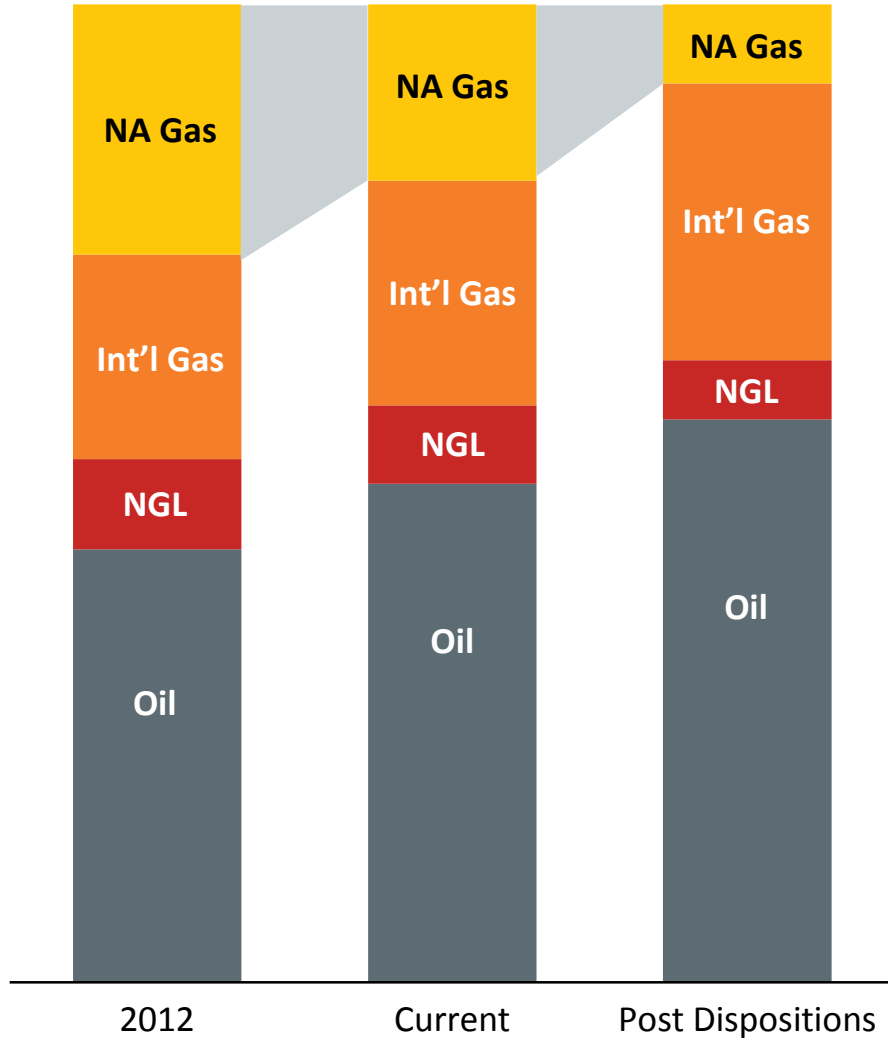
# Not That Long Ago We Were in 28 Places



# Now We Are in About Half the Places



## Portfolio Product Mix



- Accelerating annual \$1-2B of asset sales
- Strategic decision to drive returns improvement through product mix shift
- Targeting areas with active A&D markets
- Selected assets not attracting development capital in current plan

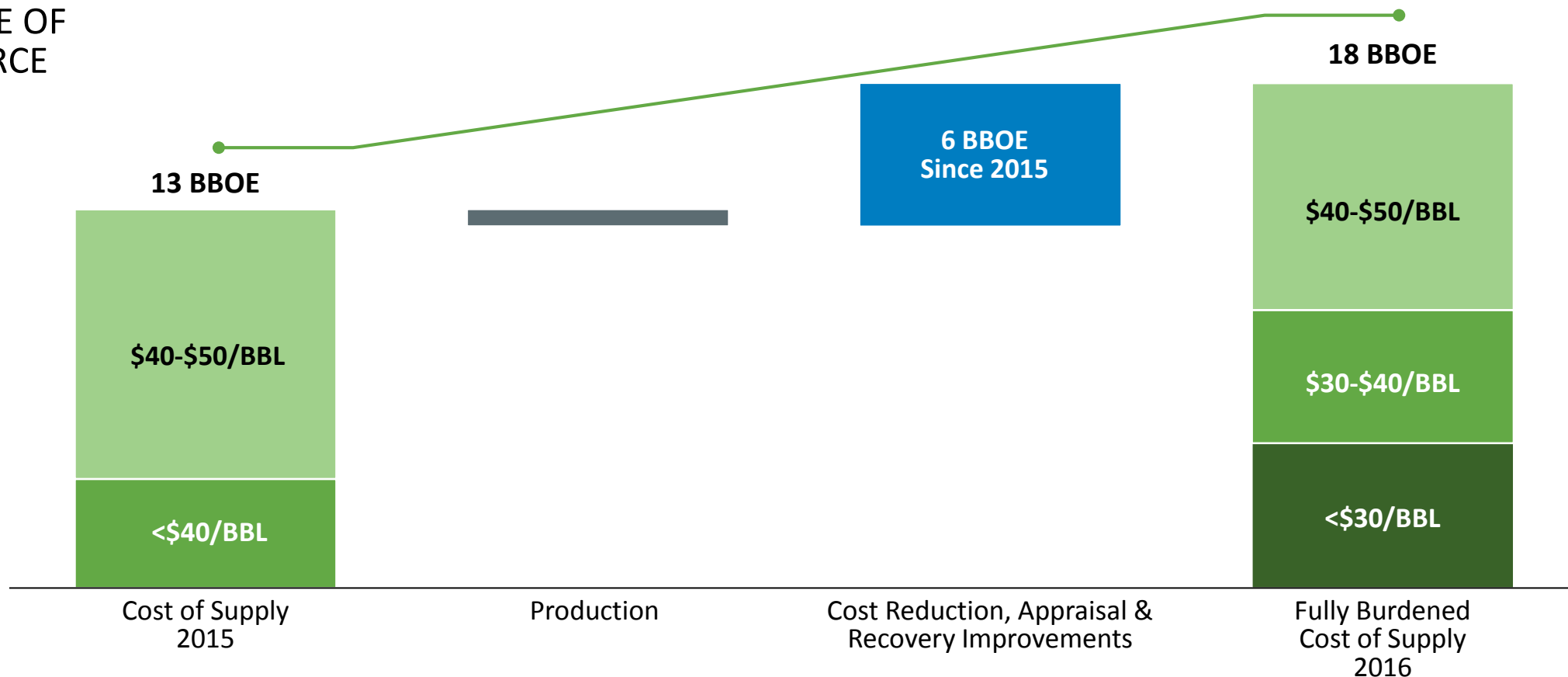
**\$5-8B**  
EXPECTED DISPOSITION  
PROCEEDS 2017-2018



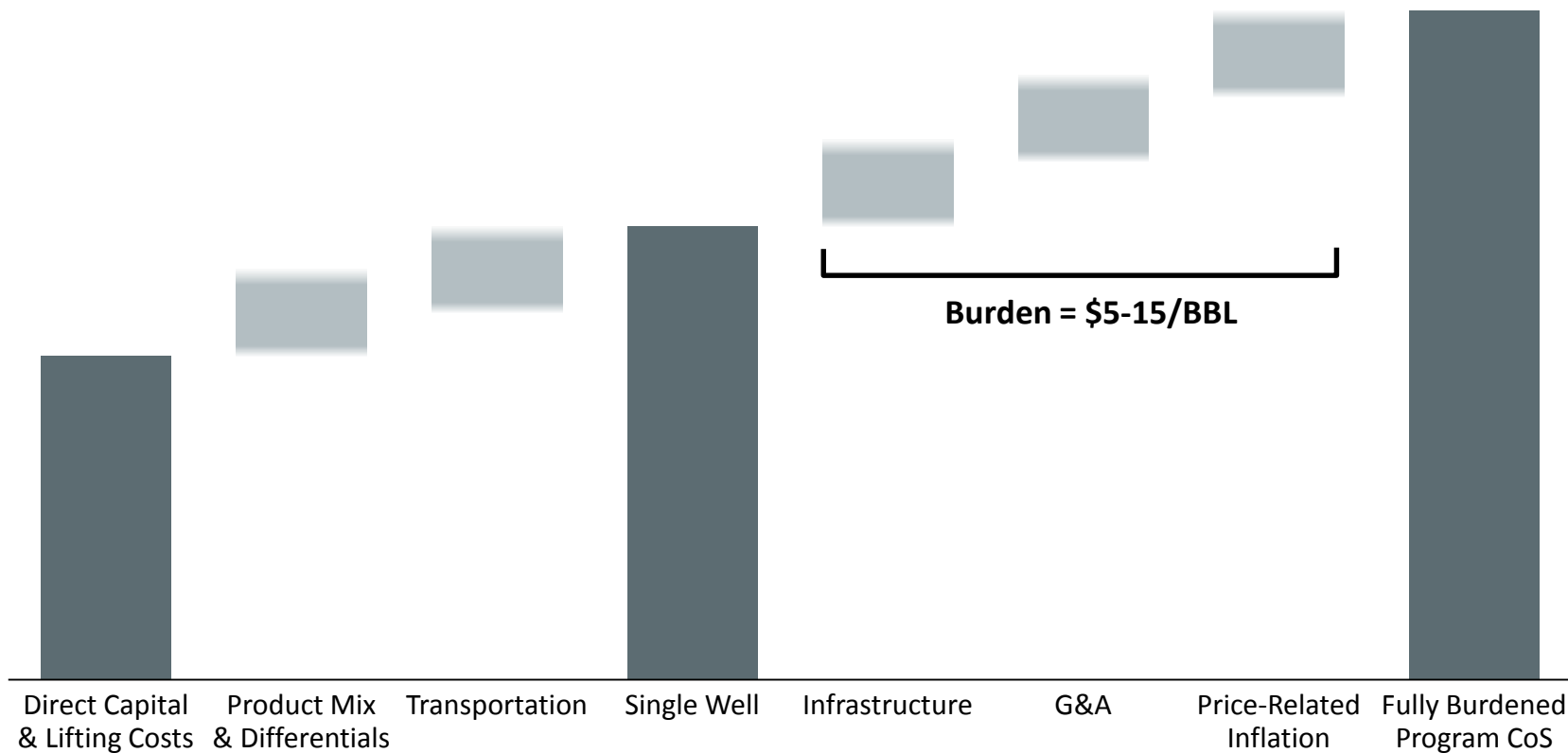
## 2015 vs. 2016 Resources <\$50/BBL Brent

**<\$40/BBL**

AVERAGE CoS  
18 BBOE OF  
RESOURCE



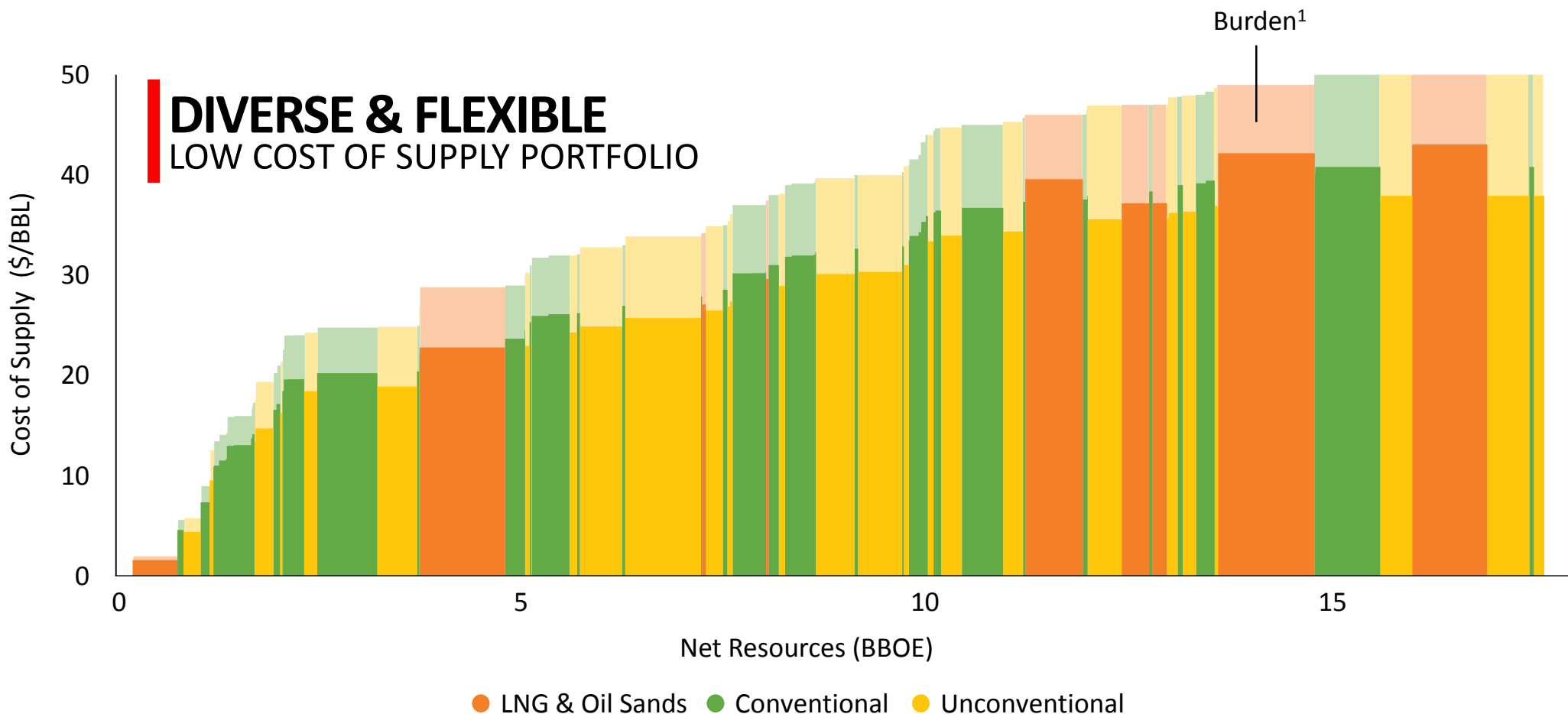
## Fully Burdened Cost of Supply by Component (\$/BBL)



- Cost of supply represents the flat, real commodity price that yields an after-tax return of 10% on a point-forward and fully burdened basis
- A fully burdened cost of supply includes all direct and indirect costs
- Price-related inflation to \$65/BBL Brent and foreign exchange impacts
- Fully burdened cost of supply provides a clearer representation of impacts to corporate returns

# Match This: 18 BBOE Resource, <\$40/BBL Brent Average CoS

## <\$50/BBL Cost of Supply Resource (Fully Burdened)



<sup>1</sup> Burden = capital infrastructure + foreign exchange + price-related inflation + G&A.

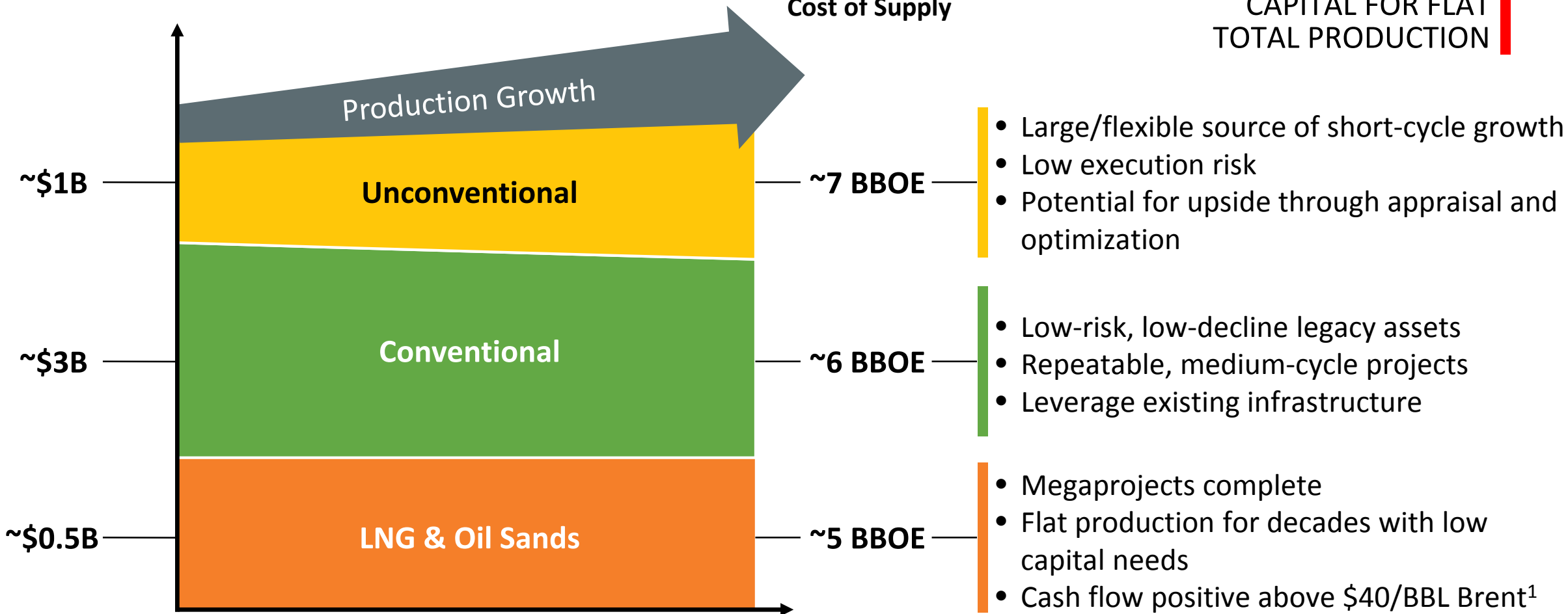
# Power of Diversification: Three Asset Classes, Each Serves a Role

Stay-Flat Capital  
Per Year

Production Over Time

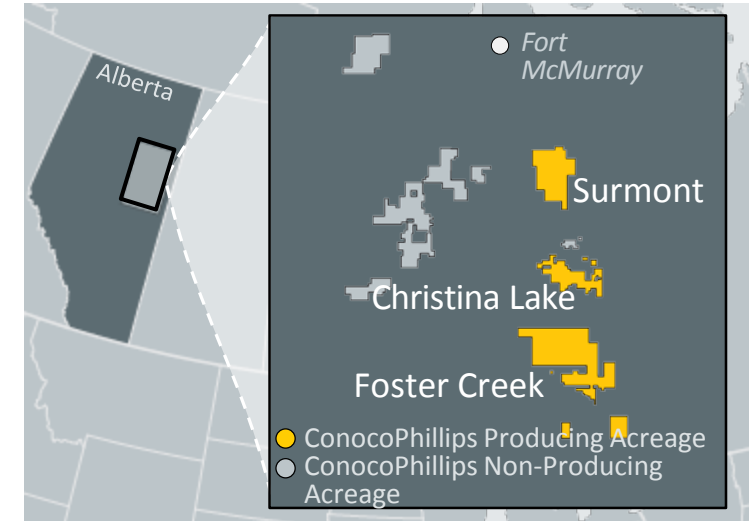
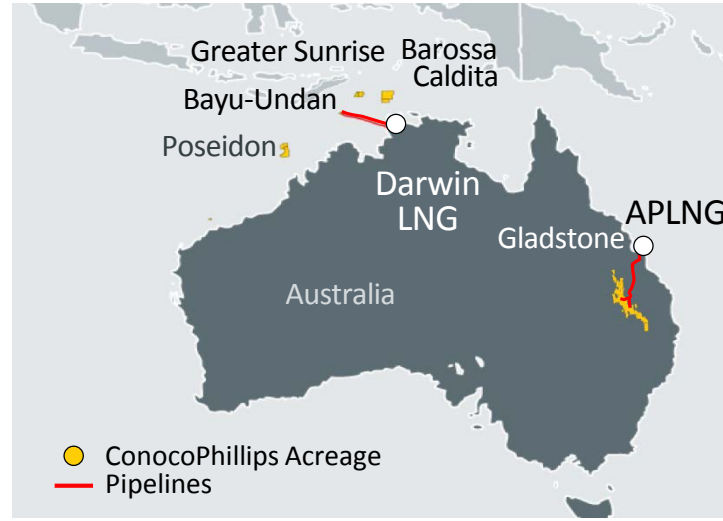
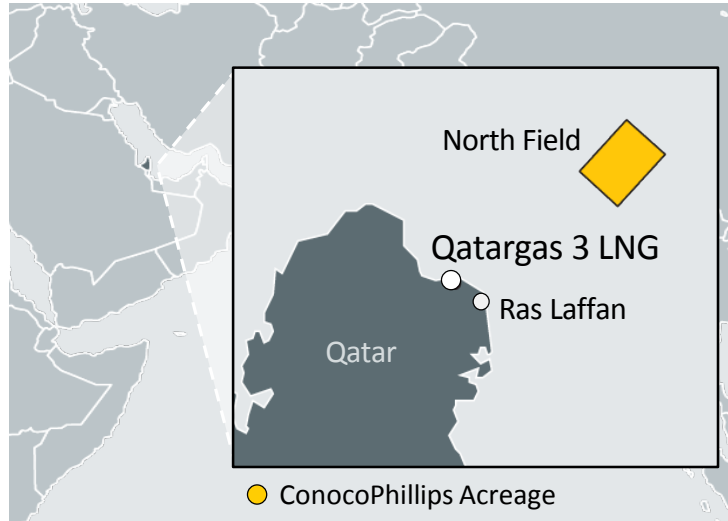
18 BBOE Resources  
<\$40/BBL Average  
Cost of Supply

~\$4.5B  
CAPITAL FOR FLAT  
TOTAL PRODUCTION

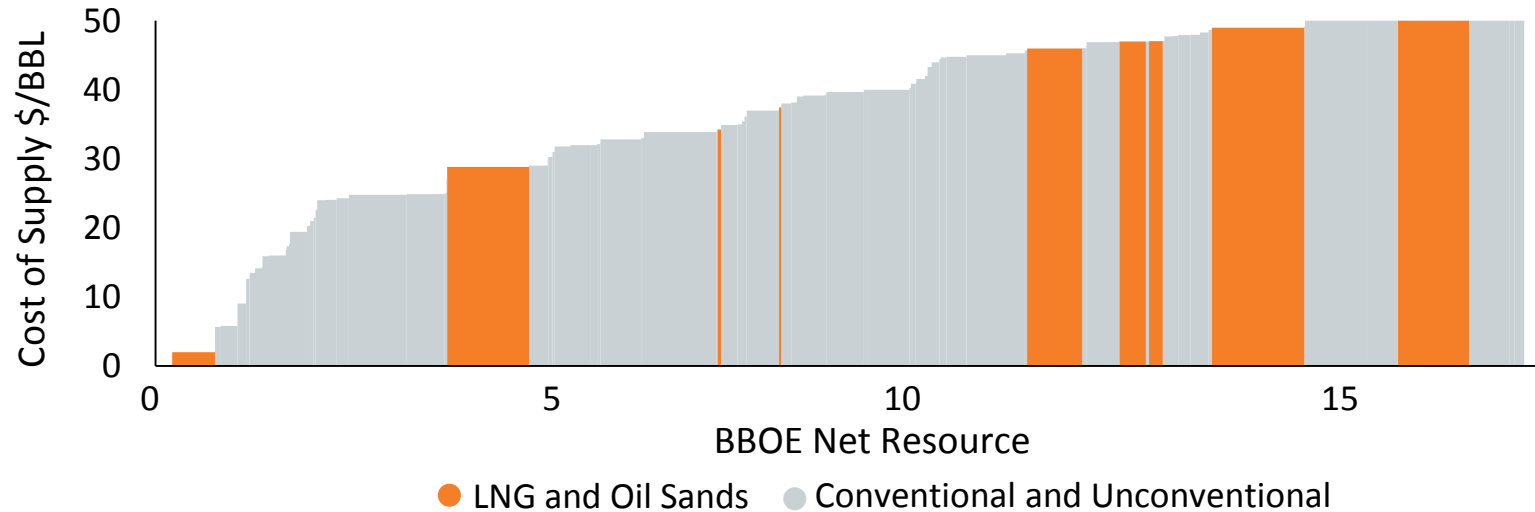


<sup>1</sup> Includes equity affiliates.

