



START MAKING SCENTS

Think you know everything there is to know about smell? Well, prepare to have your olfactory senses challenged at a special Odor Training event on Wednesday, October 19, 2011 from 7:00 to 9:30 pm at the Crockett Community Center, 850 Pomona Street, Crockett.

This special training, developed in cooperation with the Community Working Group (CWG), is designed to help refinery neighbors identify the different odors that they may smell; whether it's coming from the refinery or some other source like a grass fire, sewage treatment plant, or tar roof job; how dangerous the odor might be; and how to report them to the refinery to help them find the possible leak.

Among other things participants will learn at this symposium of the nostrils:

- * The four properties of odor: detectability, intensity, character, and hedonic tone (i.e., the extent to which an odor is perceived as a pleasant aroma or unpleasant stench)
- * Established reference methods for objectively quantifying odors
- * The 5 factors that may determine whether a community is impacted by refinery odors
- * And much more

It's more than the science of smell, it's an exciting opportunity to help make our surrounding communities safer and cleaner by working in cooperation with the ConocoPhillips Refinery to identify and track odors before they become an annoyance.

For more information and to reserve your place in this innovative training session, contact Mark Hughes at 510-245-4400 or Aimee Lohr at 510-245-5130.

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Crockett Community Center
850 Pomona Street**