# LNG and Oil Sands: Big and Stable with Price and Technology Upside

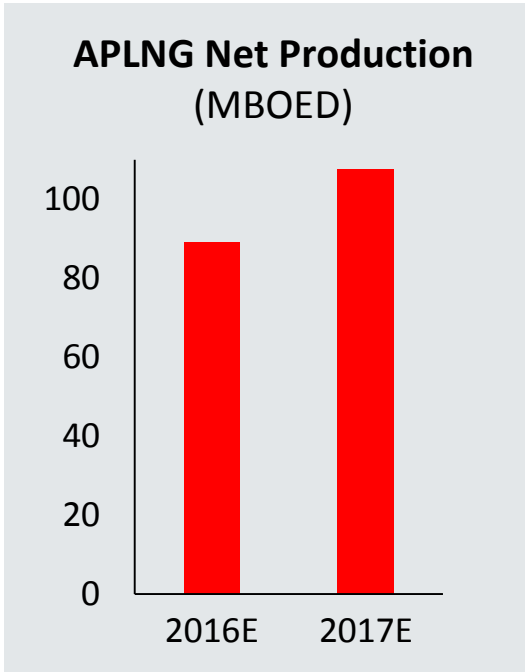
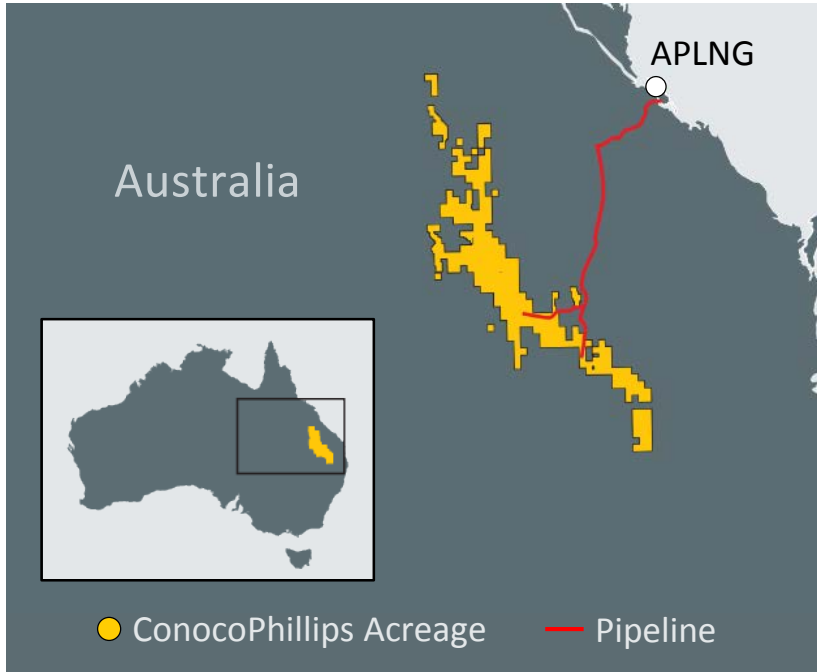


## LNG and Oil Sands Resources



**~5 BBOE RESOURCE**  
 ~\$40/BBL AVERAGE  
 COST OF SUPPLY

# APLNG: Project Exceeding Expectations; All Aboard Train 2

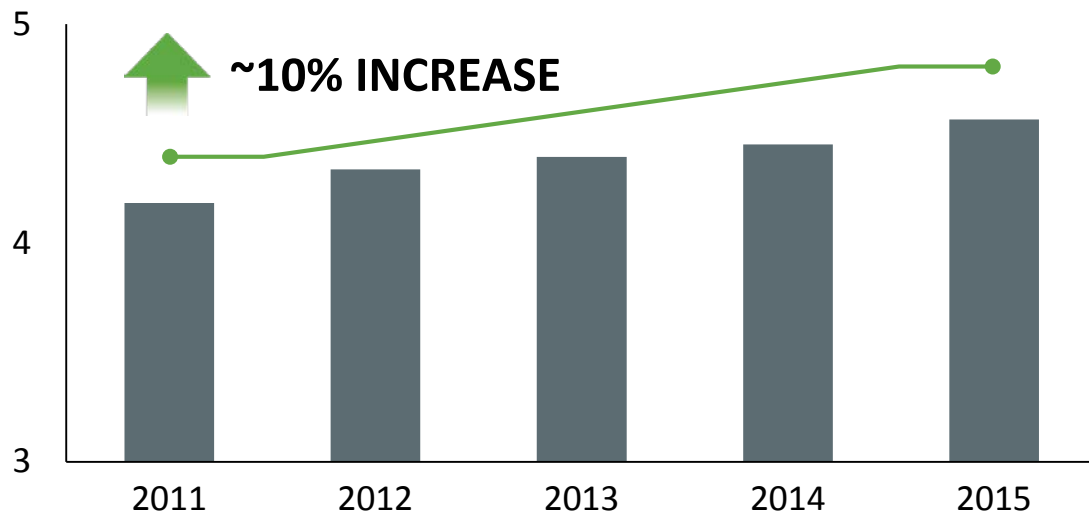


- Train 1 performance exceeding design nameplate capacity
- Train 2 first production achieved in September 2016
- 20-year LNG offtake contracts for 8.6 MTPA
- >1 BBOE net resource
- Point-forward cost of supply <\$30/BBL

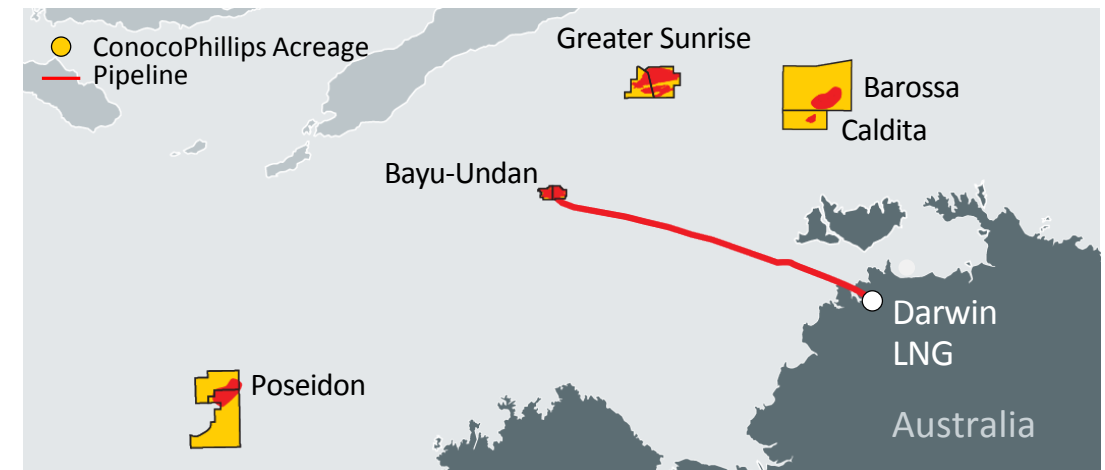
- Multiyear improvement in production capacity through optimization and minor debottlenecking
- Improved uptime with no additional capital expense
- Maximizing capacity utilization by drilling 3 Bayu-Undan infill wells in 2017
- Drilling Barossa appraisal wells in 1H17 to test backfill viability

**DARWIN LNG  
BACKFILL**  
MULTIPLE LOW COST  
OF SUPPLY OPTIONS

**Average Annual LNG Capacity<sup>1</sup> (MTPA)**

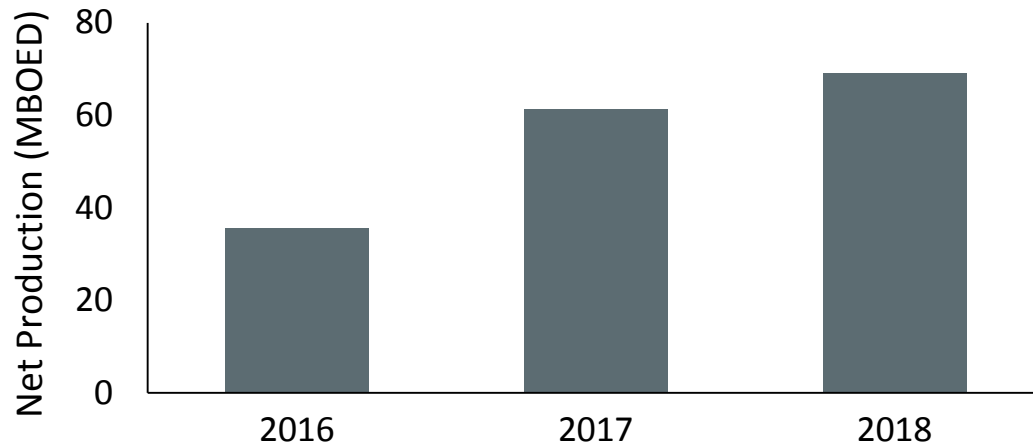


**Darwin LNG Backfill Options**



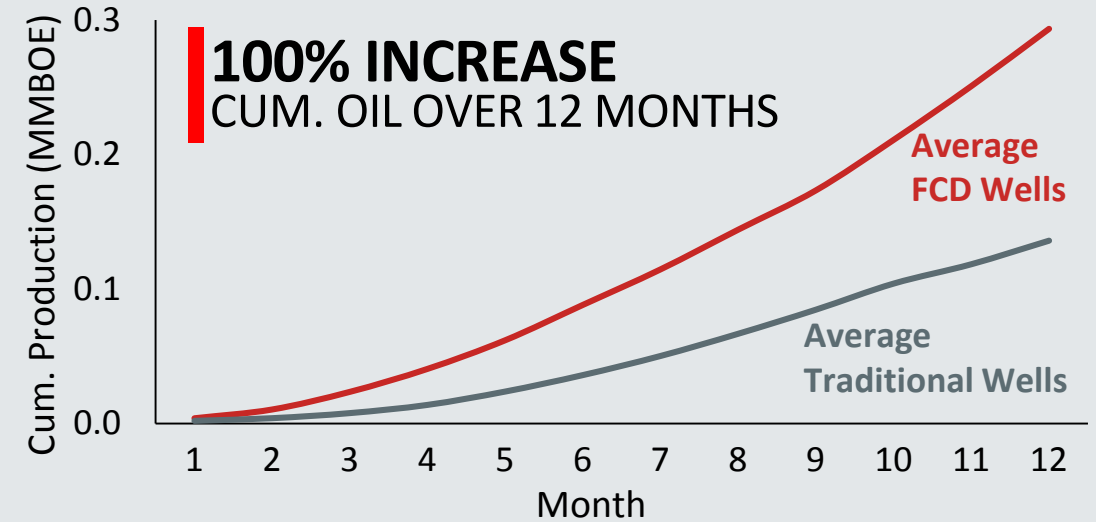
<sup>1</sup> Capacity = average of highest 20 days of gross production.

## Megaproject Complete – Ramping Up Production

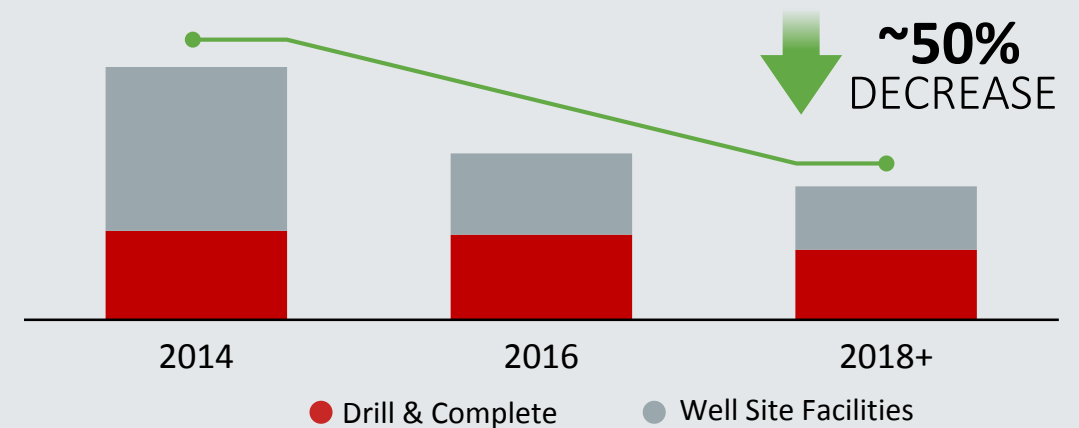


- FCD technology accelerating production and reducing GHG intensity
- Standardizing pad/well design to lower costs
- Debottlenecking projects with <\$40/BBL cost of supply can contribute ~25% capacity increase after 2018
- Brownfield projects can contribute an additional ~25% capacity increase after 2018

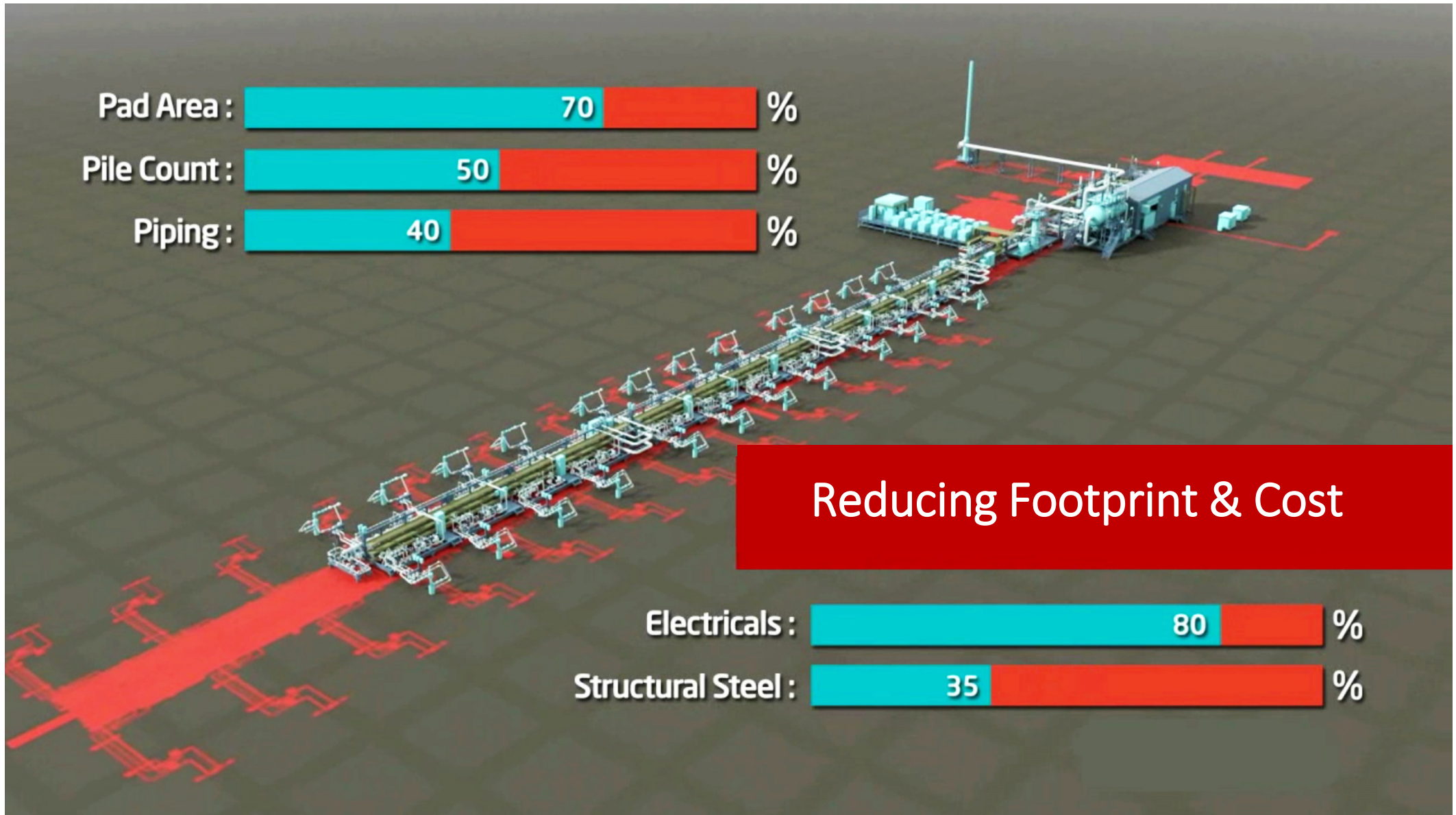
## Flow Control Devices (FCD) Accelerating Production



## Structurally Lowering Costs (\$MM/well)







**Reducing Footprint & Cost**

## Efficient Steam Generation and Distribution

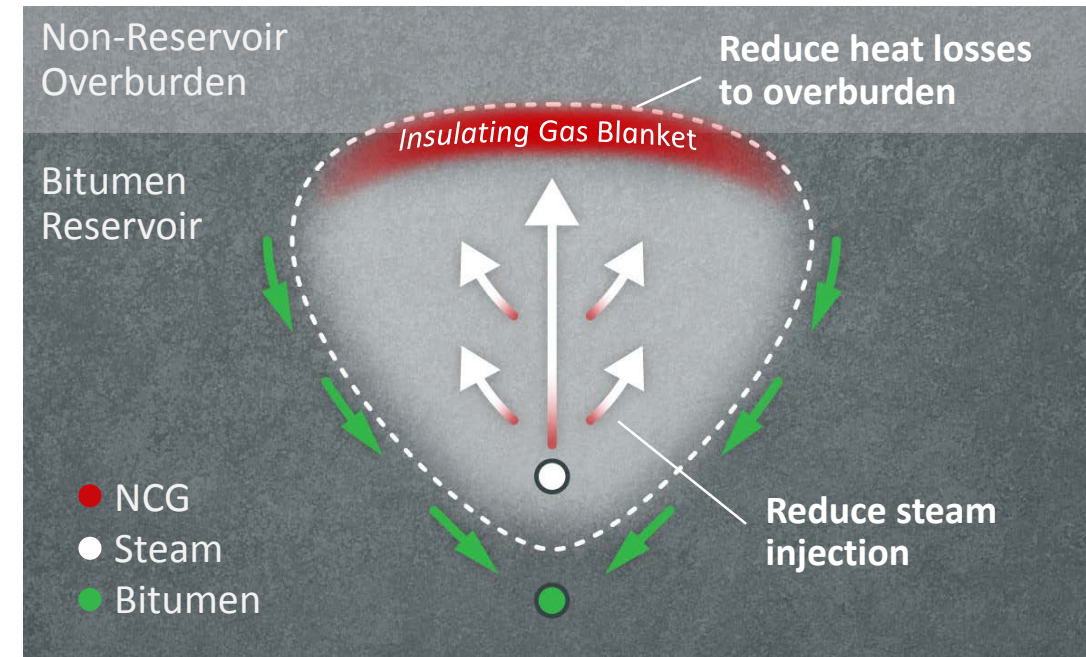
- Steam generation optimization
- Flow control device

## Reducing Steam Requirements per Barrel

- Enhanced SAGD with solvent injection
- Non-Condensable Gas Co-Injection
- Steam additives

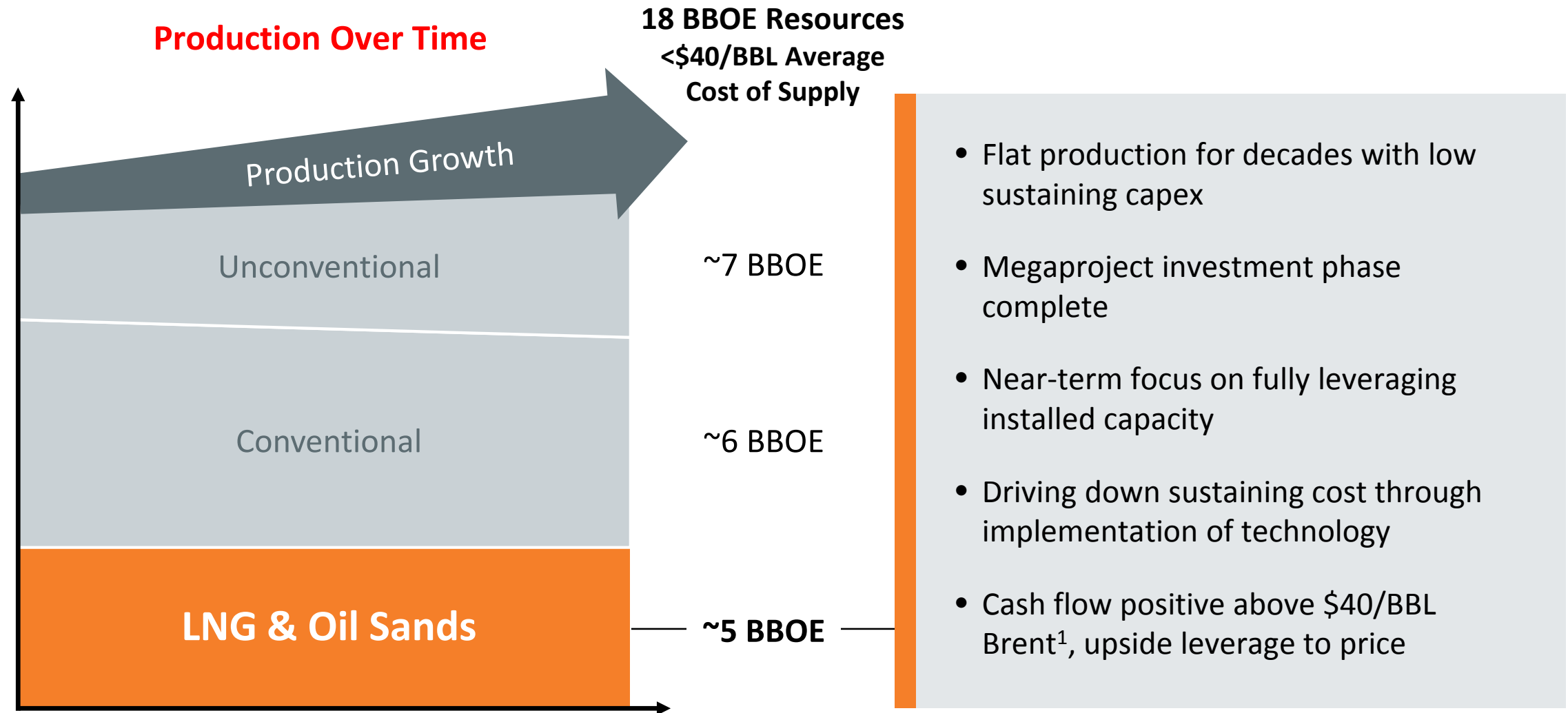
- >90% cost of supply reduction target captured
- Anticipate additional ~\$10/BBL reduction over time

## 2016 - 2017 Non-Condensable Gas (NCG) Co-Injection Pilot



- Trial to begin 4Q16; results expected in 2017
- Potential SOR & GHG reduction of up to 20%

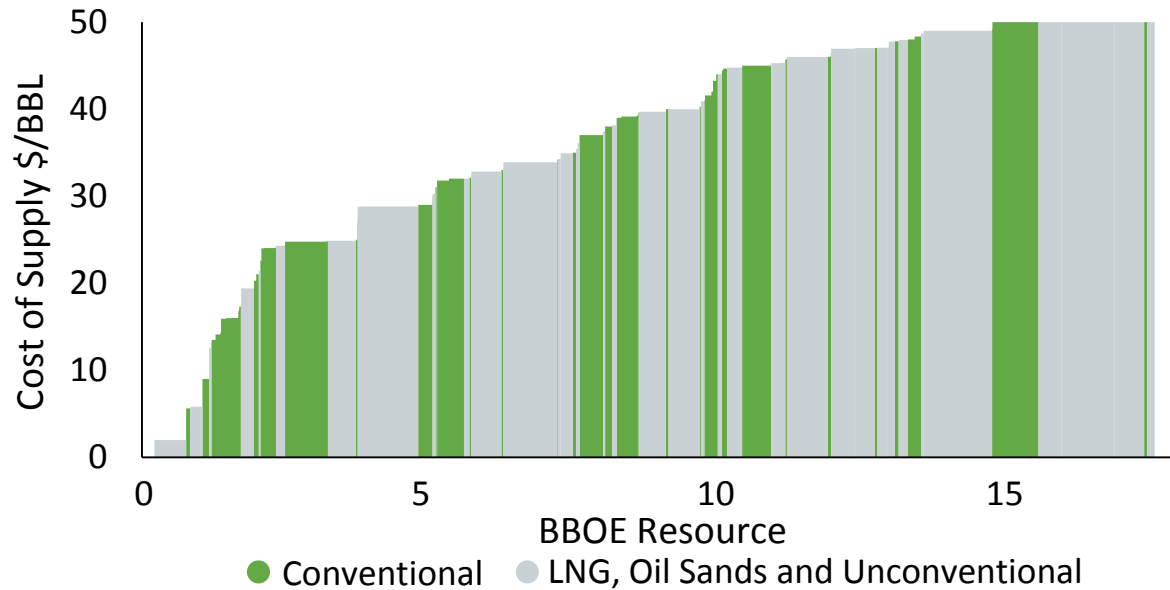
**GHG INTENSITY REDUCTION**  
A TECHNOLOGY FOCUS AREA



<sup>1</sup> Includes equity affiliates.



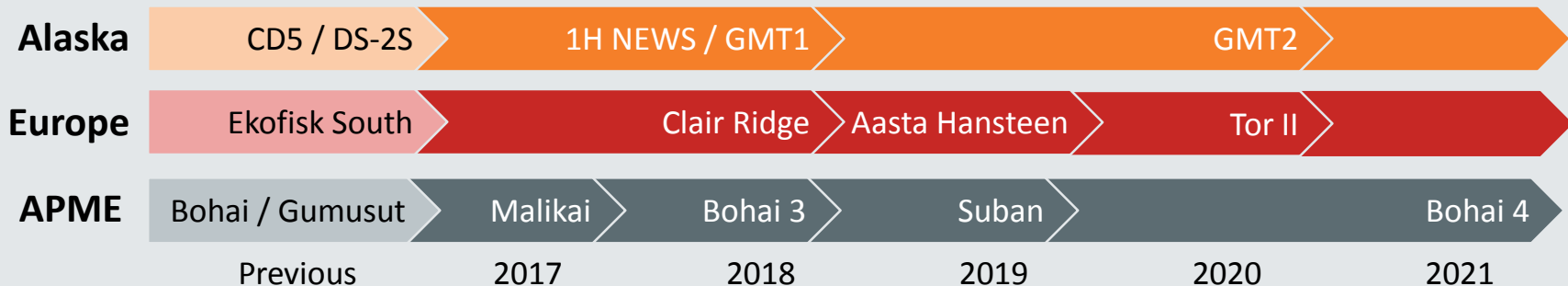
## Conventional Resources



**~6 BBOE RESOURCE**  
**<\$35/BBL AVERAGE COST OF SUPPLY**

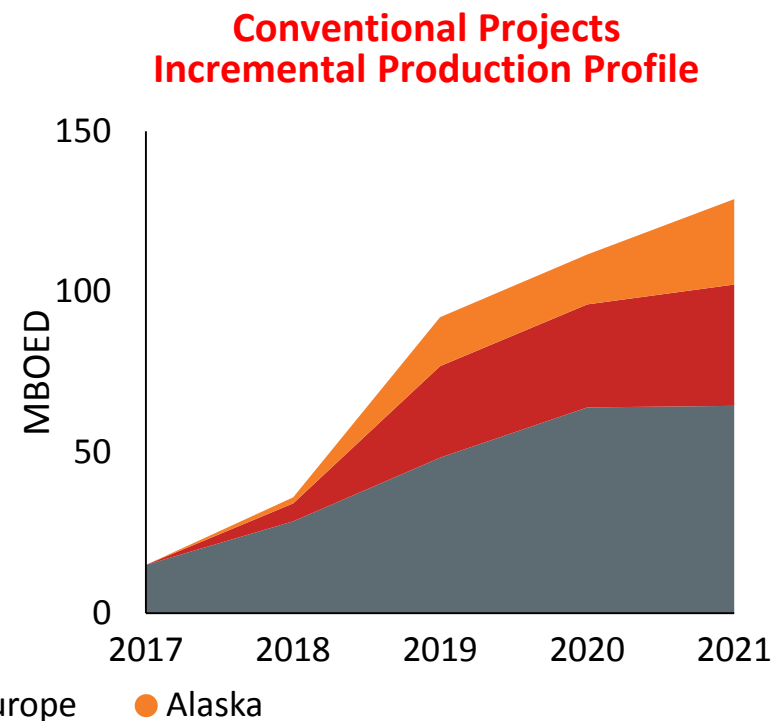
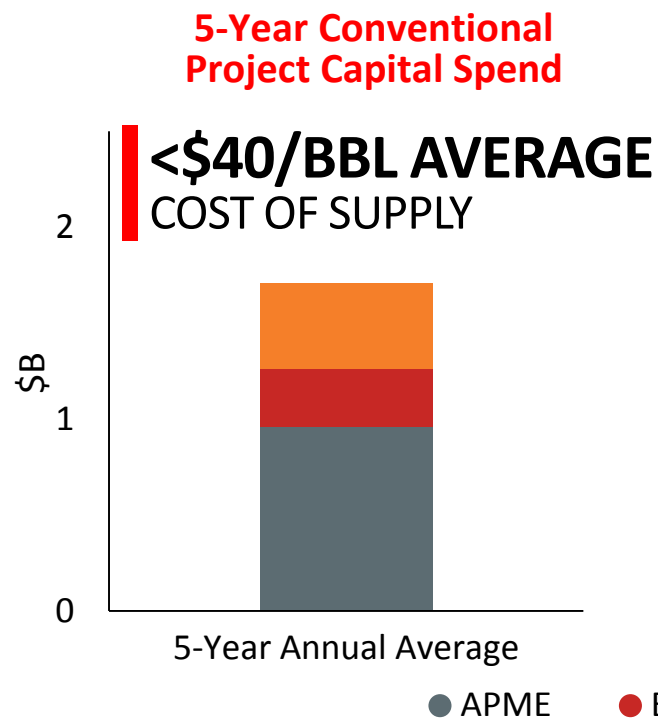
- Continuing to lower costs; ~40% decrease since 2014
- Conventional drilling expected to add ~150 MBOED over next 5 years
- High-quality inventory of conventional projects expected to add ~130 MBOED over next 5 years

# New Conventional Projects: Low-Risk, High-Value, We've Got It



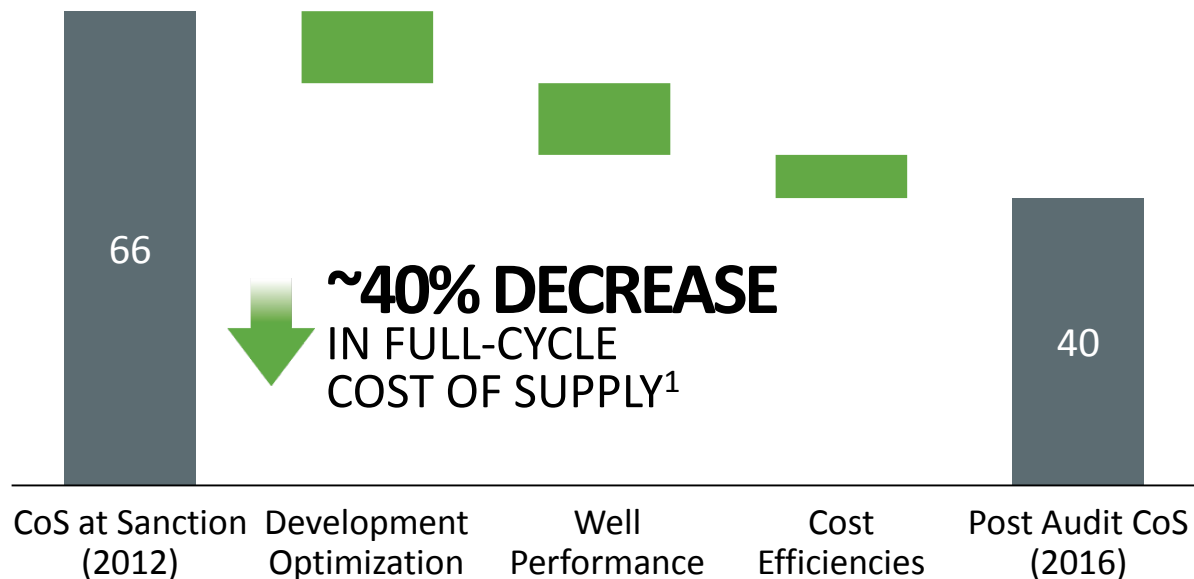
**~130 MBOED**  
INCREMENTAL  
PRODUCTION  
BY 2021

- ~\$5B of projects executed in last 3 years; below budget and ahead of schedule
- Low-risk and repeatable mid-sized projects
- Lowering cost of supply through facility standardization
- Maximizing value from existing infrastructure
- Projects deliver high-margin production





## CD5 Project Cost of Supply<sup>1</sup> (\$/BBL)

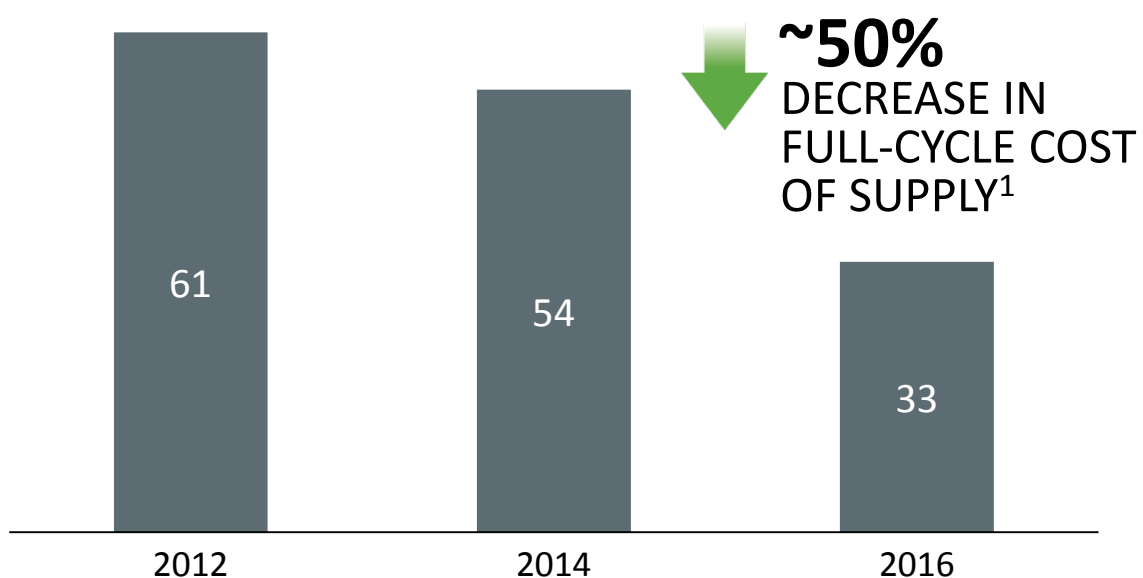


- Shifting to performance-based contracts
- Improving operating efficiency through integrated planning and execution
- Collaborating with other operators to maximize utilization of shared resources
- Drilling multi-lateral wells to lower cost and unlock additional resource

<sup>1</sup> Full-cycle cost of supply is the Brent equivalent price that generates a 10% return on a full-cycle and fully burdened basis.



## Future Projects Cost of Supply<sup>1</sup> (\$/BBL)



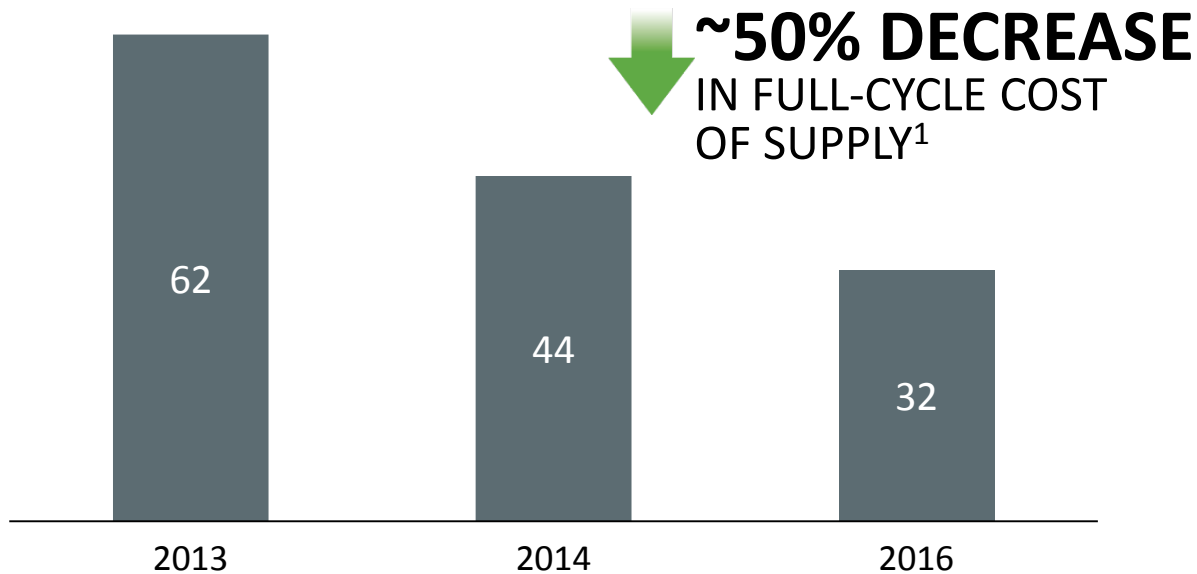
- Minimum facility concept significantly reduces cost and improves project economics
- Standardizing design and functionality
- Leveraging current infrastructure to reduce costs and improve efficiencies
- Developing repeatable short-cycle opportunities with greater flexibility and control

<sup>1</sup> Full-cycle cost of supply is the Brent equivalent price that generates a 10% return on a full-cycle and fully burdened basis. Projects included in full-cycle weighted average cost of supply are Tommeliten Alpha, Tor II and Eldfisk North.

# China: 50% Cost of Supply Reduction Through Continuous Improvement



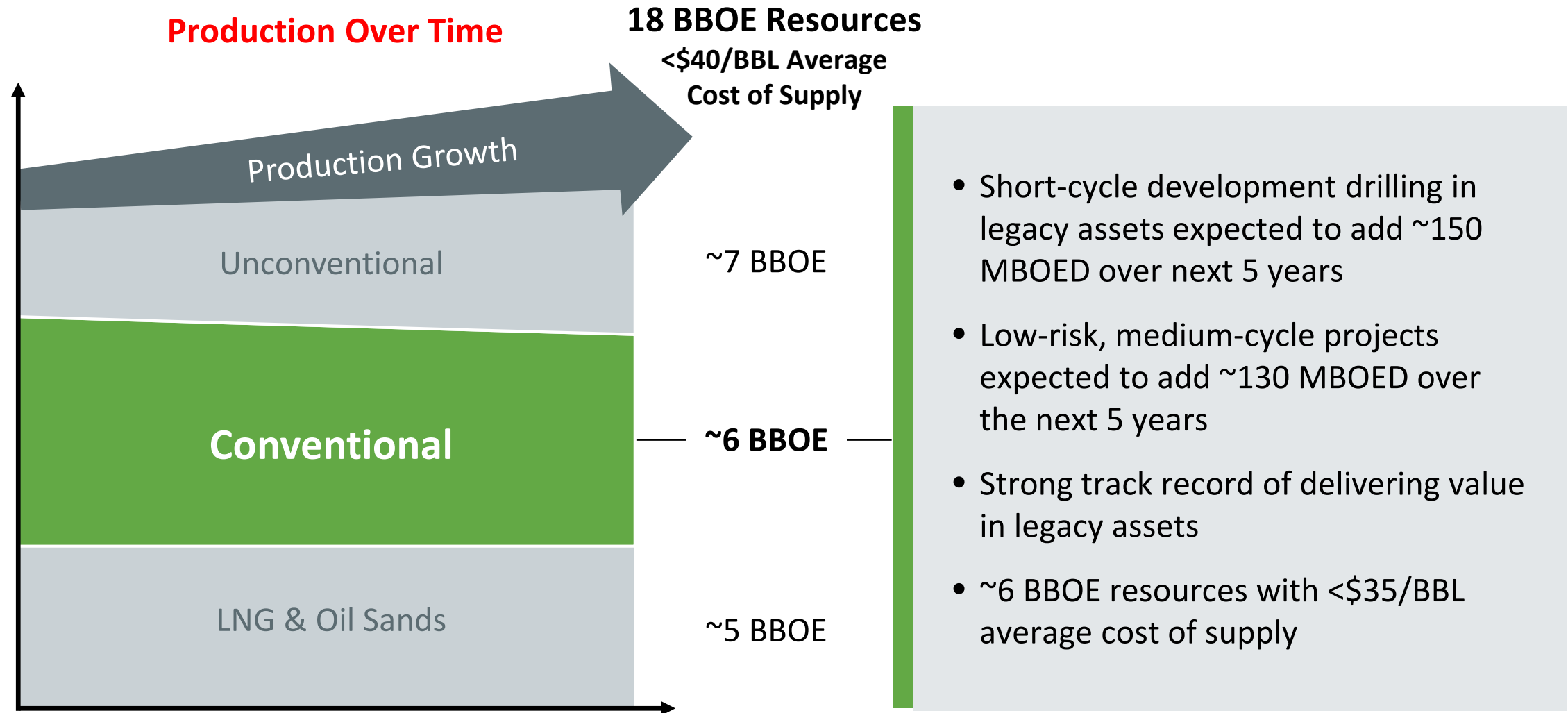
## Bohai WHP-J Project Cost of Supply<sup>1</sup> (\$/BBL)



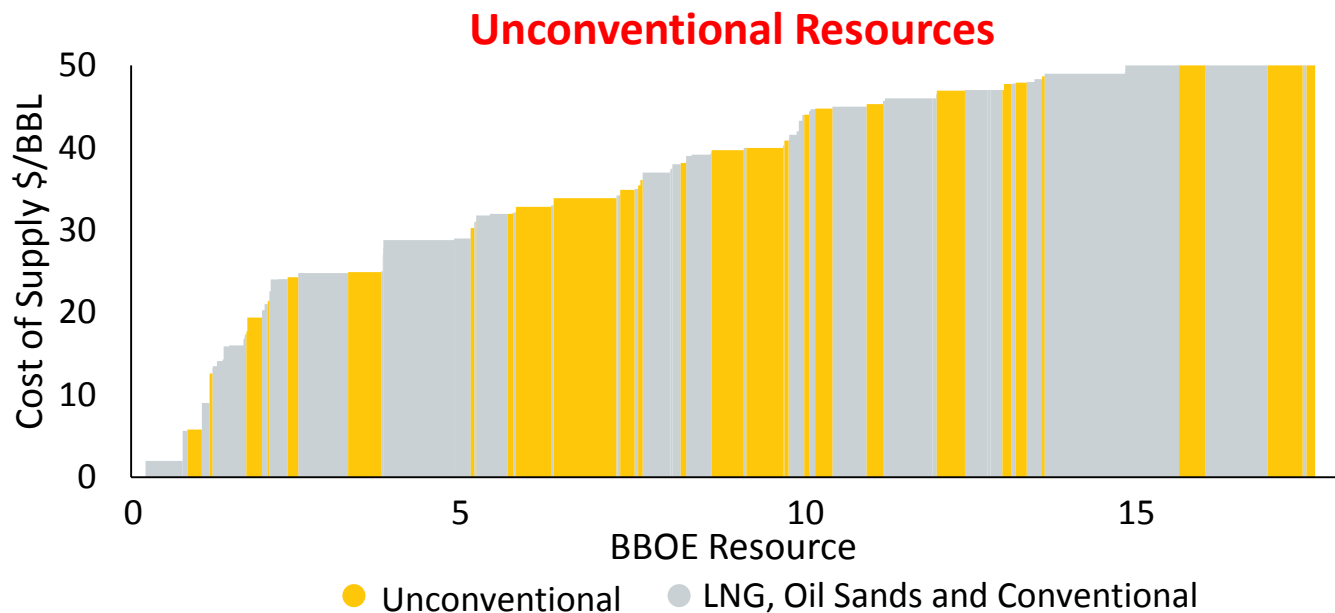
- Capturing structural and cyclical cost savings
- Fit-for-purpose project design
- Optimizing facility construction plans
- \$150MM net savings at Bohai by improving well design

<sup>1</sup> Full-cycle cost of supply is the Brent equivalent price that generates a 10% return on a full-cycle and fully burdened basis.





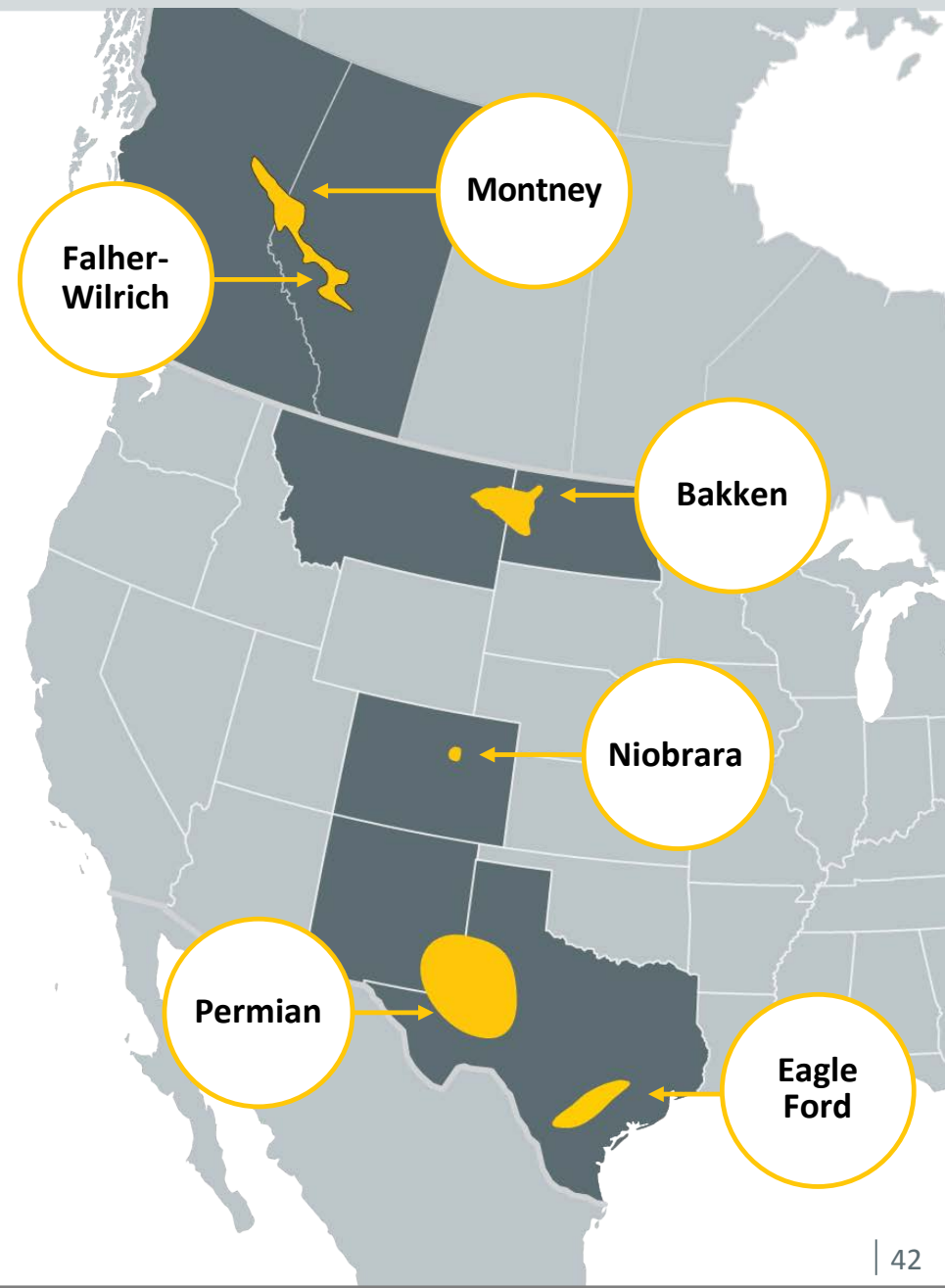
# Unconventional: Top-Tier Resource Base and Growing



- Flexible, short-cycle investments with low execution risk
- High-margin production drives cash flow growth
- Prudent development pace maximizes value

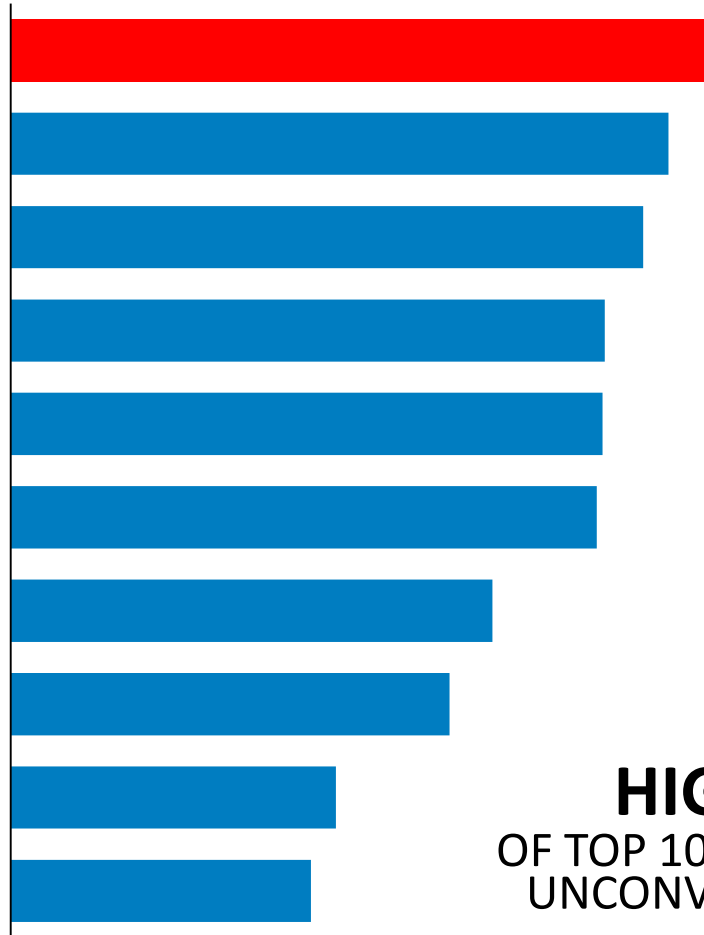
**~7 BBOE RESOURCE**

**~\$35/BBL AVERAGE COST OF SUPPLY**

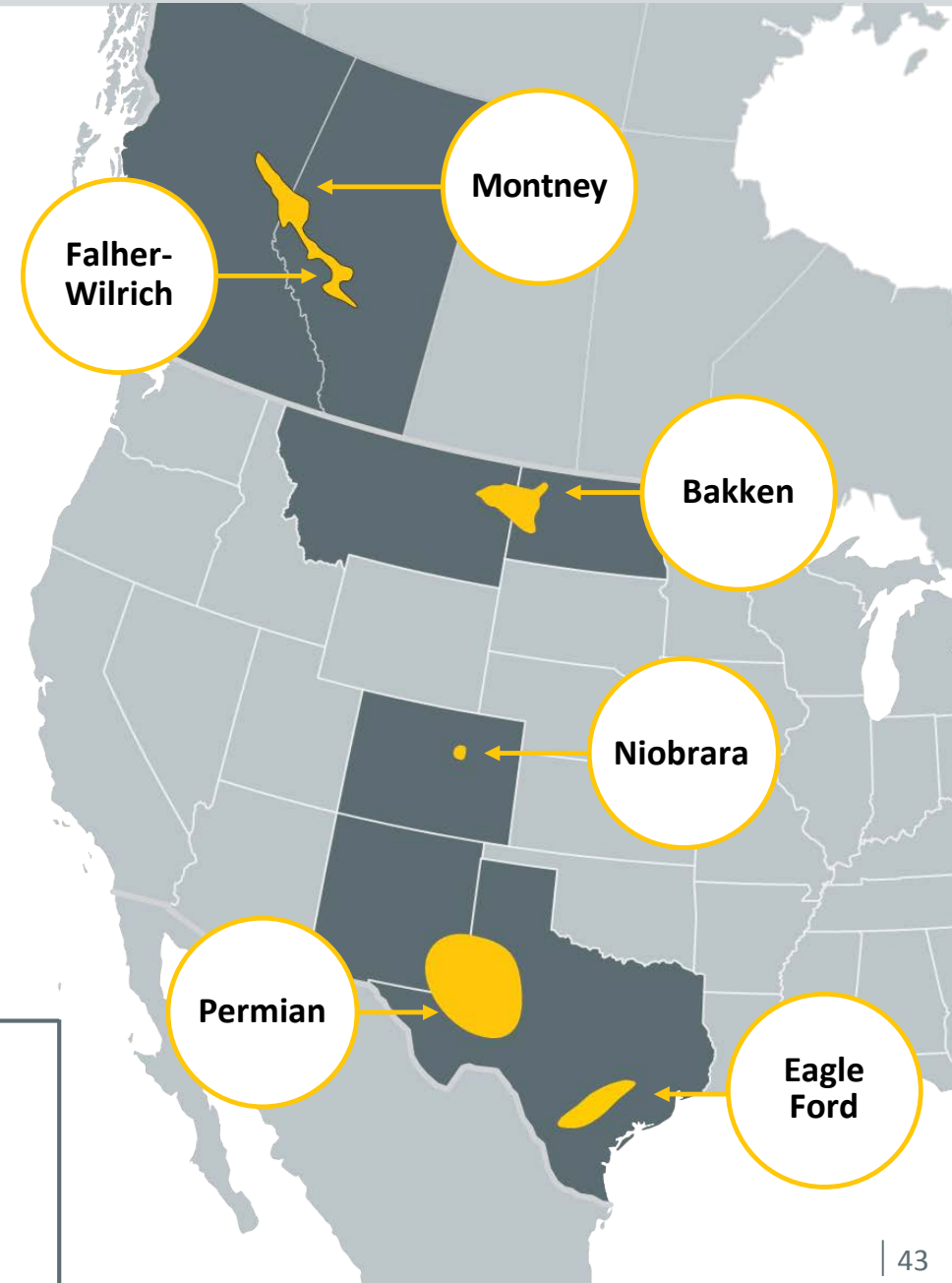


# Unconventional: This Will Surprise You!

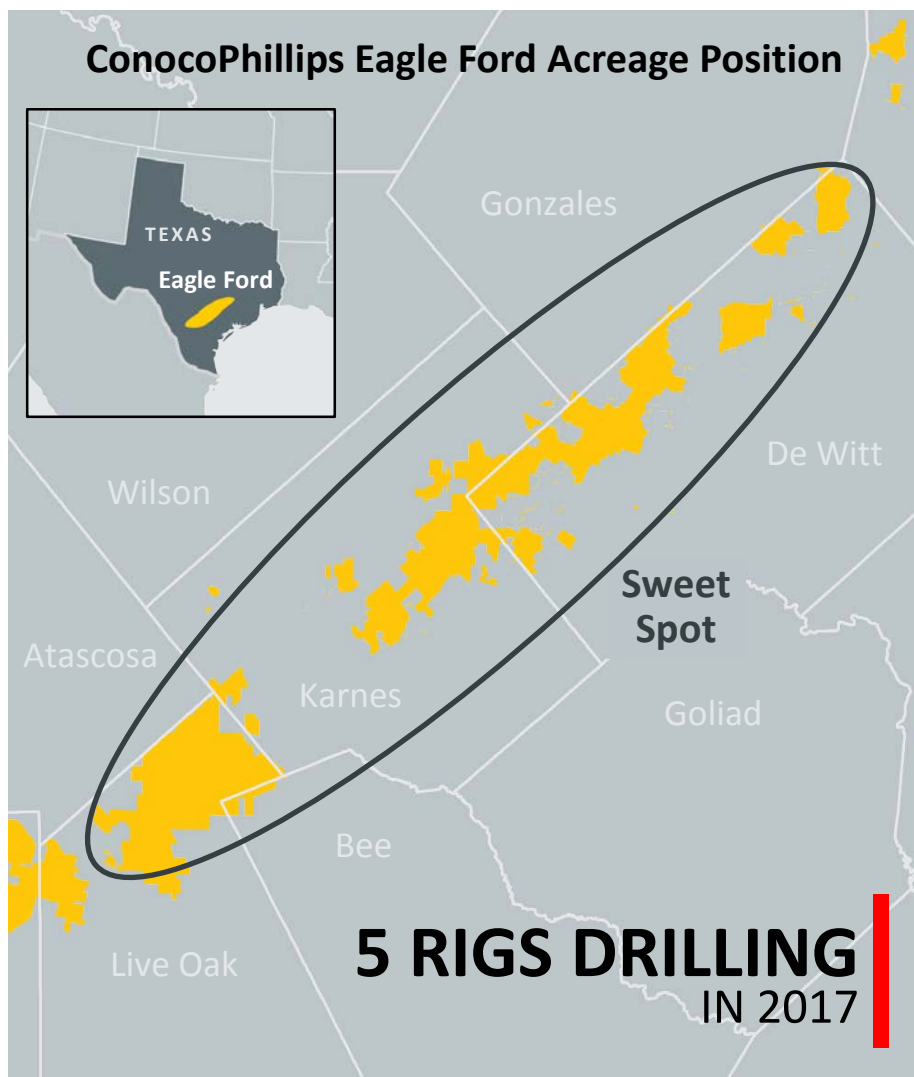
## NPV of Unconventional Plays vs. Competitors<sup>1</sup>



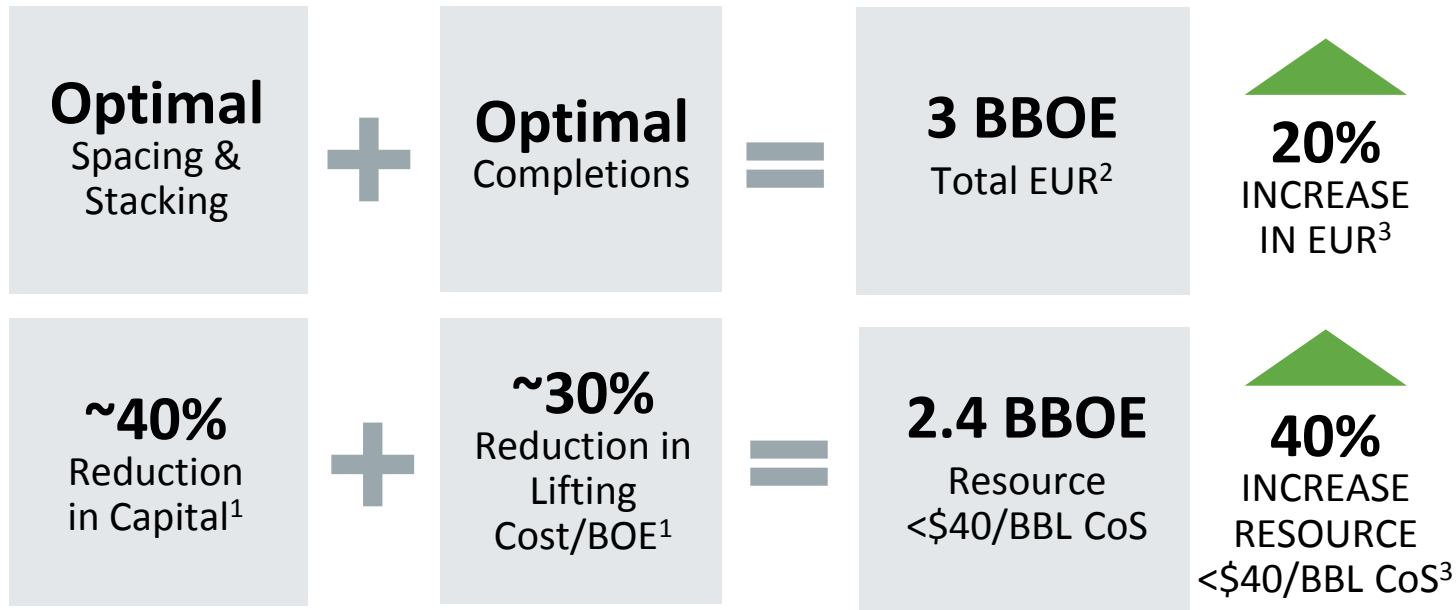
**HIGHEST VALUE**  
OF TOP 10 NORTH AMERICAN  
UNCONVENTIONAL PLAYERS



Source: Wood MacKenzie North American Play Analysis Tool, Oct. 2016.  
<sup>1</sup> Competitors include: APC, BHP, CLR, CVX, DVN, EOG, MRO, PXD and XOM.



## Significant Remaining Resource with Low Cost of Supply



- 213 M net acres in the heart of the play
- Reduced completed well costs by ~40% 2016 vs. 2014
- 3,500 net undrilled locations <\$40/BBL cost of supply
- ~25% of remaining resources <\$25/BBL cost of supply
- Initial results from Austin Chalk encouraging

<sup>1</sup> 2016 vs. 2014.

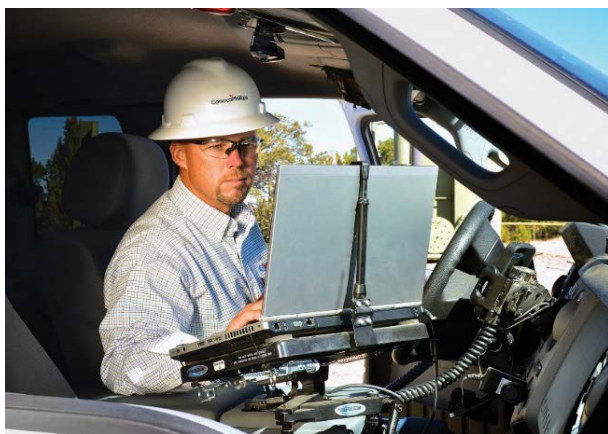
<sup>2</sup> Includes produced volumes.

<sup>3</sup> 2016 vs. 2015.

## Integrated Operations



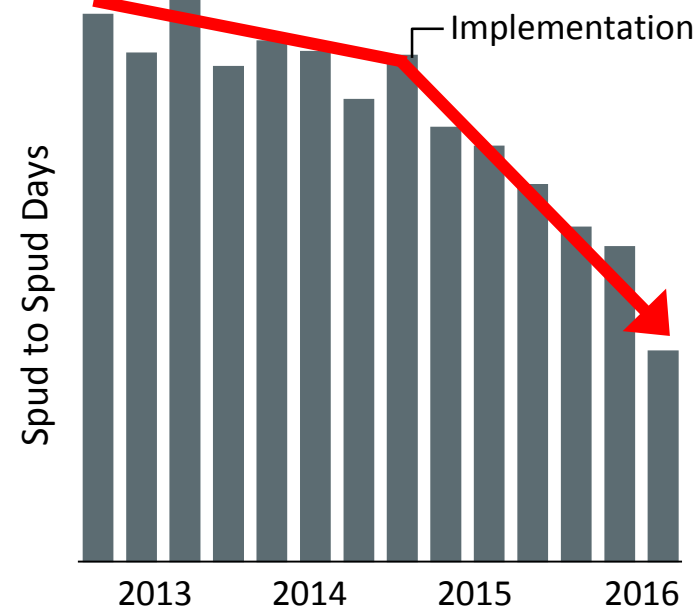
- Increasing workforce productivity with technology integration
- Smart field enables “operate by exception”
- Real-time insight accelerates optimization
- Data-driven defect elimination



**<\$2.0/BOE LIFTING COST**

## Faster Drilling with Advanced Analytics

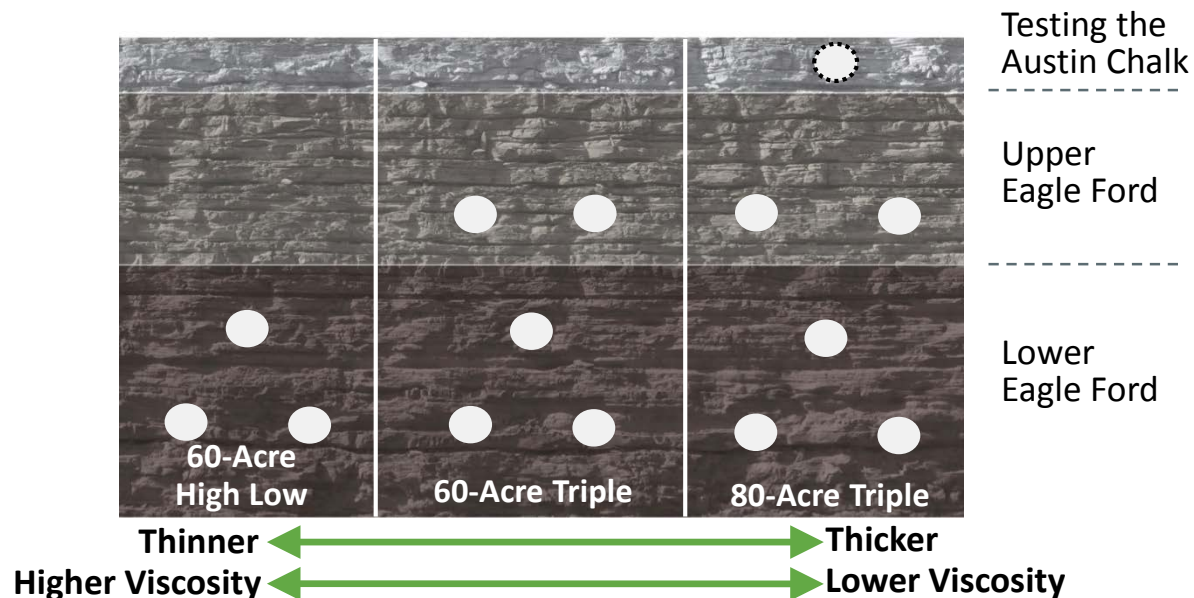
**50% REDUCTION**  
DRILLING DAYS



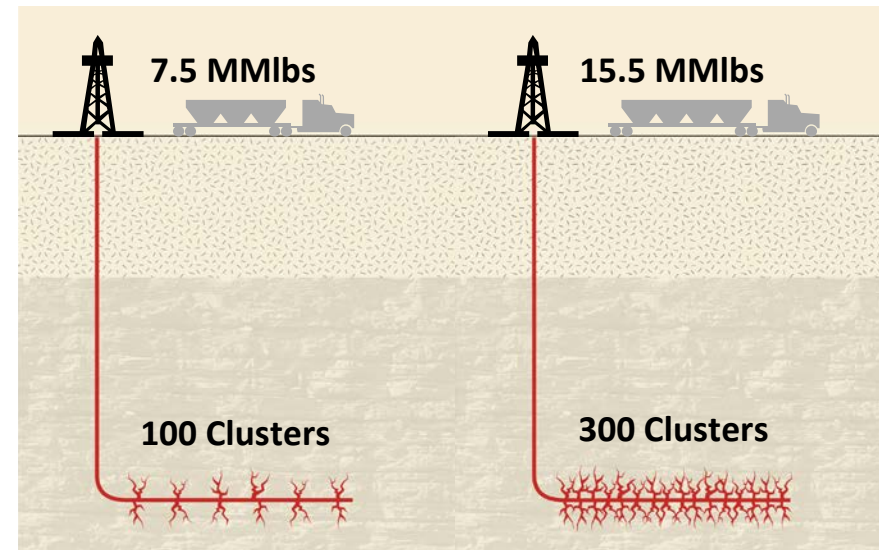
<b>Pilot</b>	<b>Stimulated Rock Volume (SRV)</b>		<b>Time-Lapse Geochemistry</b>	
<b>What We Did</b>	Utilized cores, image logs, in-well and cross-well monitoring to gain insights on fracture complexity and geometry		Gathered extensive database of oil samples over past 5 years; analyzed cores to tie biomarker fingerprints to stratigraphy	
<b>What We Learned</b>	<p>2014</p> <p>2016</p> <p>2017+</p>		<p>Upper Eagle Ford</p> <p>Lower Eagle Ford</p> <p>Production Contribution Over Time</p> <p>Prod Contribution</p> <p>Time</p>	
<p>How the rock fractures <b>+</b> How to optimize completion design <b>+</b> What layers contribute to production <b>+</b> How that changes over time</p>				

**Increased EUR & Lowered CoS**

## Customized Spacing and Stacking to Geology



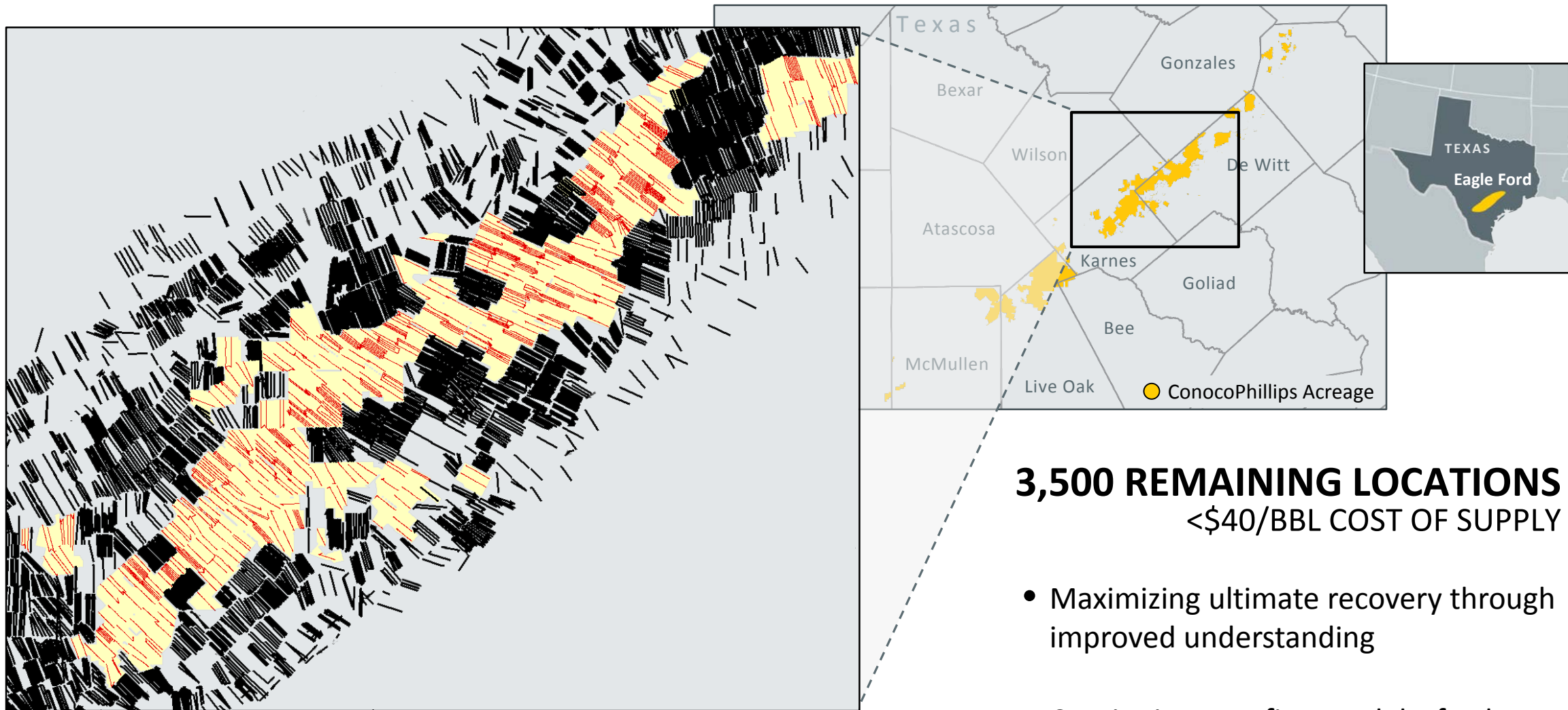
## 2014 vs. 2016 Completion Design



- Data acquisition and modeling supports tighter cluster spacing and higher proppant loading
- Completion efficiencies resulting in 50% cost reduction vs. 2014, despite larger design

**0.5 BBOE**  
RESOURCE ADDED  
VS. 2015

# Eagle Ford: Measured Pace Pays Off



○ ConocoPhillips Acreage    — ConocoPhillips Wells  
— Competitor Wells

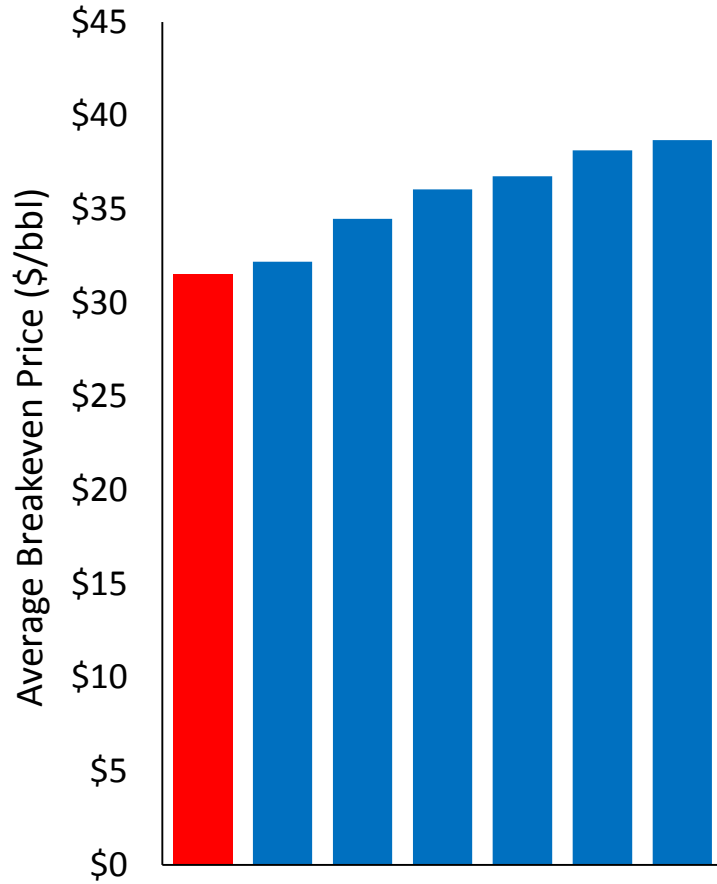
**3,500 REMAINING LOCATIONS**  
<\$40/BBL COST OF SUPPLY

- Maximizing ultimate recovery through improved understanding
- Continuing to refine models; further opportunities to add value through optimization



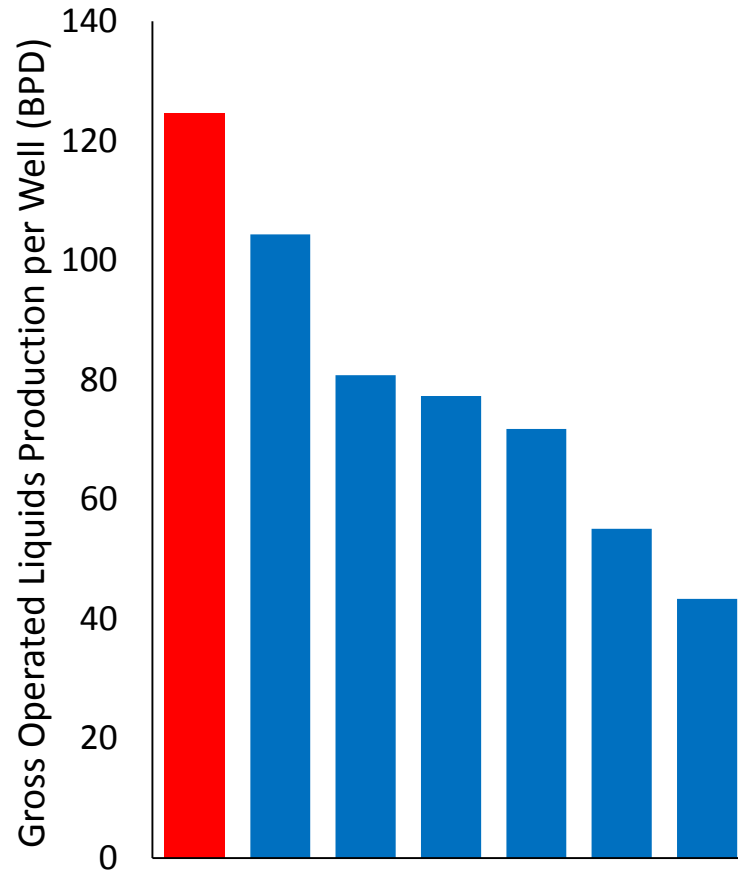
# Eagle Ford: ConocoPhillips is Perennial Champ

**Lowest Cost of Supply**



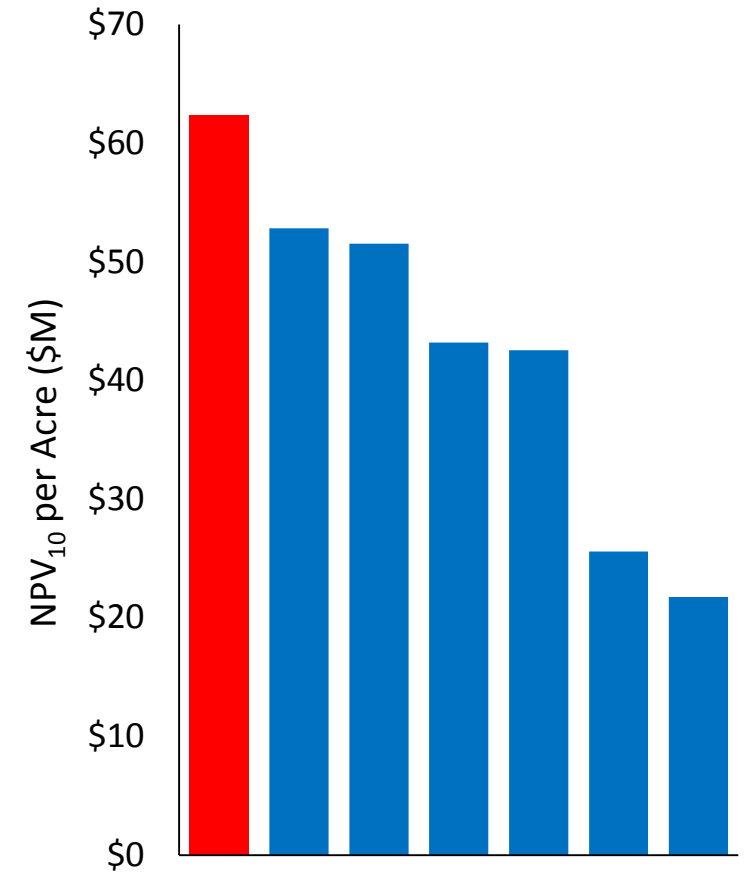
Source: Wood Mackenzie Global Economic Model.

**Highest Liquid Rates per Well**



Source: Texas Railroad Commission (2016).

**Highest NPV per Acre**

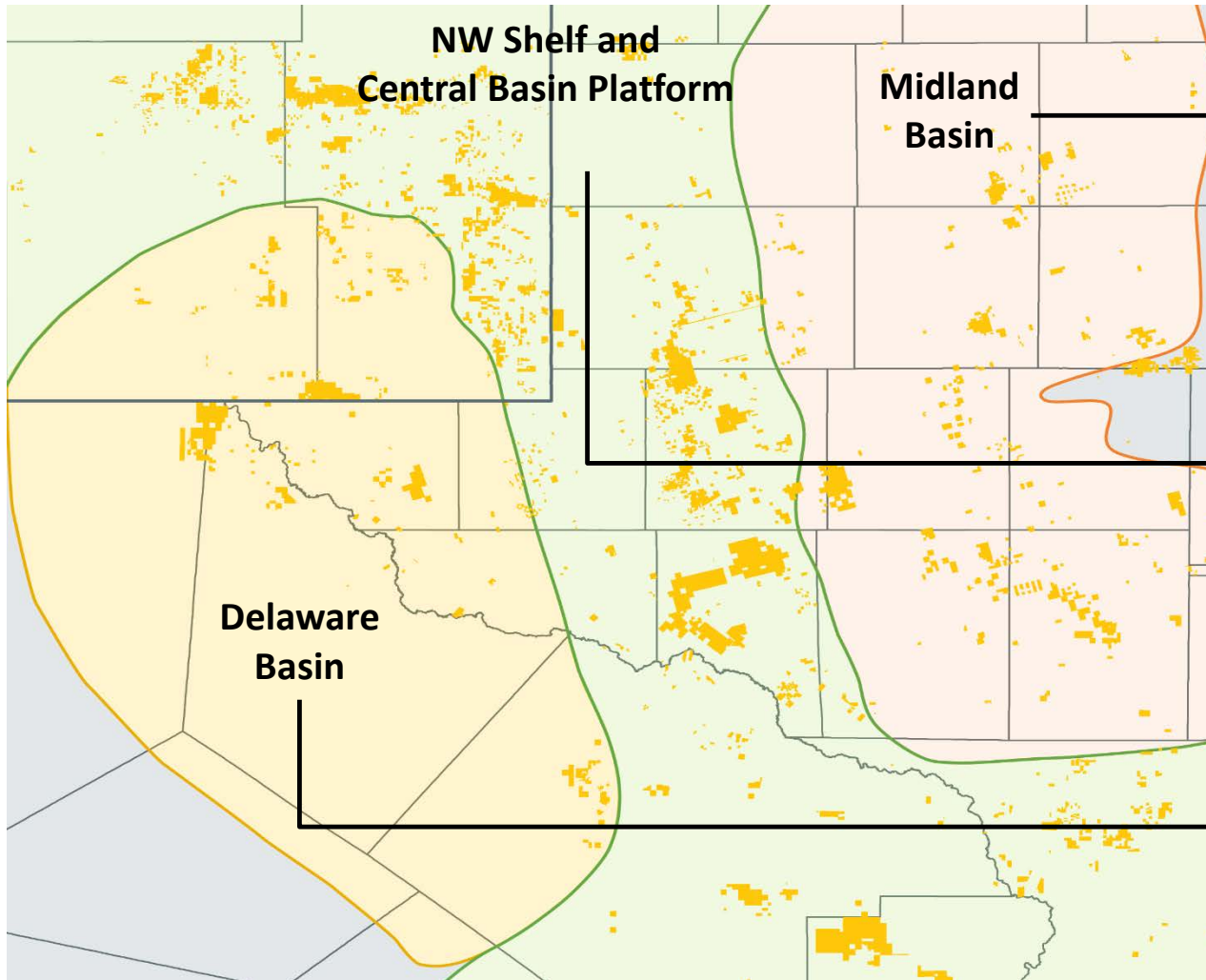


Source: Rystad NasCube (Oct. 2016)

● ConocoPhillips ● Competitors<sup>1</sup>

<sup>1</sup> Operators with >100M acres.

## Competitive Permian Basin Position with 1 MM Acres



● ConocoPhillips Acreage

### Midland Basin

- 163 M net acres; 9 MBOED net production<sup>2</sup>
- Legacy conventional position and emerging unconventional potential

### NW Shelf and Central Basin Platform<sup>1</sup>

- 762 M net acres; 40 MBOED net production<sup>2</sup>
- Legacy conventional position
- Evaluating unconventional potential
- Utilizing unconventional technology to develop untapped conventional reservoirs

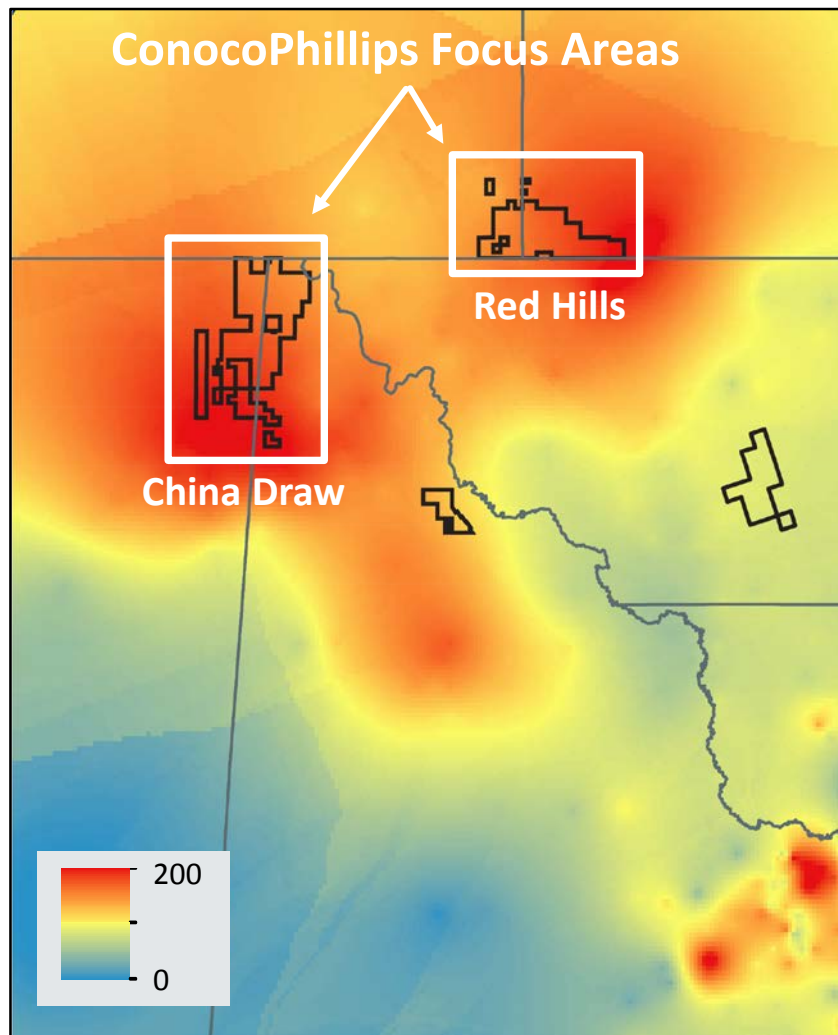
### Delaware Basin

- 75 M net acres; 21 MBOED net production<sup>2</sup>
- Top-tier unconventional acreage position
- Contiguous acreage provides development opportunities for 10,000' laterals

<sup>1</sup> NW Shelf and Central Basin Platform group includes ConocoPhillips acreage in Val Verde, Eastern Shelf and Maverick sub-basins.

<sup>2</sup> 3Q16 production.

## 'Wolfcamp 1' -- 6 Month Cum. (MBOE)



**Coring Up**  
Acreage for  
10,000' laterals

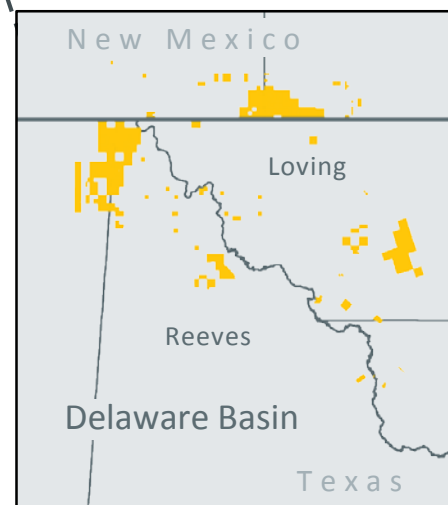


**Multi-Zone**  
Development



**1.8 BBOE**  
Net Resource  
<\$50/BBL CoS

**~80%**  
INCREASE IN  
RESOURCE  
SINCE 2015

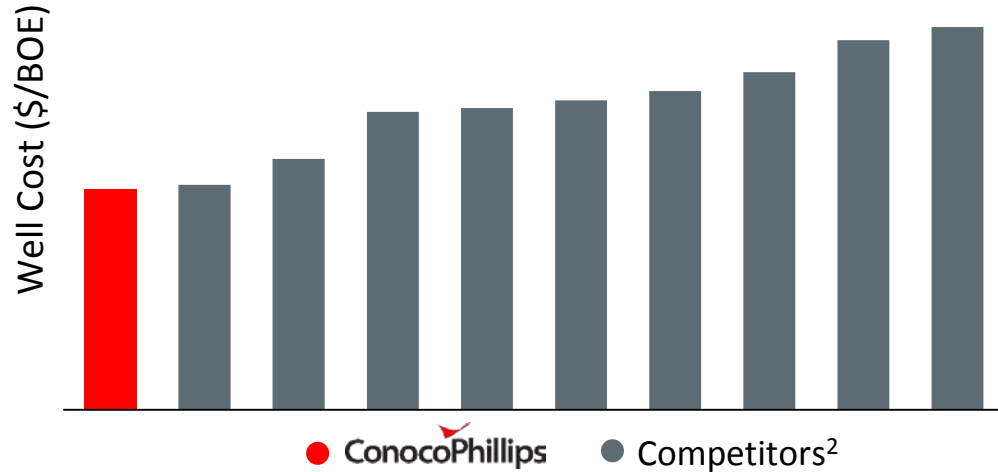


● ConocoPhillips Acreage

- 75 M net unconventional acres
- 1.8 BBOE net resource <\$50/BBL cost of supply; 1,400 locations in inventory
- Coring up acreage for 10,000' laterals, increases value by >30%
- Reduced completed well cost by ~50% since 2014
- Stacking to maximize NPV per acre

Source: IHS Enerdeq and ConocoPhillips.

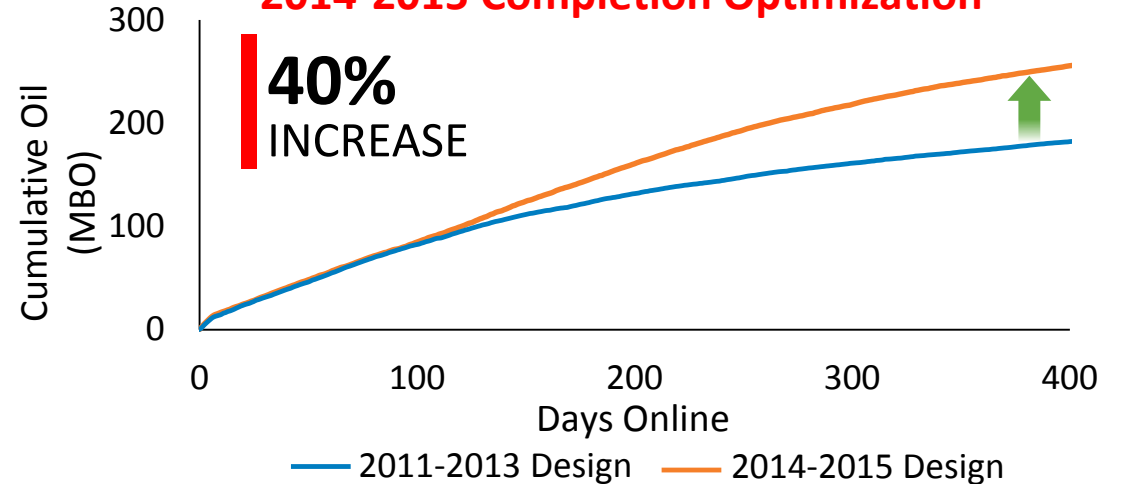
## Lowest Well Cost/BOE<sup>1</sup>



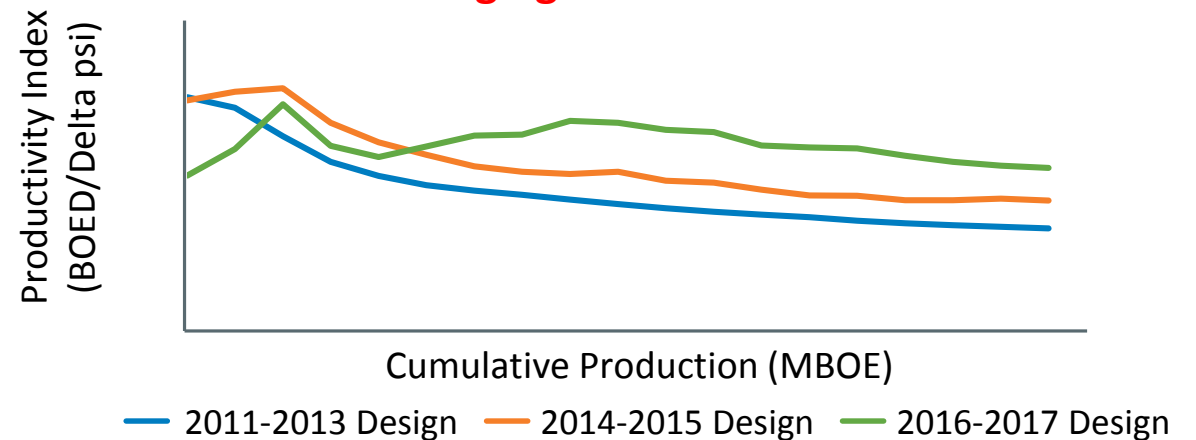
- ~620 M net acres; 0.7 BBOE resource <\$35/BBL average CoS
- Optimizing recovery through improved completion design
- Pilot program confirmed spacing and infill potential of Middle Three Forks
- Reduced completed well costs by ~45% 2016 vs. 2014

## Middle Bakken

### 2014-2015 Completion Optimization



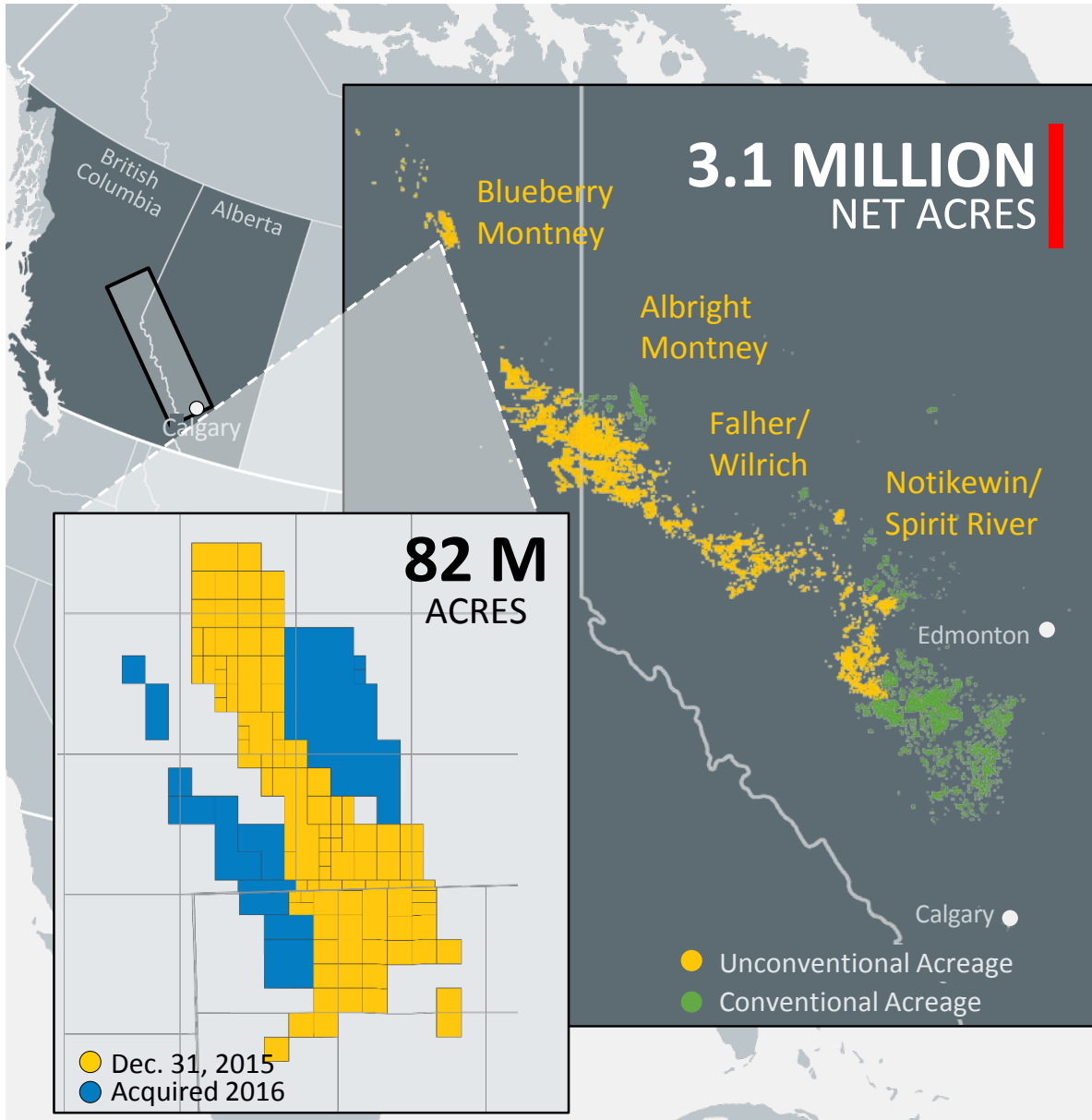
### 2016-2017 Completion Optimization Provides Encouraging Results in Middle Bakken



<sup>1</sup> Source: Wood Mackenzie North America Well Analysis Tool.

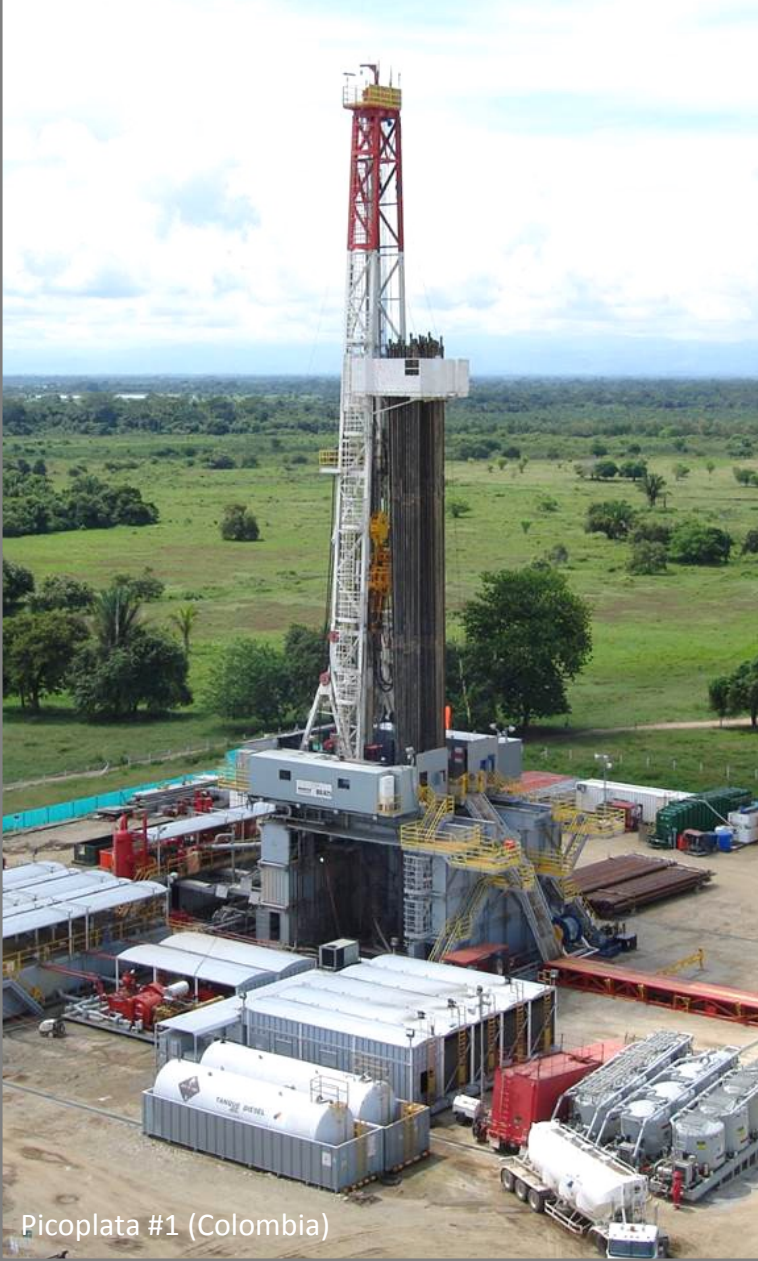
<sup>2</sup> Competitors include: CLR, EOG, HES, HK, MRO, OAS, STO, WLL and XOM.

# Western Canada: 1 BBOE Today, But Watch This Resource Grow



- 1 BBOE unconventional resource <\$50/BBL cost of supply
- ~100 MBOED production expected in 2017
- Reduced production and operating expense per BOE by ~30% since 2014
- Midstream infrastructure with >1 BCFD net capacity in proximity to key plays
- Expanding position in liquids-rich plays through non-cash land swaps
- Appraising Montney potential in 2016 and 2017

**POTENTIAL TO DOUBLE**  
RESOURCE <\$50/BBL CoS  
THROUGH ONGOING APPRAISAL



## Niobrara

- ~100 M net acres
- Sustained performance from longer laterals
- Continue drilling and piloting in 2017

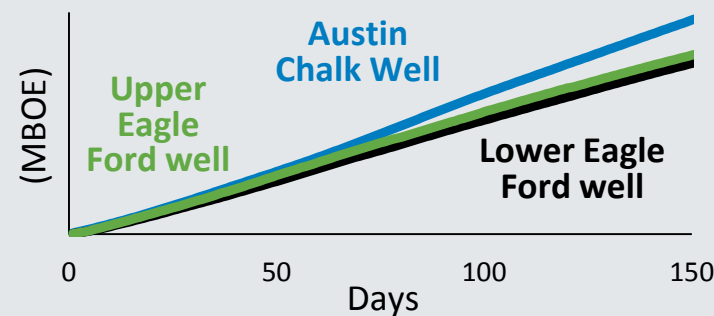
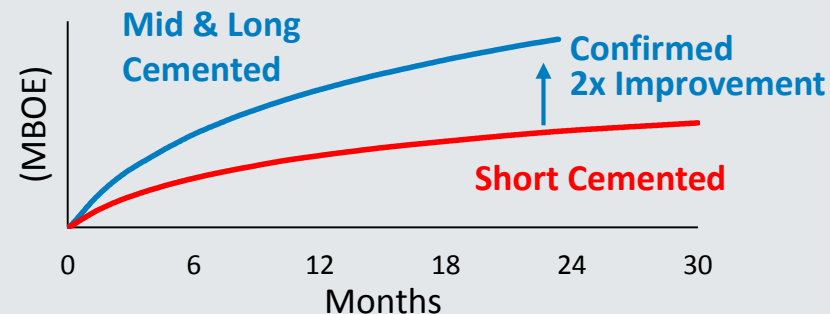
## Eagle Ford – Austin Chalk

- Encouraging well results
- Resource potential not yet assessed
- Continue drilling and piloting in 2017

## Colombia

- ~70 M net acres
- Picoplata #1 well test late 2016/early 2017
- Additional drilling opportunities 2017+

## Cumulative Production vs. Time

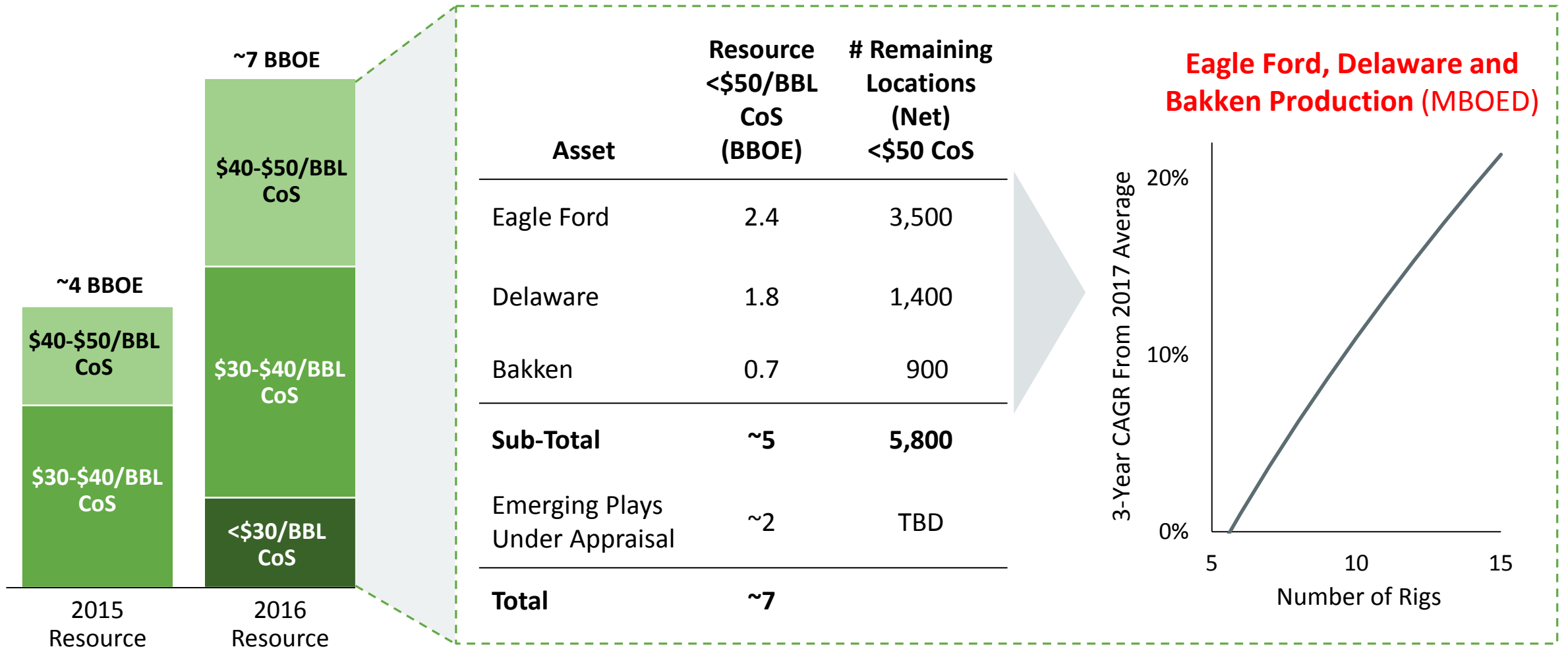


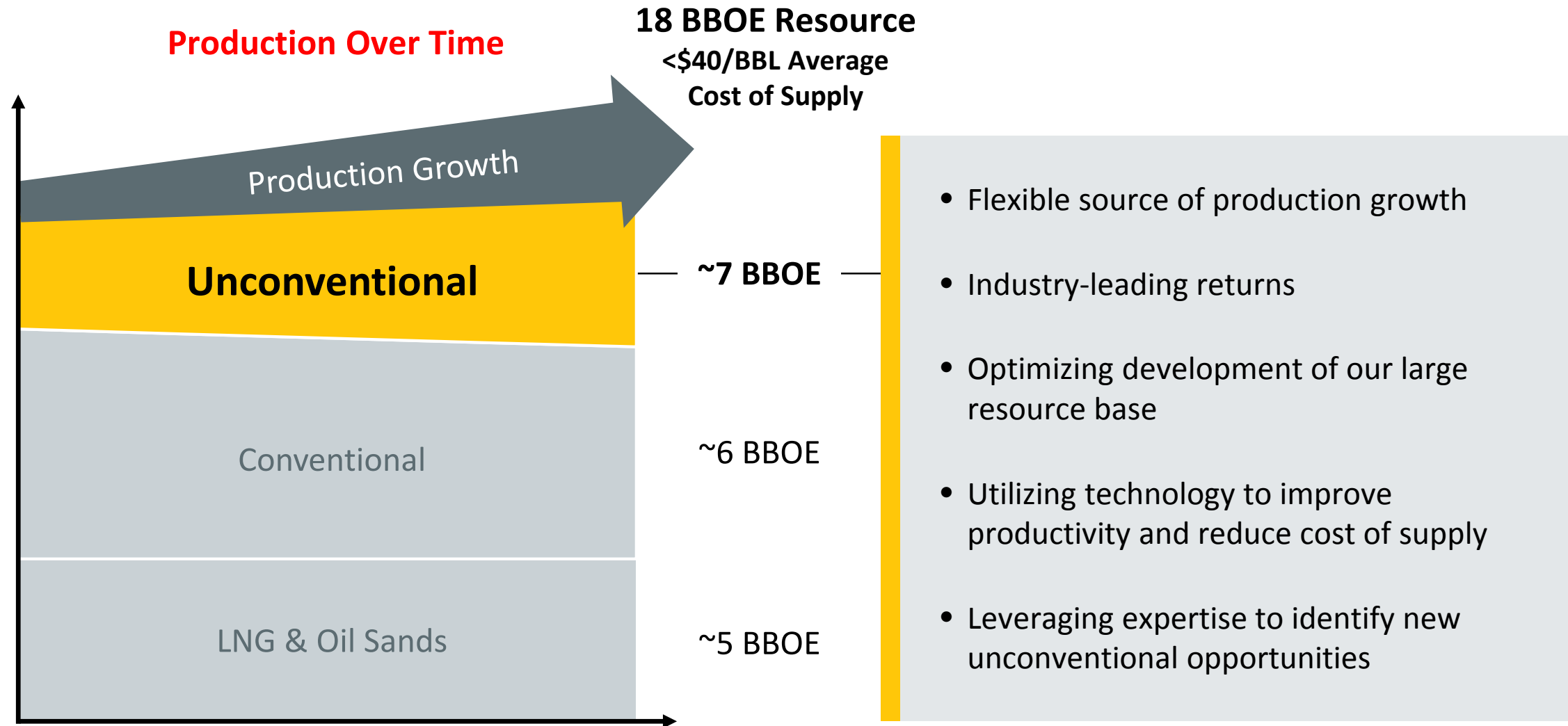
## Chile

- ~200 M net acres
- Significant running room with stacked pay potential
- Opportunity to leverage existing infrastructure

Picoplata #1 (Colombia)

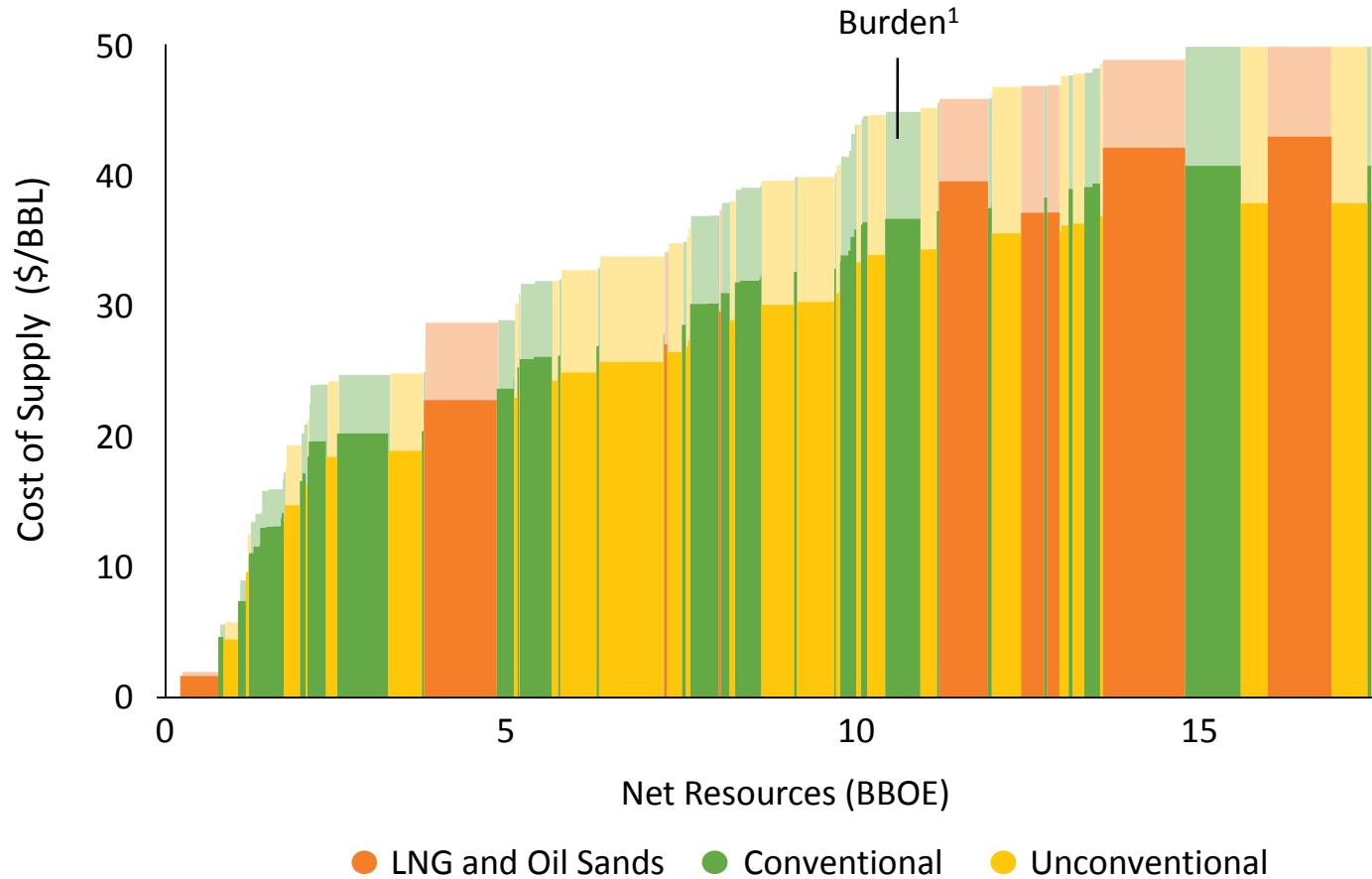
# Unconventionals: Massive Flexible Growth







## <\$50/BBL Cost of Supply Resource (Fully Burdened)



- Large, low cost of supply resource base
- Diverse, low-decline base production
- Flexible, short-cycle investment options
- Decades of drilling inventory
- Repeatable low-risk, mid-sized conventional projects
- Technology utilization to enhance production and lower costs

<sup>1</sup> Burden = capital infrastructure + foreign exchange + price-related inflation + G&A.

# Strategic Flexibility

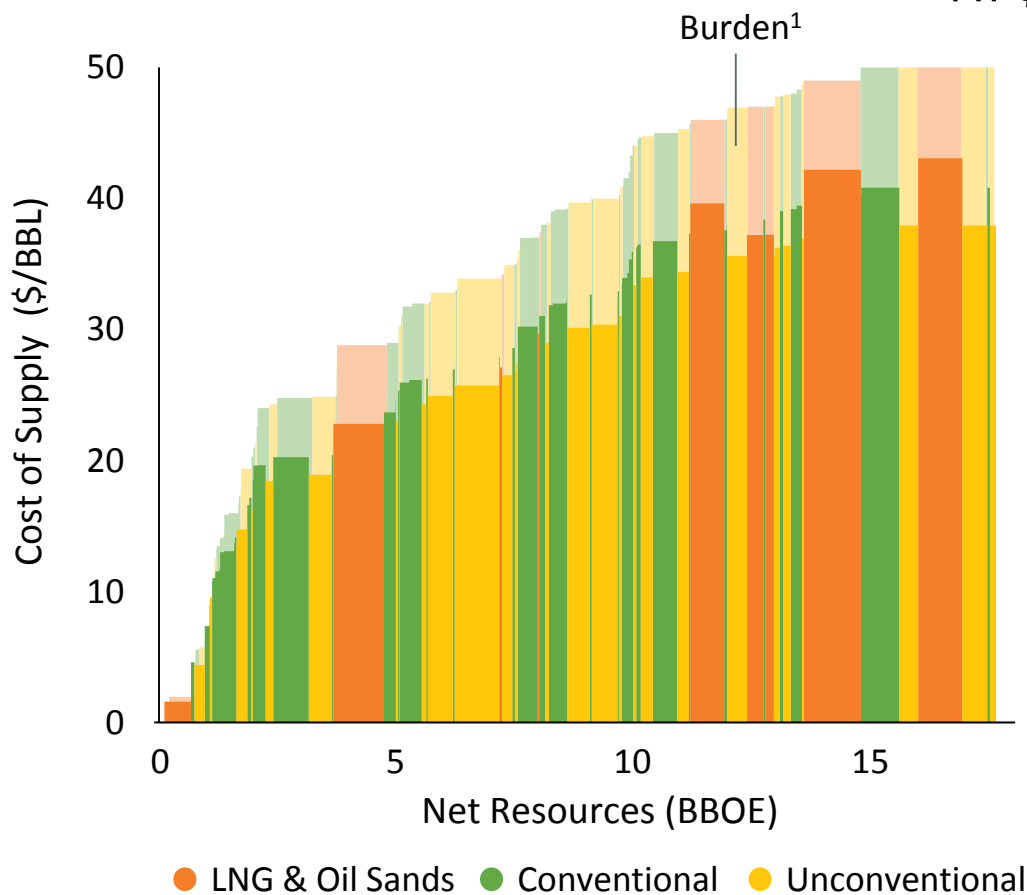
**Matt Fox**

*EVP, Strategy, Exploration & Technology*

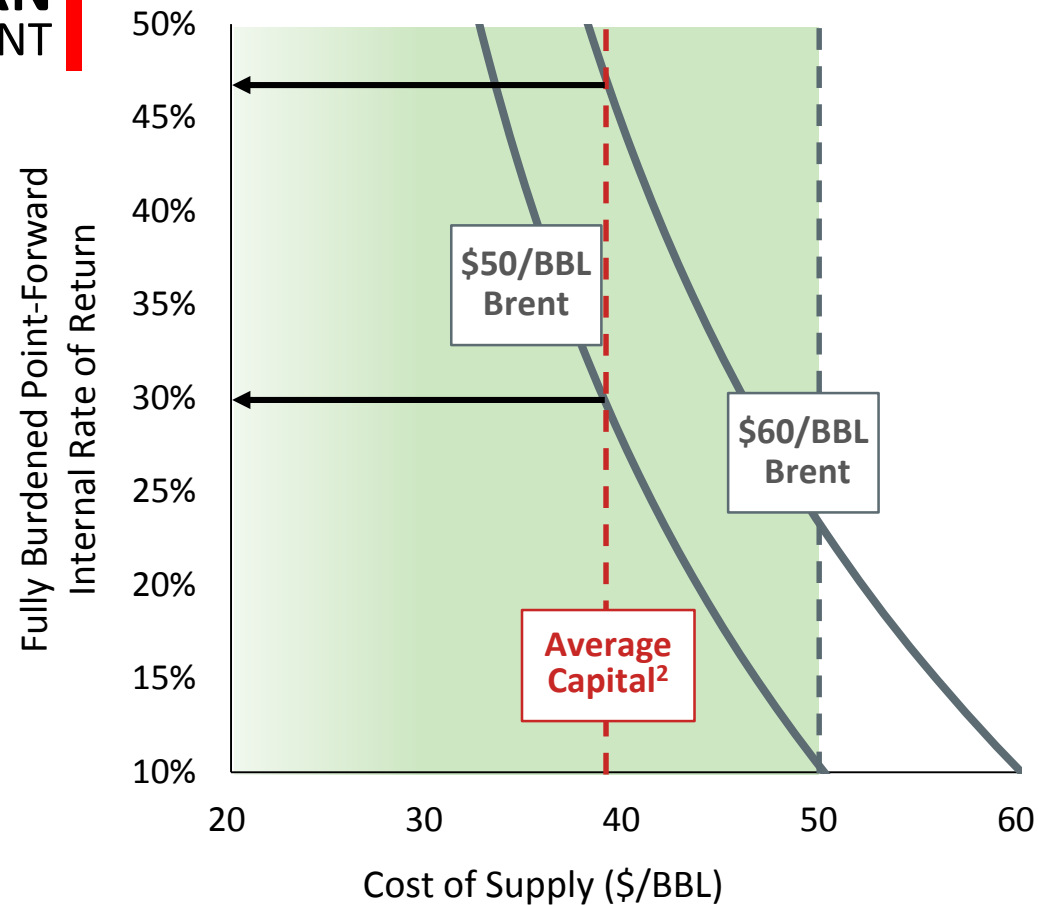


## <\$50/BBL Cost of Supply Resource (Fully Burdened)

**~30% RETURN  
AT \$50/BBL BRENT**



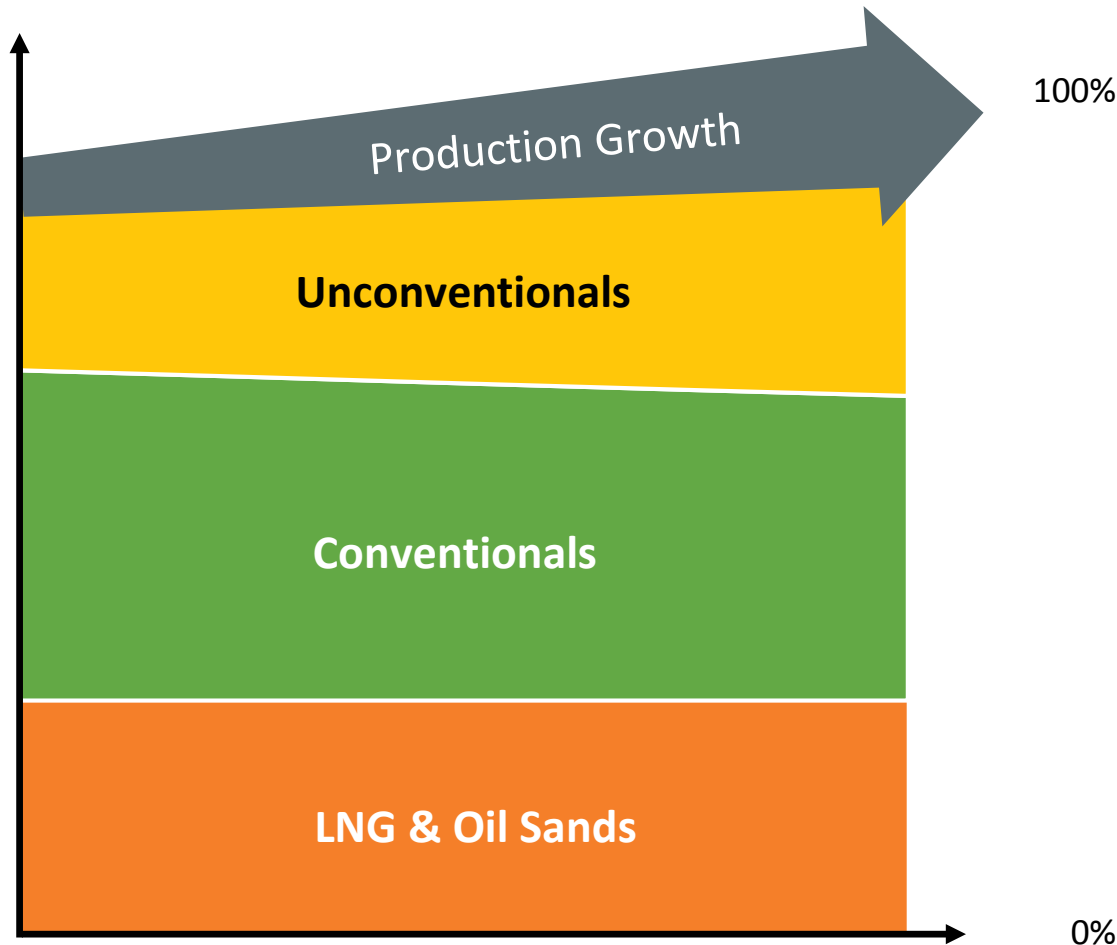
## Returns vs. Cost of Supply as a Function of Price



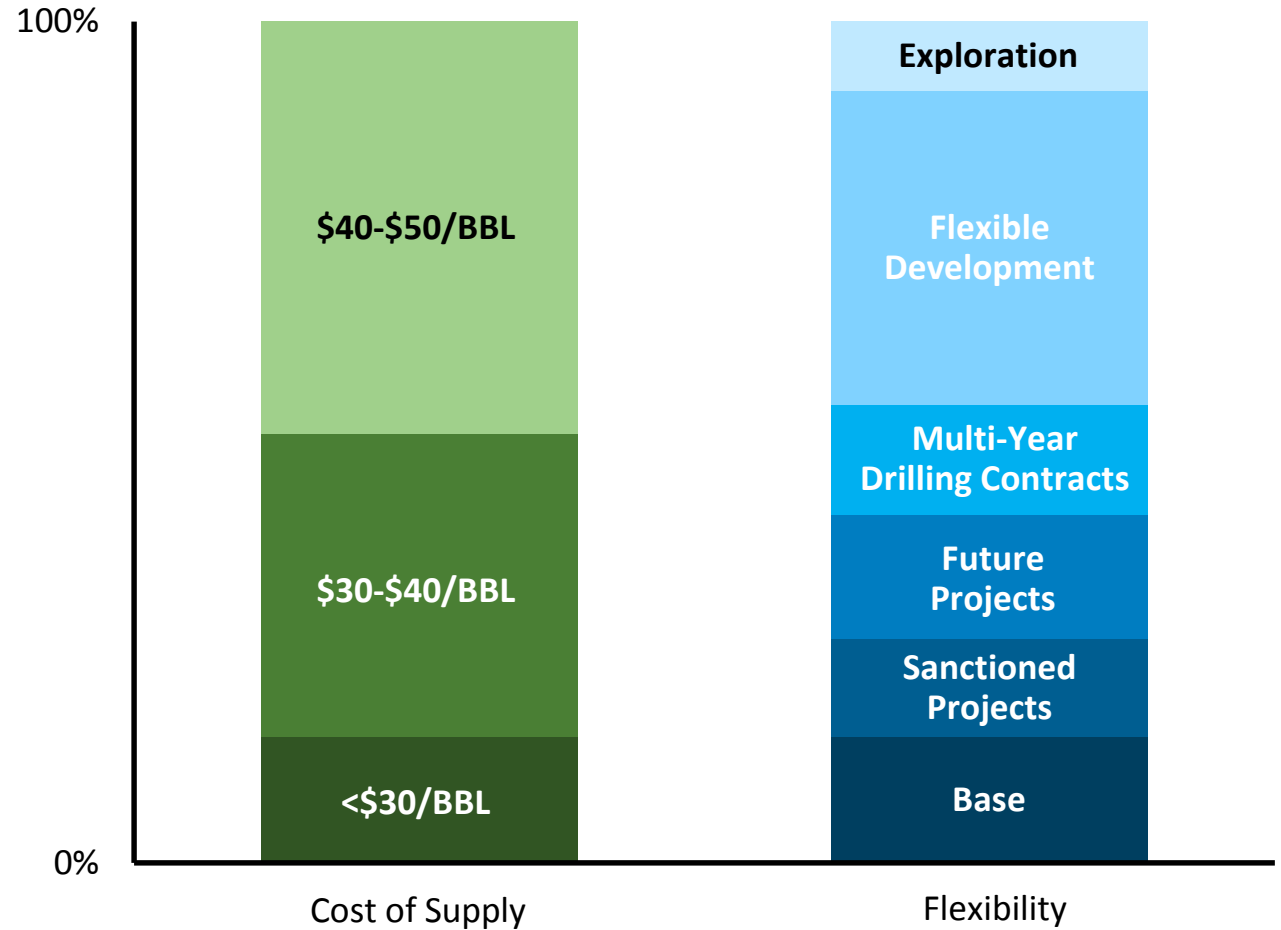
<sup>1</sup> Burden = capital infrastructure + foreign exchange + price-related inflation + G&A.

<sup>2</sup> Represents 5-year capital weighted cost of supply.

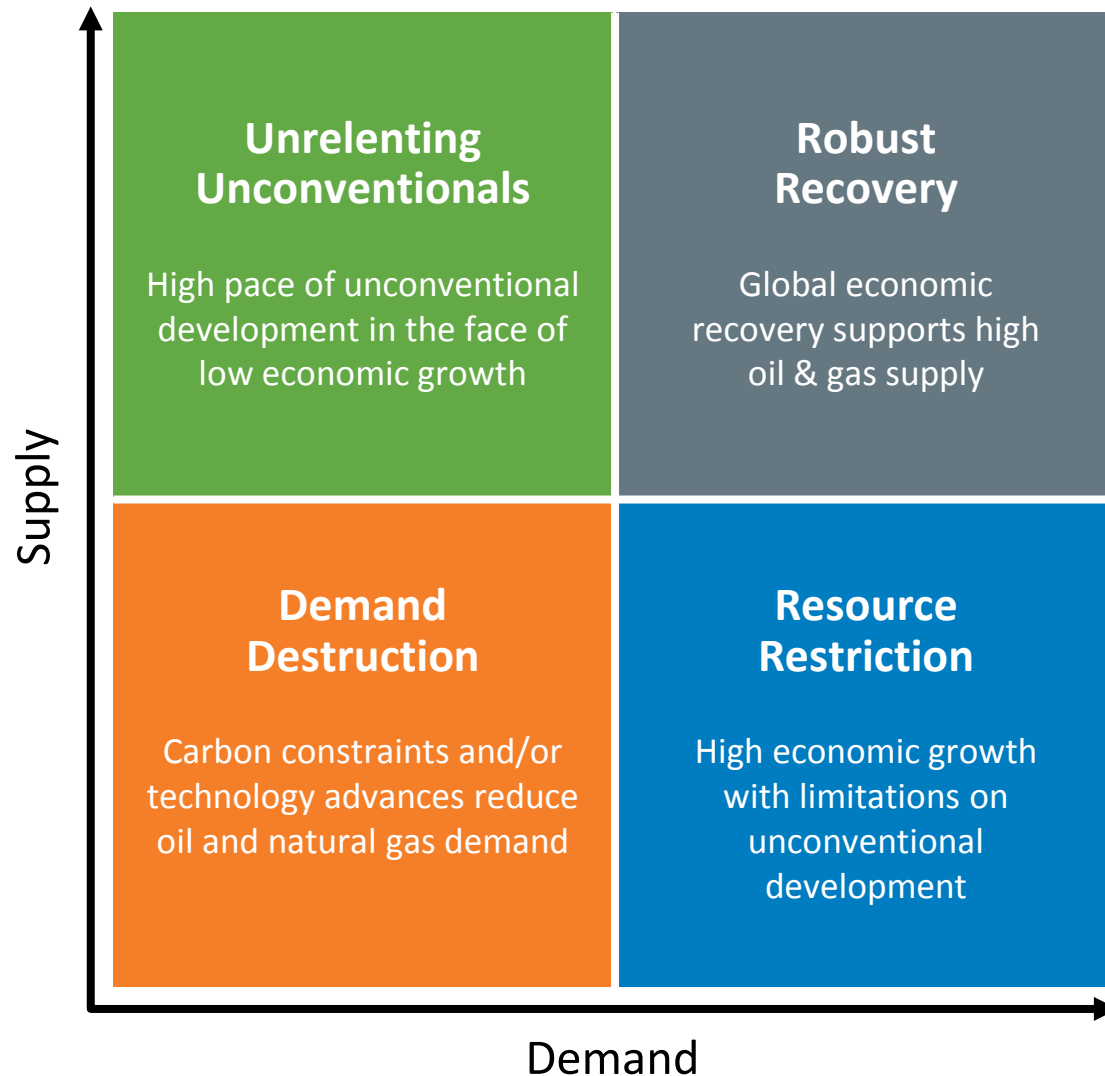
## Production Over Time



## 5-Year Capital Flexibility

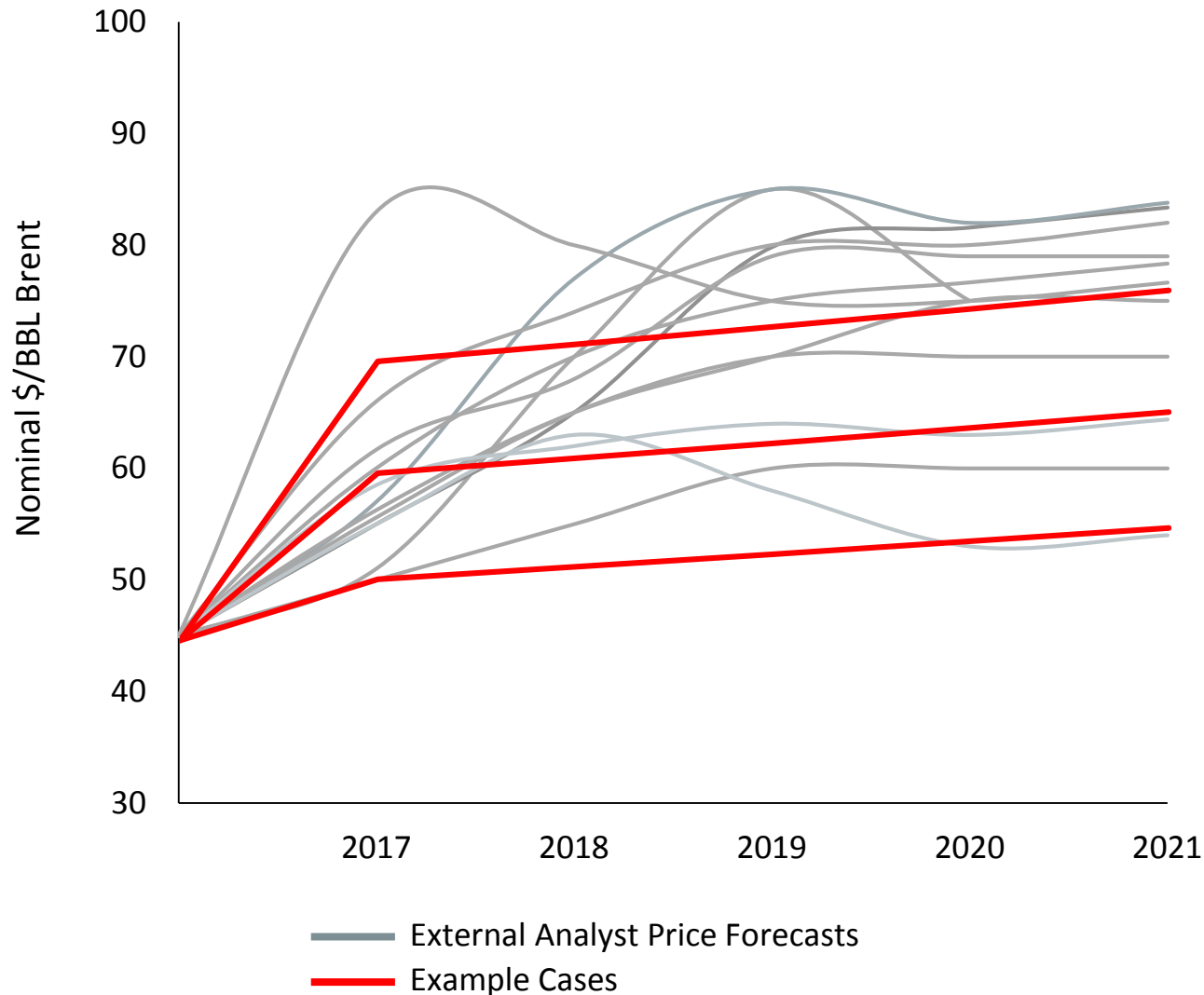


## Potential Scenarios



- Scenarios describe broad sector environments
- Each scenario embeds key drivers of supply and demand fundamentals
- Signposts identified within each scenario
- Over 150 signposts monitored by internal and external experts and web-crawling algorithm
- Process enables dynamic tracking of scenario shifts
- Key advantage of scenario-based process is to test strategies against emerging trends

## Oil Price Projections



- General consensus around near-term price recovery
- Absolute price and degree of cyclicity varies
- Wide range of long-term price projections
- Examples to demonstrate viability of ConocoPhillips' strategy across a range of prices

# Flexible Strategy Delivers Across a Range of Prices

		\$50/BBL Brent Price	\$60/BBL Brent Price	\$70/BBL Brent Price
<b>1<sup>st</sup> Priority</b>	Maintain Production	✓	✓	✓
<b>2<sup>nd</sup> Priority</b>	Grow Dividend	✓	✓	✓
<b>3<sup>rd</sup> Priority</b>	Debt \$20B Target 'A' Rating	✓	✓	✓
<b>4<sup>th</sup> Priority</b>	Payout 20-30% of CFO	>30% Anticipated	20 – 30+%	20 – 30+%
<b>5<sup>th</sup> Priority</b>	Disciplined Growth <sup>1</sup>	Potential Growth up to 2%	Potential Growth up to 4%	Potential Growth up to 8%

<b>Production / DASH</b>	<b>TOTAL ANNUAL RETURN</b>	<b>5-10%</b>	<b>TOTAL ANNUAL RETURN</b>	<b>10-15%</b>	<b>TOTAL ANNUAL RETURN</b>	<b>15-20%</b>
<b>PLUS</b>						
<b>Margin Growth</b>						
<b>PLUS</b>						
<b>Dividend Yield</b>						

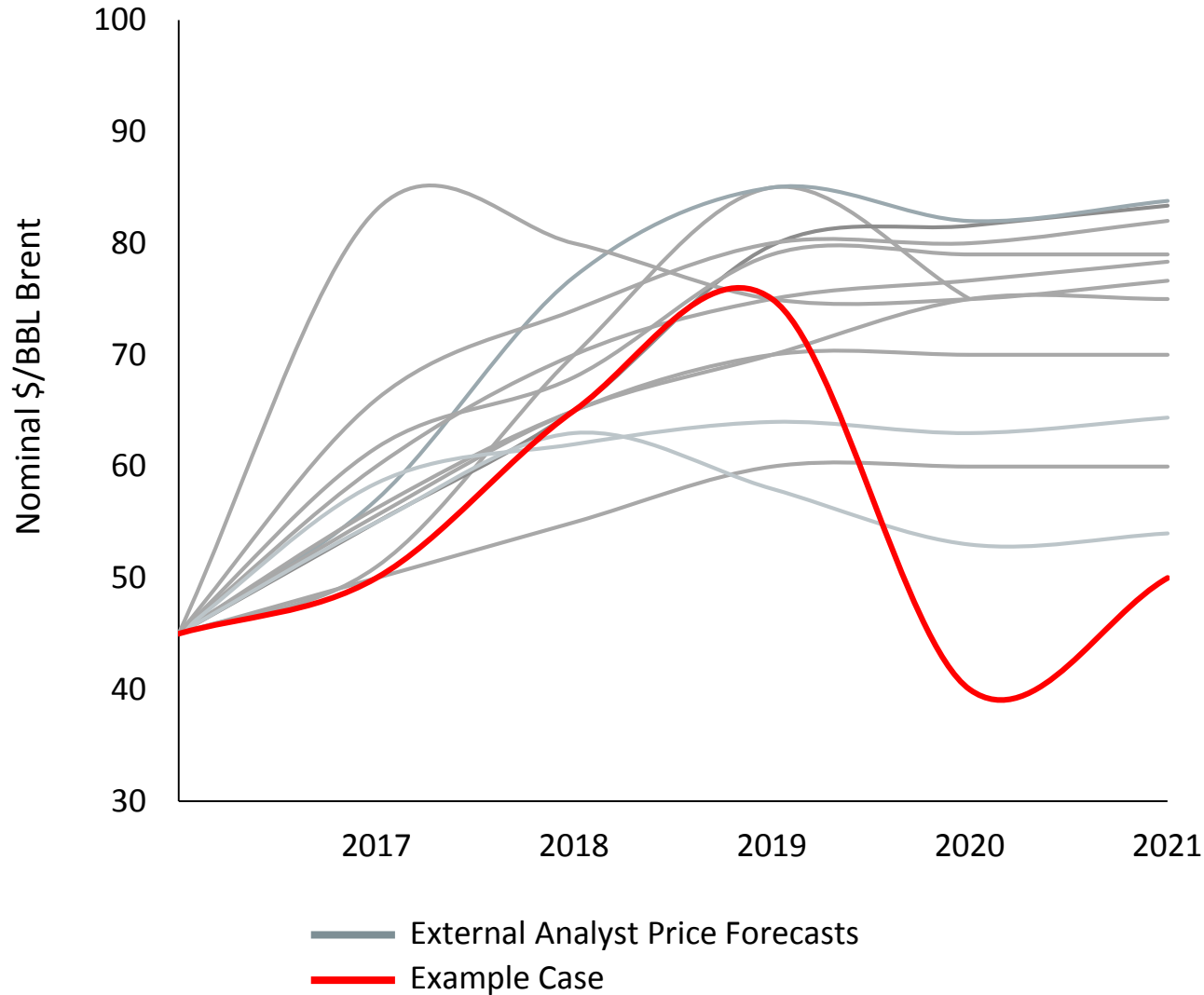
**ALL PRIORITIES ACHIEVED**  
AT ~\$50/BBL BRENT WITH ACCELERATION ACTIONS

### Value-Based Decision Criteria

- Where we are in the price cycle
- Share price valuation and relative performance
- Expected returns on incremental capital

<sup>1</sup> Production is normalized for the full-year impact of dispositions expected to occur in 2017+.

## Oil Price Projections



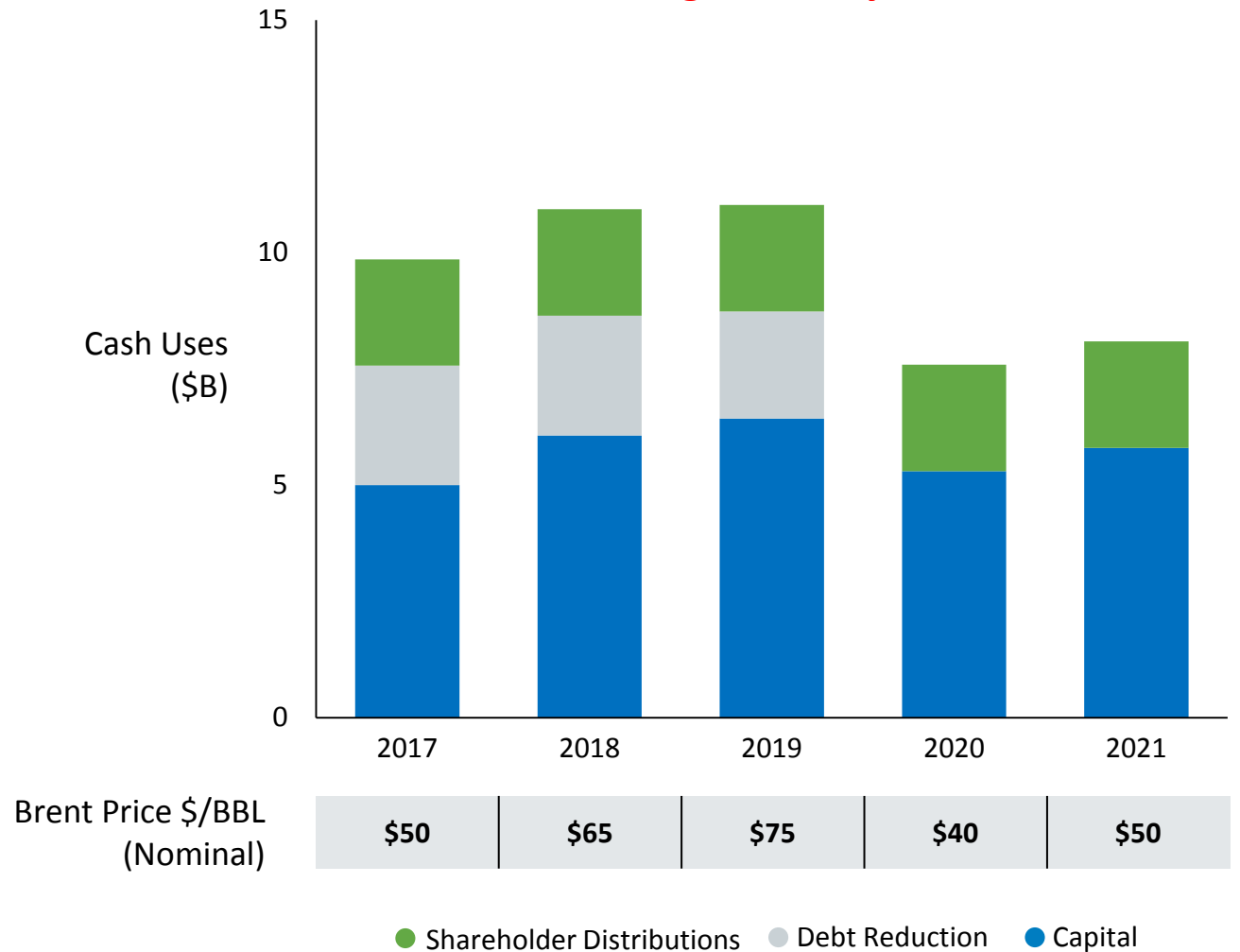
- Example to demonstrate viability of ConocoPhillips' strategy across a price cycle



Expected Performance vs. Priorities		
1 <sup>st</sup> Priority	Maintain Production	Achieved
2 <sup>nd</sup> Priority	Grow Dividend	Achieved
3 <sup>rd</sup> Priority	Debt \$20B Target 'A' Rating	Achieved: Debt \$20B Build cash during upcycle
4 <sup>th</sup> Priority	Payout 20-30% of CFO	Achieved
5 <sup>th</sup> Priority	Disciplined Growth <sup>1</sup>	Production CAGR <sup>1</sup> : 3%

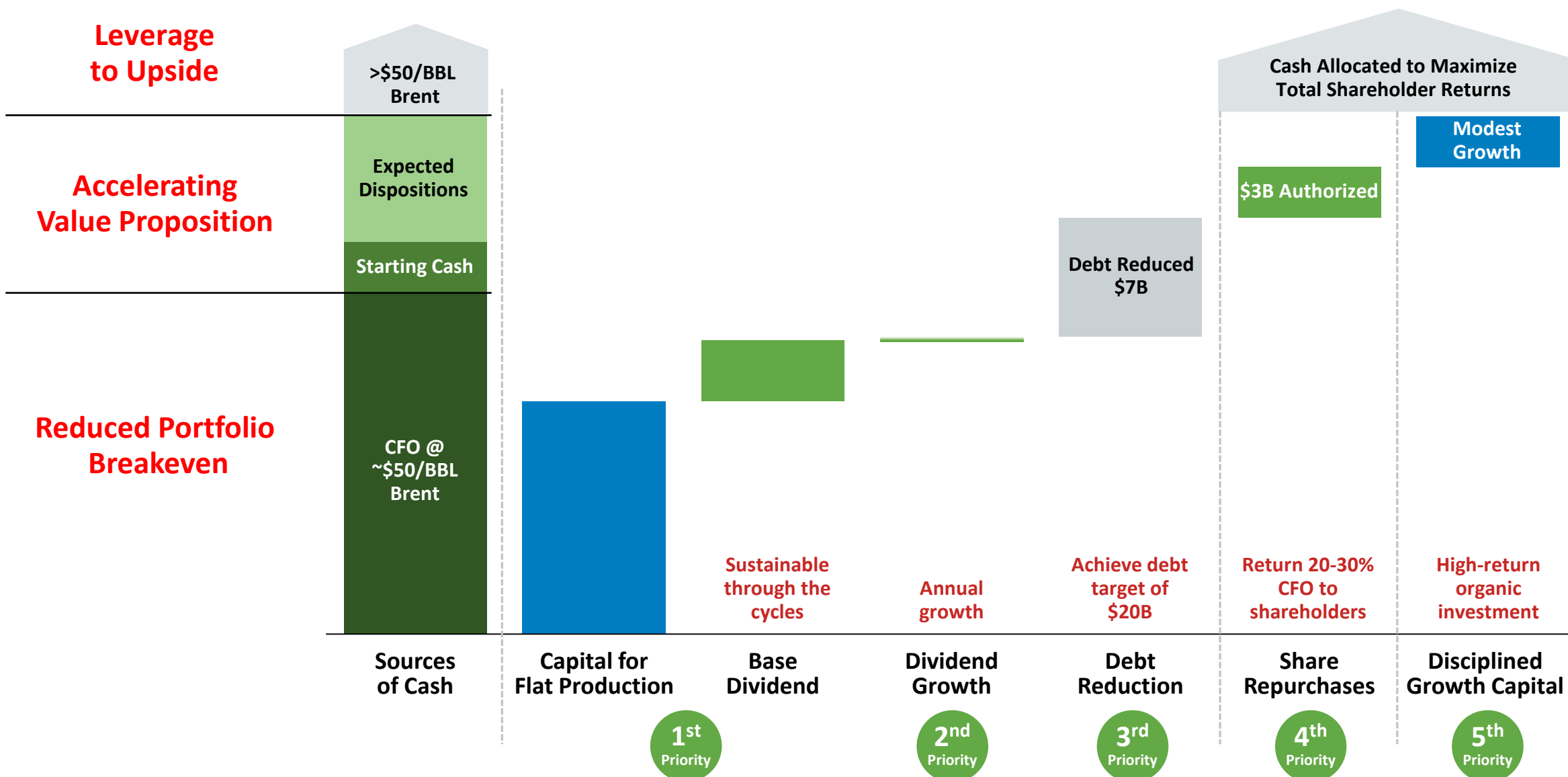


Example of Strategic Flexibility through Price Cycle



<sup>1</sup> Production is normalized for the full-year impact of dispositions expected to occur in 2017+.

# What to Expect from 2017-2019 with Acceleration Actions

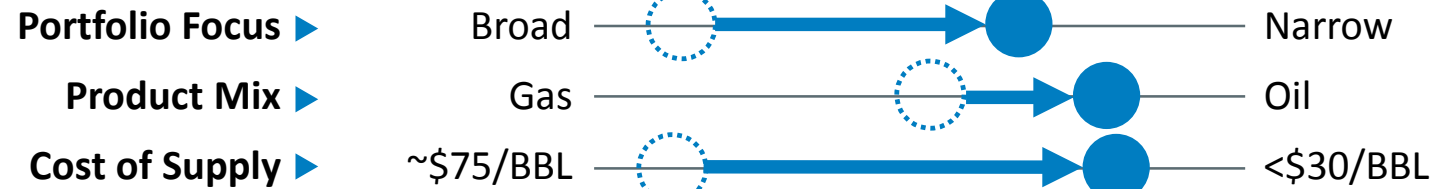


# We Have Transformed Our Strategy and Increased Strategic Flexibility

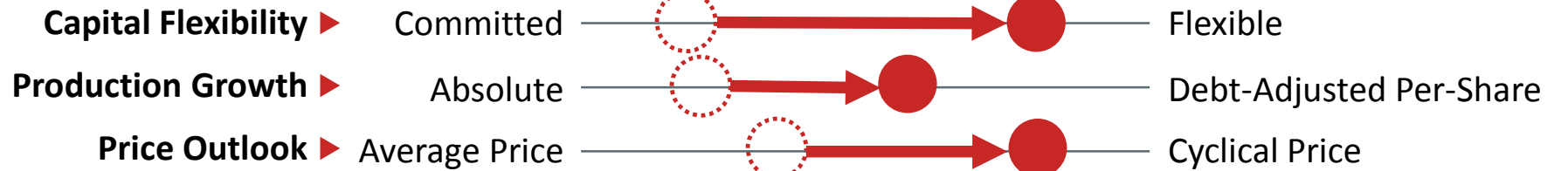
## Financial Priorities



## Portfolio Choices



## Strategic Flexibility



○ 2012      ● 2017+

Note: Location of boxes and arrows is illustrative.  
Breakeven price is a non-GAAP measure, which is defined in the appendix.



## Financial Priorities

- Free cash flow generation with strong balance sheet and low breakeven price
- Focus on absolute and relative returns



## Portfolio Choices

- Accelerating strategy with \$5-8B of dispositions
- More than 30 years of production with average cost of supply <\$40/BBL



## Strategic Flexibility

- Dynamic scenario planning process
- Designed to deliver returns to shareholders across a range of prices and cycles

# Closing Comments

**Ryan Lance**  
*Chairman & CEO*





**Transformation**



**Acceleration**

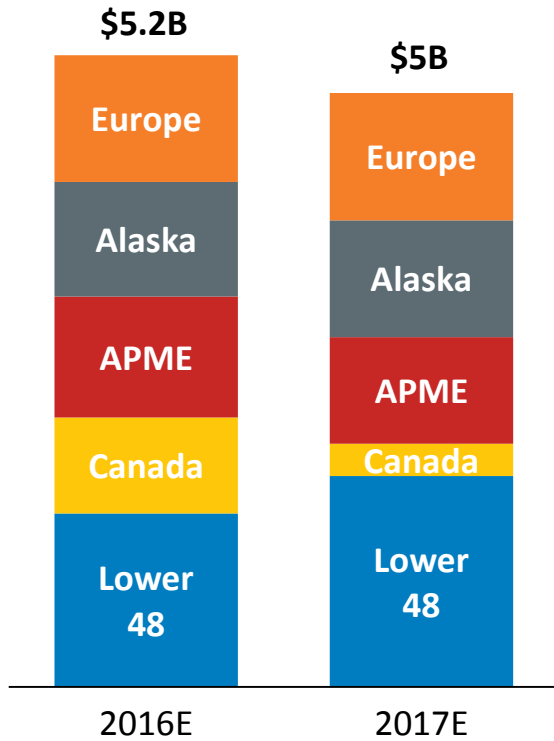


**Differentiation**

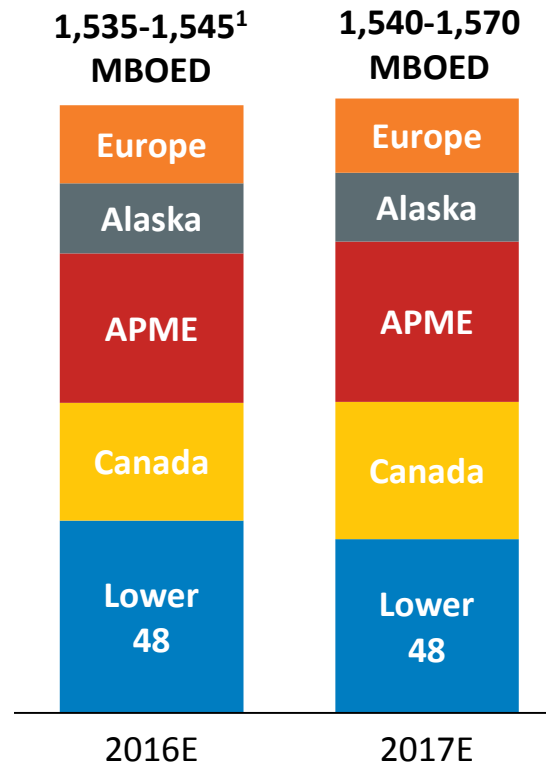
# Appendix



## Capital



## Production



## Adjusted Operating Costs



<sup>1</sup> 2016 production is adjusted for the full-year estimated impact of 2016 dispositions. Adjusted operating costs is a non-GAAP measure and a non-GAAP reconciliation is provided on our website.



## Consolidated Operations<sup>1</sup> (\$45-\$65/BBL Brent)

- Crude:
  - **Brent/ANS:** ~\$105-115MM for \$1/BBL change
  - **WTI:** ~\$50-60MM for \$1/BBL change
  - **WCS:** ~\$10-15MM for \$1/BBL change
- Lower 48 NGL
  - **Representative Blend:** ~\$10-15MM for \$1/BBL change
- Natural Gas
  - **Henry Hub:** ~\$95-105MM for \$0.25/MCF change
  - **Int'l Gas:** ~\$20-25MM for \$0.25/MCF change

## Equity Affiliates<sup>2</sup> (\$50-\$65/BBL Brent)

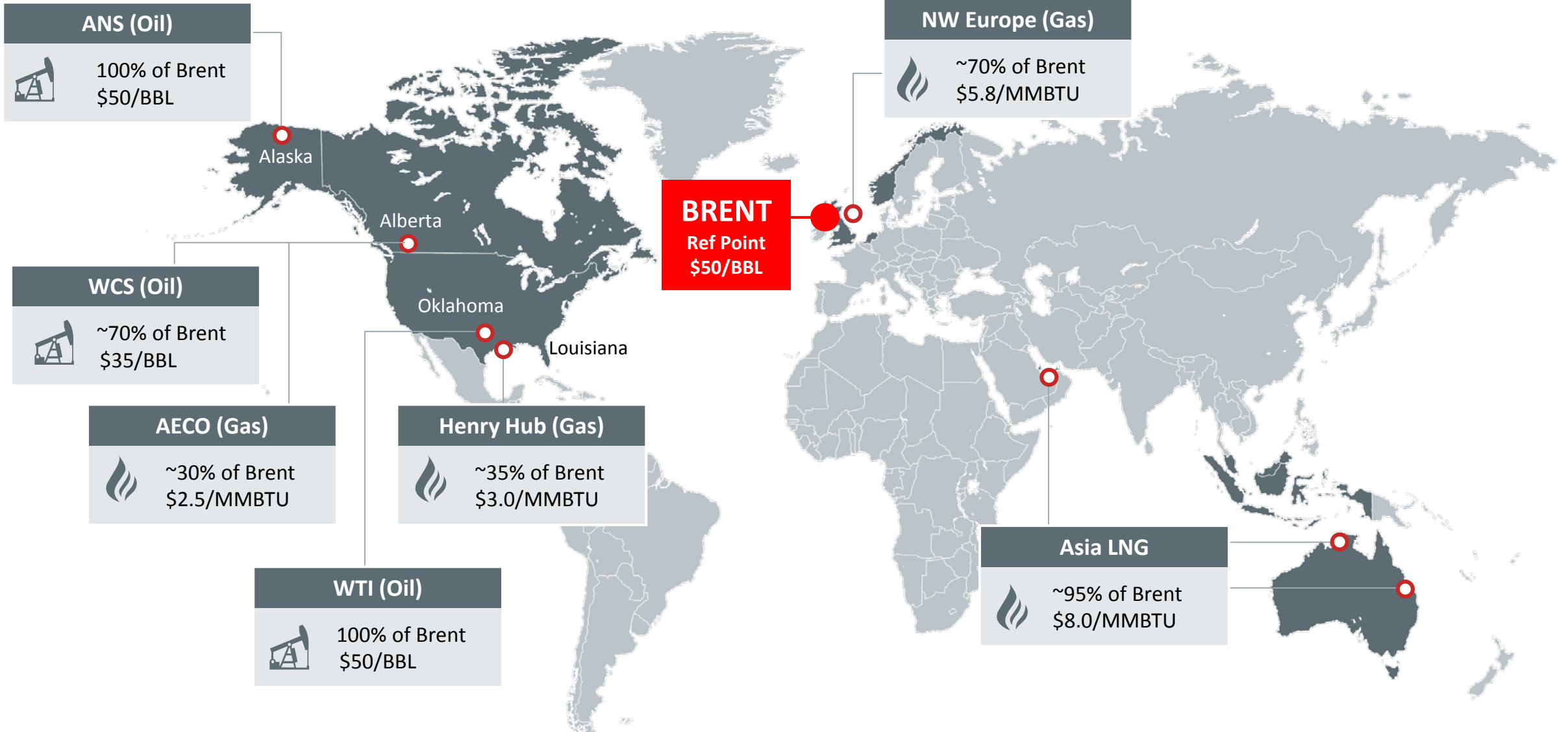
- Expect distributions from all equity affiliates at >\$50/BBL
- \$1/BBL movement in Brent: ~\$55-65MM

<sup>1</sup> Announced 2017+ disposition program is not reflected in sensitivities.

<sup>2</sup> Representative of CFO within Equity Affiliates, may not all be distributed. Assumes WCS moves proportionally to Brent. Contracted LNG within equity affiliates is subject to a 3-month pricing lag.

The published sensitivities above reflect annual estimates and may not apply to quarterly results due to lift timing/product sales differences, significant turnaround activity or other unforeseen portfolio shifts in production. Additionally, the above sensitivities apply to a range of commodity price fluctuations as of Nov. 10, 2016, but may not apply to significant and unexpected increases or decreases.

# Current Marker Price Differentials at \$50/BBL Brent



- **A&D:** acquisitions and divestitures
- **ANS:** Alaska North Slope
- **B:** billion
- **BBL:** barrel
- **BBOE:** billions of barrels of oil equivalent
- **BCFD:** billions of cubic feet per day
- **BOE:** barrels of oil equivalent
- **BOED:** barrels of oil equivalent per day
- **Breakeven Price:** breakeven price is the Brent price at which cash from operations equals the capital expenditures and investments required to maintain flat production, working capital changes associated with investing activities and dividends paid.
- **CAGR:** compound annual growth rate
- **CFO:** cash from operations
- **Cost of Supply (CoS):** cost of supply is the Brent equivalent price that generates a 10 percent return on a point forward and fully burdened basis.
- **Dividend Yield:** dividend yield is calculated as: annual dividend per share / price per share.
- **EUR:** estimated ultimate recovery
- **FCD:** flow control devices
- **Free Cash Flow:** free cash flow is cash from operations in excess of capital expenditures and investments required to maintain flat production, working capital changes associated with investing activities, and dividends paid. Free cash flow is not a measure of cash available for discretionary expenditures since the company has certain non-discretionary obligations such as debt service that are not deducted from the measure.
- **GAAP:** generally accepted accounting principles
- **GHG:** greenhouse gas emissions
- **LNG:** liquefied natural gas
- **M:** thousand
- **Margin Growth:** increase in cash from operations per barrel
- **MM:** million
- **MBO:** thousands of barrels of oil
- **MBOE:** thousands of barrels of oil equivalent
- **MBOED:** thousands of barrels of oil equivalent per day
- **MMBTU:** million British Thermal Units
- **MMlbs:** million pounds
- **MTPA:** millions of tonnes per annum
- **NGL:** natural gas liquids
- **NPV:** net present value
- **Production / DASH:** production per debt adjusted share is calculated as:  $\text{production} / (((\text{balance sheet debt} - \text{balance sheet cash}) / \text{share price}) + \text{shares outstanding})$ .
- **ROCE:** return on capital employed
- **SAGD:** steam-assisted gravity drainage
- **SOR:** steam oil ratio
- **WCS:** Western Canada Select
- **WTI:** West Texas Intermediate

## Stock Ticker

NYSE: COP

Website: [www.conocophillips.com/investor](http://www.conocophillips.com/investor)

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## Cost of Supply Explanation

Future price uncertainty makes it difficult to rely solely on the traditional measures of merit for investment decisions – NPV, IRR and PI – as they require an explicit price forecast. To reduce our reliance on price forecasts, ConocoPhillips’ primary capital allocation decision criterion is the cost of supply metric. Cost of supply (CoS) represents the flat real commodity price that yields an after-tax return of 10% on a point forward and fully burdened basis. By fully burdening CoS we are able to arrive at an economic metric that more closely ties to corporate returns over time. There are three main drivers that impact the CoS:

1. **Project Costs and Production** – We account for the scale and timing of capital costs, operating cost and production in the CoS calculation. By discounting costs and production, we reflect the impact of cost and revenue timing in our economics. It includes all direct and indirect costs (capital, lifting costs, transportation, infrastructure and G&A), price-related inflation to \$65/BBL Brent and foreign-exchange impacts.
2. **Government Take** – Government take increases the CoS because a portion of the revenue must be shared with governments before or after covering costs. Government take costs are discounted in the CoS calculation, similar to project costs and revenues.
3. **Product Mix and Differentials** – We quote CoS as a Brent equivalent price, but most projects don’t produce 100% liquids that can be sold for Brent prices. We account for differences in product mix and marker prices by using a value-based ratio to Brent.

Figure 1 below shows an example project CoS with the different components broken out.

Figure 1: Project with 100% Liquids Sold at WCS Marker Price (Western Canadian Select)

